

real estate development & shopping malls

credentials presentation

content

Real Estate Brandscape
Branding/Rebranding
Marketing Collateral/Books/Magazines
Advertising Campaigns
Videos
Shopping Bags/Packaging
Environmental Branding
Cards
Calendars
Exhibition Stands
Special Projects

some of
our real
estate
clients



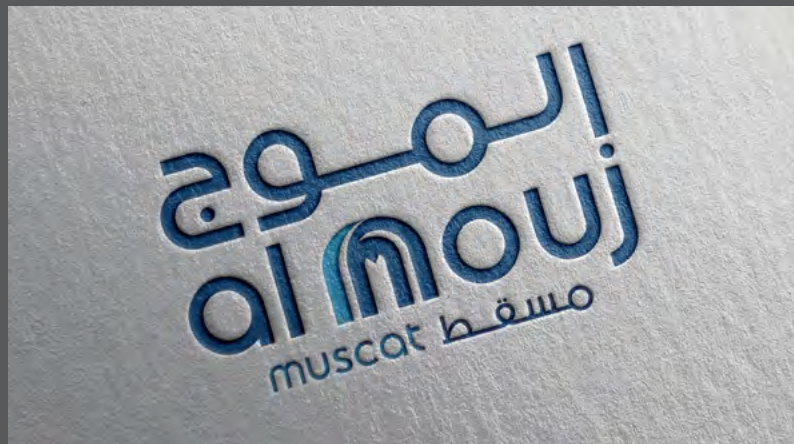
**our
relevant
work
experience**

**our
relevant
work
experience
branding/
rebranding**

Al Mouj Muscat

Waterfront Community

Rebranding and collaterals by
Paragon International



BEFORE



AFTER

United Real Estate Co.
Kuwait

United International Project
Management Co. (UIPM)

Rebranding and collaterals
by Paragon International



— K.U.C.M. —

KUWAIT UNITED CONSTRUCTION MANAGEMENT

BEFORE



UNITED

INTERNATIONAL PROJECT MANAGEMENT CO.

AFTER

Al Mouj Muscat

Zunairah - Luxury villas

Rebranding and collaterals
by Paragon International



ROYALTY FREE CLIP ART

BEFORE



زنيرة
عبق من تعيم



ZUNAIRAH
THE ESSENCE OF PARADISE

AFTER

ASAAS

Muscat National Development and Investment S.A.O.C

Rebranding and collaterals
by Paragon International



BEFORE



AFTER

Shaksy Group Oman

Irfan HQ

Branding and collaterals
by Paragon International



United Real Estate Co.

Acacia Heights
Gated compound - New Cairo

Branding and collaterals
by Paragon International

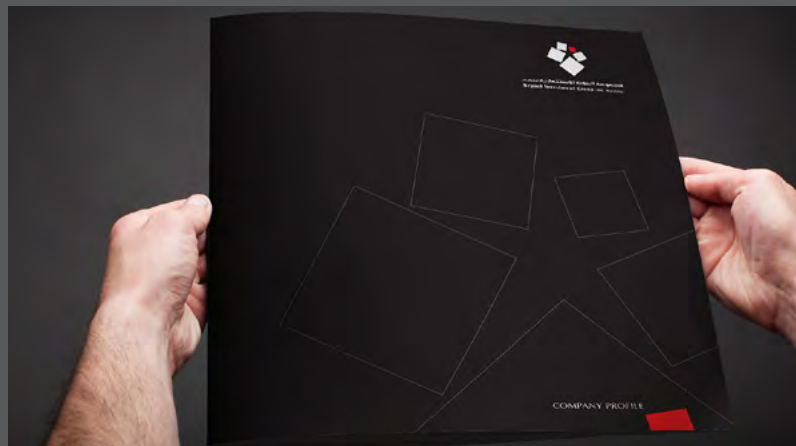


Featured in the book
LogoLounge Volume 10

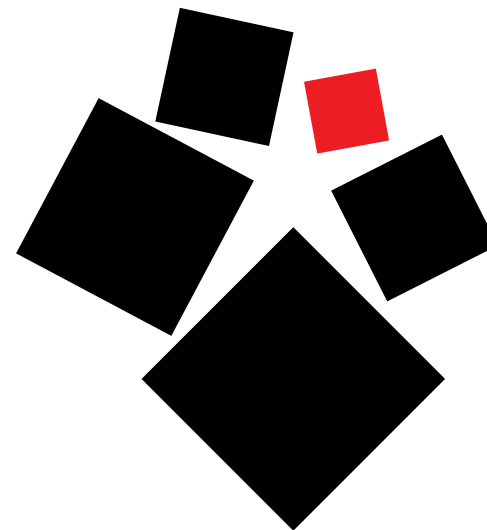


Beyout Investment Group (BIG Holding) - Kuwait

Branding and collaterals
by Paragon International



Silver Winner in Summit International Awards
and Featured in 3 International Books



مجموعة البيوت الإستثمارية (قابضة)
Beyout Investment Group (BIG Holding)

Wafra Real Estate - Kuwait

Carnelian Tower

Branding and collaterals
by Paragon International



كرنيليان
CARNELIAN

Wardat Riyam

Branding

Branding and collaterals
by Paragon International



Alargan Towel Investment Co.

Al Waha

Branding and collaterals
by Paragon International



Kei Oceanfront Resort

Naming & Branding

Branding and collaterals
by Paragon International



Kei
آوشن فرانت
OCEANFRONT



Al Mouj Muscat

Juman - High-end waterfront
apartments

Branding and collaterals
by Paragon International



JUMAN



جuman

Al Mouj Muscat
Jinan - Luxury villas

Branding by
Paragon International



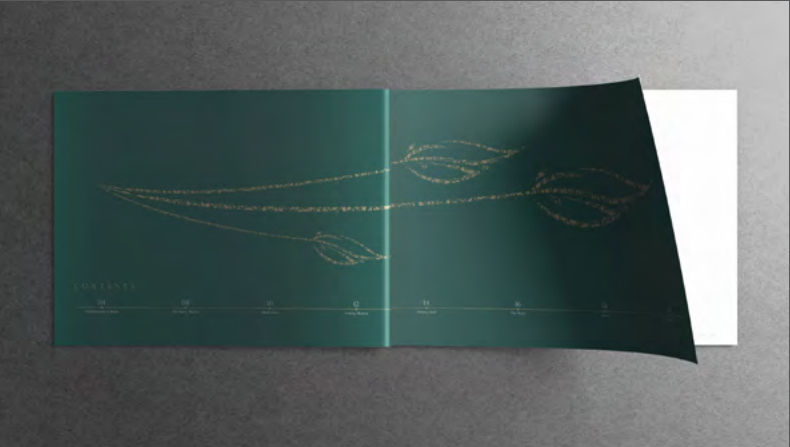
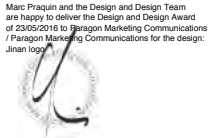
DESIGN AND DESIGN
International Design Awards by Marc Praquin

CERTIFICATE N°: 35336
DATE: 23/05/2016

Delivered to	
Paragon Marketing Communications / Paragon Marketing Communications	
Country:	Oman
Email:	info@paragonmc.com

DESIGN AND DESIGN

International Design
Award Winner



Al Mouj Muscat

Ghadeer Parks -
Gated Compound

Branding and collaterals
by Paragon International



CERTIFICATE N°: 36247
DATE: 08/09/2016

DESIGN AND DESIGN

Delivered to
Paragon Marketing Communications
Country: Oman
Email: info@paragonmc.com

International Design
Award Winner



Marc Praquin and the Design and Design Team
are happy to deliver the Design and Design Award
of 08/09/2016 to Paragon Marketing Communicati
for the design: Ghadeer Parks logo




GHADEER
P A R K S


غدير
حدائق

Al Mouj Muscat

Reehan Residences

Branding and collaterals
by Paragon International




منازل الريكان
فلل قريبة من البحر


REEHAN RESIDENCES
BEACH LINK VILLAS

Al Mouj Muscat

The Gardens

Branding and collaterals
by Paragon International



الجنائن



THE GARDENS

Al Mouj Muscat Marsa Gardens

Branding and collaterals
by Paragon International

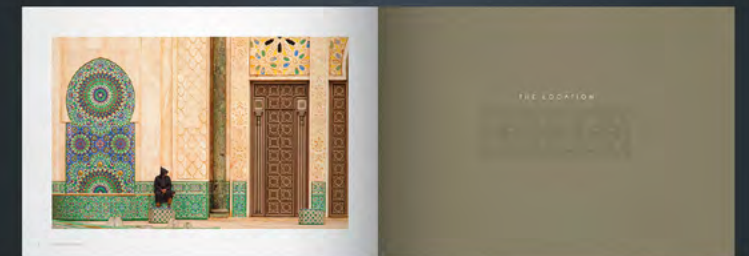
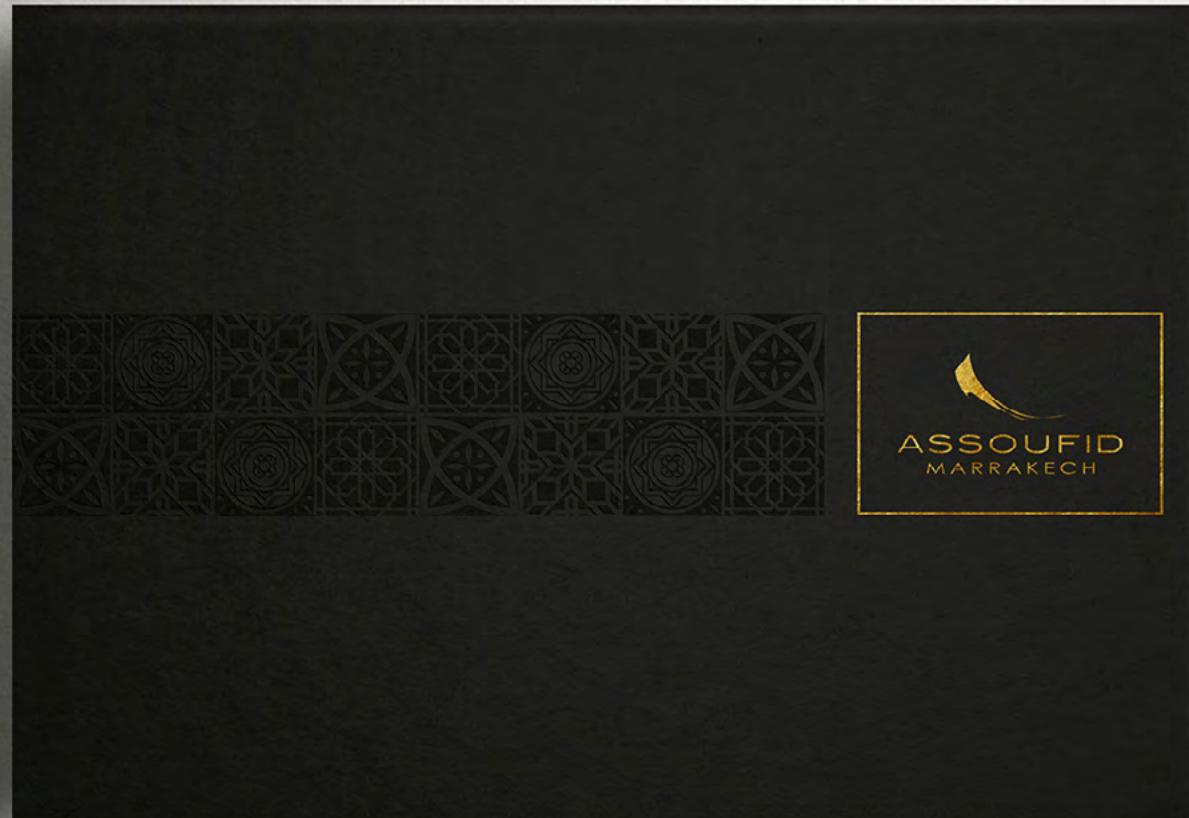


**our
relevant
work
experience
marketing
collateral/
books/
magazines**

Assoufid - Morocco

Marketing Collaterals

Designed by
Paragon International



Al Mouj Muscat

Zunairah - Luxury villas

Marketing collaterals
by Paragon International



Al Mouj Muscat
Zunairah - Luxury villas

Marketing collaterals
by Paragon International



United Real Estate Co.
Kuwait
Corporate Profile

Design by Paragon International



United Real Estate Co. Kuwait

United International Project Management Co. (UIPM)

Marketing collaterals
by Paragon International



Muscat Hills

Golf and Country Club - residences

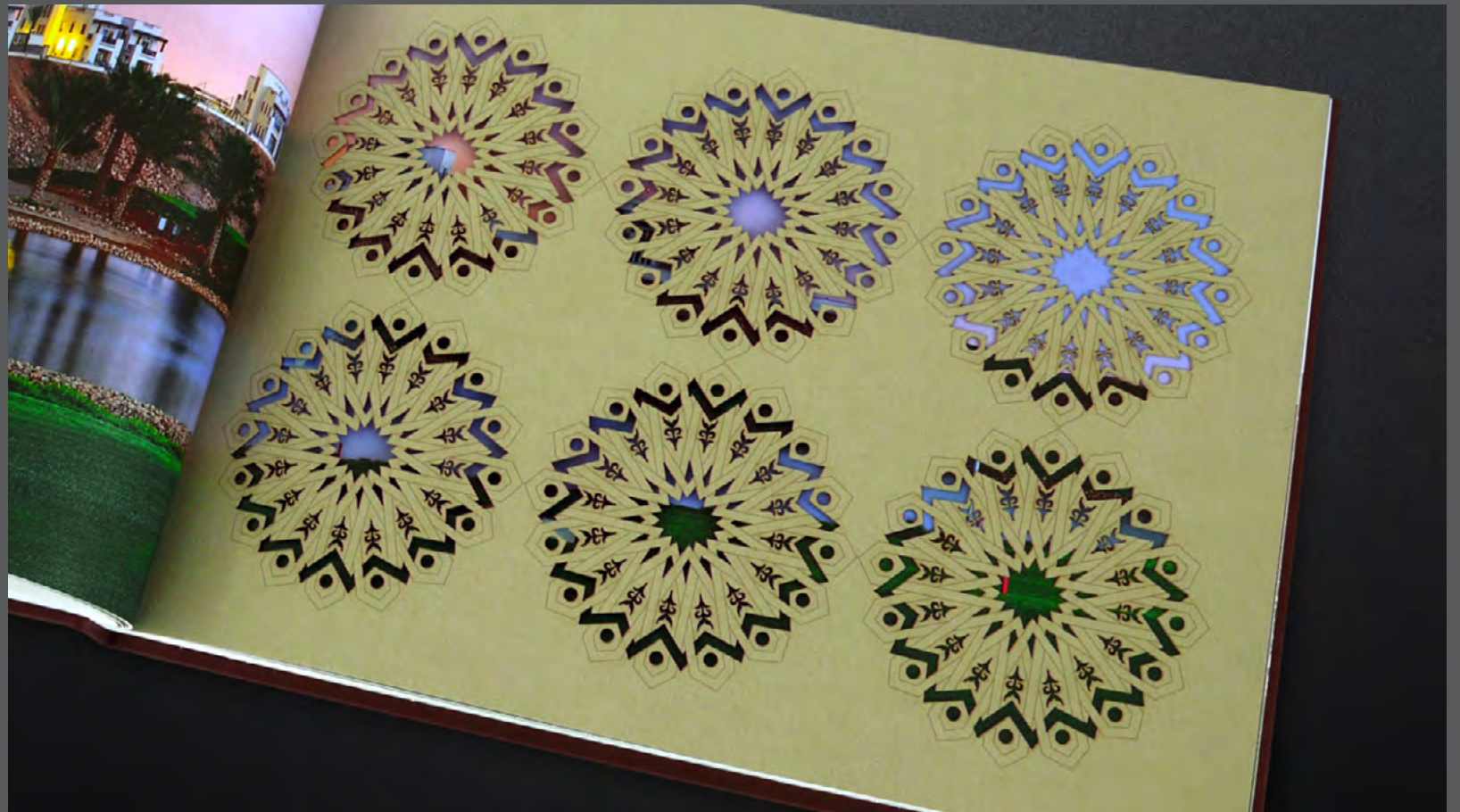
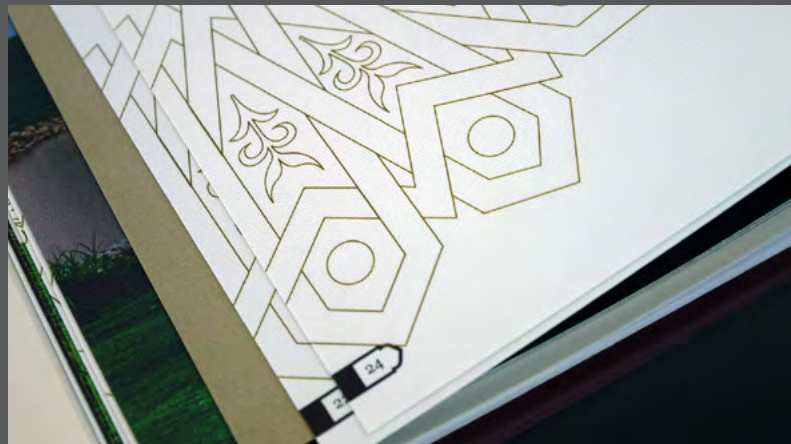
Marketing collateral and production
by Paragon International



Muscat Hills

Golf and Country Club - residences

Marketing collateral, Launch campaign and production by Paragon International



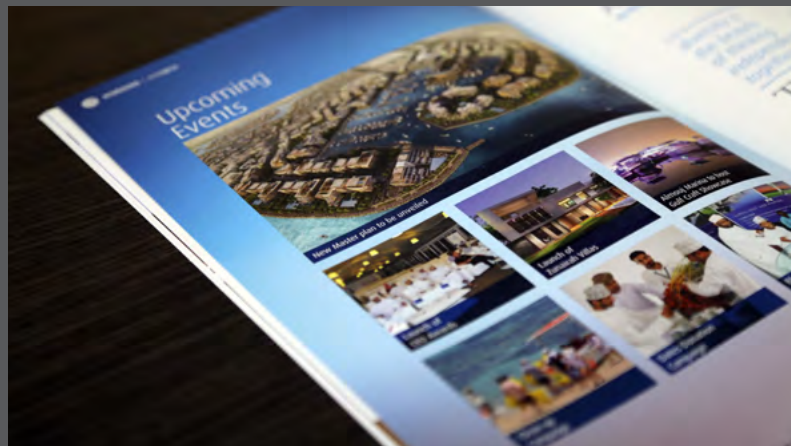
Al Mouj Muscat Community Magazines

Designed and produced by
Paragon International



Al Mouj Muscat Community Newsletters

Design and concept by
Paragon International



Al Mouj Muscat

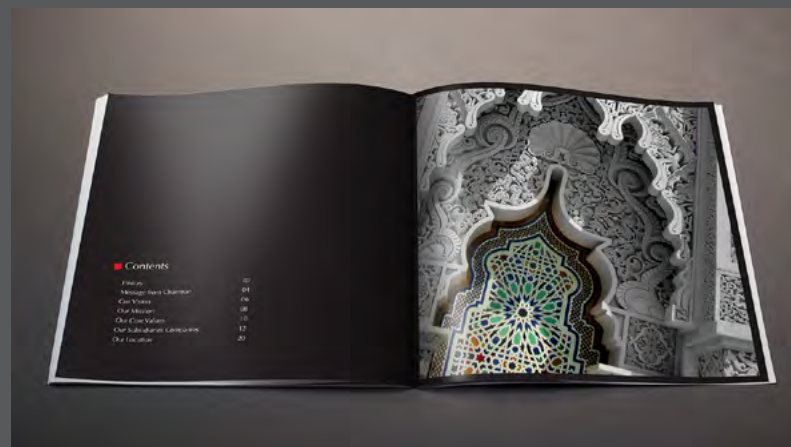
Homeowner's Manual, Service Guides and Door Hangers

Marketing collaterals by
Paragon International



Beyout Investment Group (BIG Holding) - Kuwait

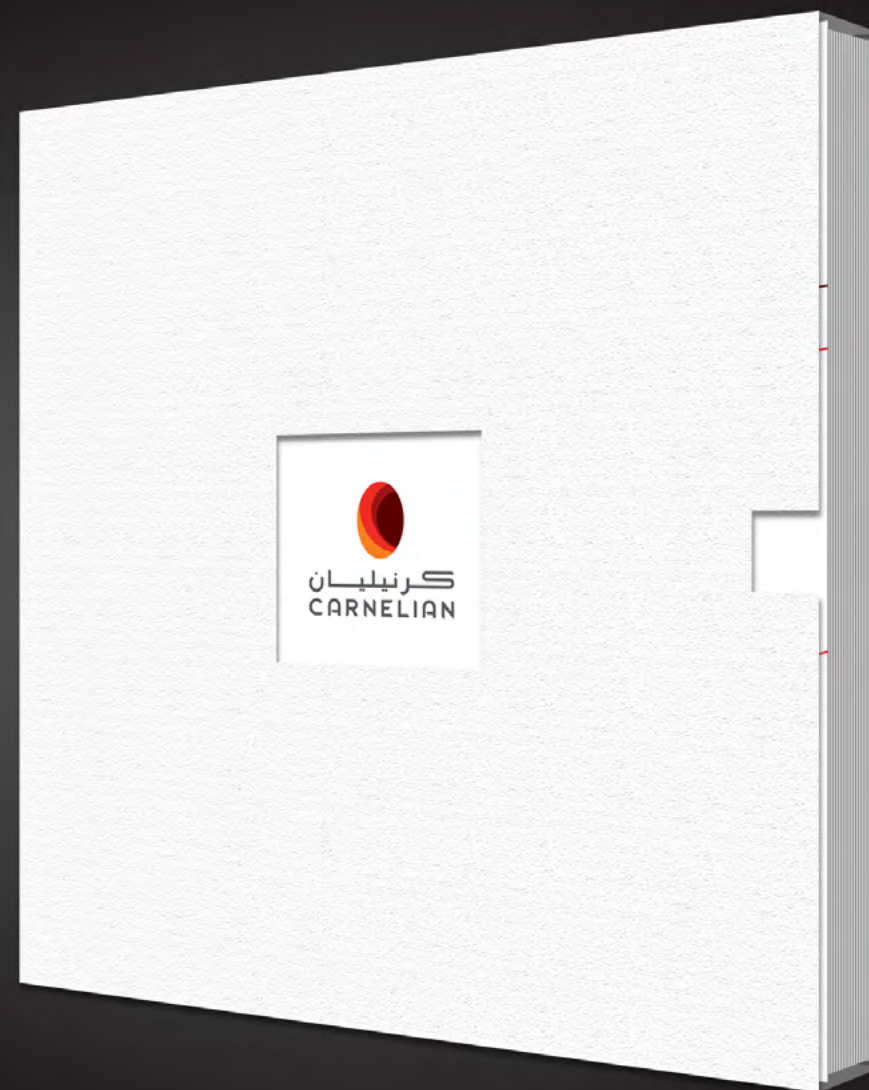
Marketing collaterals
by Paragon International



Wafra Real Estate - Kuwait

Carnelian Tower

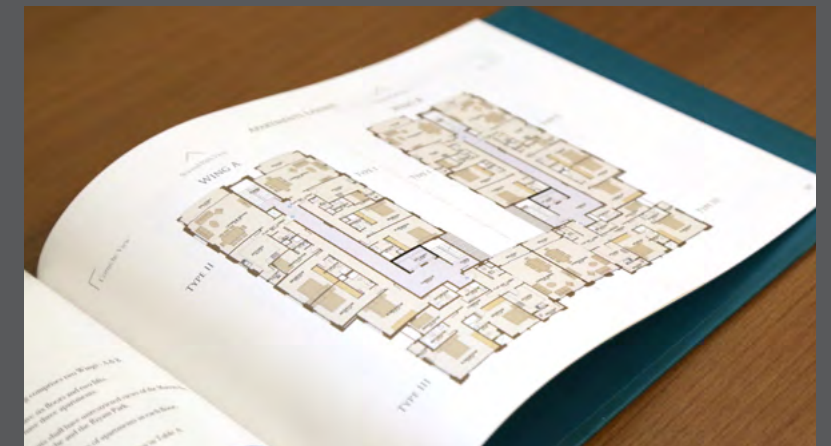
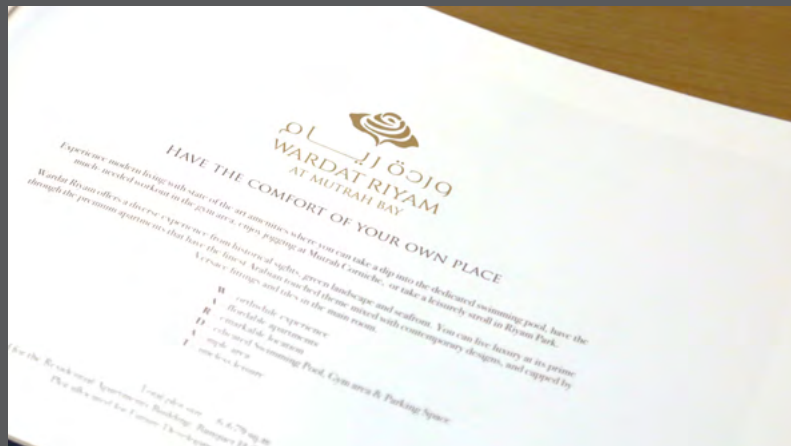
Branding and collaterals
by Paragon International



Wardat Riyam

Marketing Collateral

Branding and collaterals
by Paragon International



Al Mouj Muscat

Juman - High-end waterfront apartments

Marketing collaterals
by Paragon International



Al Mouj Muscat Ghadeer Parks - Gated Compound

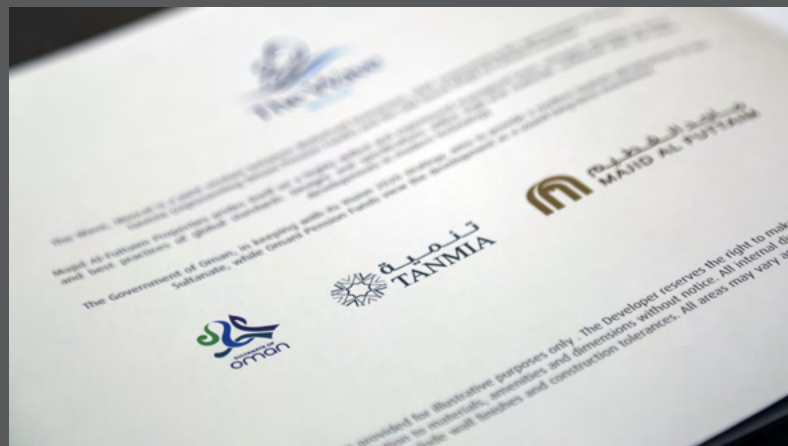
Marketing collaterals
by Paragon International



Al Mouj Muscat

Reehan Residences

Marketing collaterals
by Paragon International



Al Mouj Muscat The Gardens

Marketing collaterals
by Paragon International



Al Mouj Muscat Marsa Gardens

Branding and collaterals
by Paragon International



MAS International - Kuwait

Real estate marketing services

Marketing Collateral
by Paragon International



**our
relevant
work
experience
advertising
campaigns**

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International

Discover new horizons



الموج
al mouj
مسقط muscat

www.almouj.com

ZUNAIRAH
THE ESSENCE OF PARADISE

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International

Discover new horizons



الموج
al mouj
مسقط muscat

www.almouj.com

الموج للجولف
AL MOUJ GOLF
MUSCAT • OMAN

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International



الموج
al mouj
مسقط muscat

www.almouj.com

JUMAN

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International

Discover new horizons



الموج
al mouj
مسقط muscat

www.almouj.com

ZUNAIRAH
THE ESSENCE OF PARADISE

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International



Discover new horizons

الموج
al mouj
مسقط muscat

www.almouj.com

مرسى الموج
AL MOUJ MARINA
MUSCAT • OMAN

Al Mouj Muscat
Corporate Campaign
Waterfront community

Design and Concepts
by Paragon International



Discover new horizons

الموج
al mouj
مسقط muscat

www.almouj.com

الممشى
The Walk

Al Mouj Muscat Corporate Campaign Waterfront community

Design and Concepts
by Paragon International



Al Mouj Muscat
Juman - High-end waterfront
apartments

Concept and Design
by Paragon International



Al Mouj Muscat

Juman - High-end waterfront apartments

Concept and Design
by Paragon International



EXPLORE EXCLUSIVE MARINA FRONT LIVING TODAY

Juman is a new premium gated waterfront address in Al Mouj Muscat.

Located on the edge of the harbourside promenade, Juman One features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free 80077776
email juman@almouj.com
or visit our Sales Centre at Al Mouj, Muscat

Scan for details

الموج
مسقط
al mouj

paragonmc.com

Al Mouj Muscat

Juman - High-end waterfront apartments

Concept and Design
by Paragon International



EXPLORE EXCLUSIVE MARINA FRONT LIVING TODAY

Juman is a new premium gated waterfront address in Al Mouj Muscat.

Located on the edge of the harbourside promenade, Juman One features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free 80077776
email juman@almouj.com
or visit our Sales Centre at Al Mouj, Muscat

Scan for details

الموج
مسقط
muscat
almouj

paragonmc.com

Al Mouj Muscat

Juman - High-end waterfront apartments

Concept and Design
by Paragon International




JUMAN
ONE

EXPLORE EXCLUSIVE MARINA FRONT LIVING TODAY

Juman is a new premium gated waterfront address in Al Mouj Muscat.

Located on the edge of the harbourside promenade, Juman One features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free 80077776
email juman@almouj.com
or visit our Sales Centre at Al Mouj, Muscat

Scan for details

الموج
مسقط
al mouj
muscat

paragon.com

Al Mouj Muscat

Juman - High-end waterfront apartments

Concept and Design
by Paragon International



JUMAN OMAN'S LUXURY OCEANFRONT ADDRESS

Located on the edge of the harbourside promenade, Juman features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free +968 2453 4669
email juman@almouj.com
or visit our Sales Centre at Al Mouj Muscat
[/almoujmuscat](https://www.facebook.com/almoujmuscat) [almouj.com](https://www.instagram.com/almouj.com)



الموج
al mouj
oman عمان

مجد الفطيم
MAJID AL FUTTAIM

تنمية
TANMIA

Al Mouj Muscat

Juman - High-end waterfront apartments

Concept and Design
by Paragon International



Al Mouj Muscat Zunairah

Concept and Design
by Paragon International

THE SULTANATE OF OMAN'S FINEST BEACH VILLAS



ZUNAIRAH
THE ESSENCE OF PARADISE

A SENSUOUS HAVEN
OF UNEQUALLED LUXURY

The Wave, Muscat is proud to introduce Zunairah: The Essence of Paradise,
a collection of the most enviable villas ever released in Oman.

Only a limited number of these villas will be released and you are invited to be one of the select
few to own one or to choose a cluster of villas for your whole family. Designed to evoke a sense
of paradise, Zunairah will offer unparalleled elegance and exclusivity.



Developed by



For further information or to book an appointment to learn more about Zunairah, please email zunairah@thewavemuscat.com
www.thewavemuscat.com

Al Mouj Muscat The Gardens

Concept and Design
by Paragon International



Experience the colors of nature

The Gardens are the first apartments at Al Mouj Muscat to offer a dedicated concierge and feature a state of the art gym, outdoor lap pool, kid's pool and play area. It is unique because of its green surroundings and its close proximity to the upcoming Kempinski and Shaza hotel, marina, golf course, shopping and dining outlets.

Al Mouj Muscat has been awarded in 2015

Best Landmark/Distinguished Project Award*
At Oman Real Estate Awards

Residential Project Award (Future)*
At the Cityscape Emerging Markets Awards

Best Project Developer*
At the Dossier Construction Awards & Summit



Starting from
OMR 97,000

Call 800 77776
Email sales@almouj.com
Visit our Sales Centre at Al Mouj Muscat

الموج
al mouj
muscat مسقط

All photographs, drawings and images used in this advertisement are for illustrative purposes only. The Developer reserves the right to make changes and alterations to all designs, features and images and is not liable for material, structural and other changes without notice.

[f](#) [t](#) [in](#) [at/moujmuscat](#) [almouj.com](#)

Al Mouj Muscat

The Gardens

Concept and Design
by Paragon International



Al Mouj Muscat Waterfront Community

Launch Campaign by Paragon
International




Muscat Hills Phase 2 Launch


Concept and Design
by Paragon International

Now Launched

Muscat Hills Phase 2 The Greener Side of Life



Set in a picturesque hillside location with spectacular panoramic mountain and sea views over the Gulf of Oman, Muscat Hills is a unique ITC (Integrated Tourism Complex) development comprising of an 18-hole PGA-certified green golf course and high quality residential properties in the prime location, Airport Heights, of Muscat.


MUSCAT HILLS
RESIDENCES. PHASE 2.

Muscat Hills Residences LLC: PO Box 1040, PC 112, Ruwi, Sultanate of Oman - Mobile: + 968 9805 0539 - E: sales@muscat hills.com - www.muscat hills.com

paragonintl.com

United Real Estate Co.
Kuwait

United International Project
Management Co. (UIPM)

Rebranding Ad
by Paragon International

**WE'RE
EVOLVING
FOR A BRIGHTER
TOMORROW**

UNITED
INTERNATIONAL PROJECT MANAGEMENT CO.

**Kuwait United Construction Management (KUCM)
is now United International Project Management Co. (UIPM)**

Kuwait United Construction Management (KUCM) is making big changes as it undergoes a transformation to United International Project Management Co. (UIPM). We will continue to develop and create specific project related strategies that interface with the design and construction stages.

www.uipm.com.kw

paragon.com

Tamdeen Group - Kuwait Al Fanar Mall

Ramadan campaign
by Paragon International



True Color of Shopping

Design by **PARAGON** Marketing Communications

A Project of
شركة التمددين العقارية
Tamdeen Real Estate Company
www.tamdeenrealestate.com

الفنار
AL FANAR

Salmiya • Salem Al Mubarak St. • Tel. 5712284

Tamdeen Group - Kuwait

Al Fanar Mall

Ramadan campaign
by Paragon International

انعكاس لفن الضيافة

ندعوكم لإستراحة شاي بعد الإفطار

عرق سوس

تمر

قرقيعان

قهوة عربية

5 سنوات
من التميز

أحد مشاريع
شركة التمدين العقارية
Tamdeen Real Estate Company
www.tamdeenrealestate.com

PARAGON

Tamdeen Group - Kuwait

Al Fanar Mall

Ramadan campaign
by Paragon International

فطرنا... عساكم تعودونه

ندعوكم لتذوق الفرق

ونستقبلكم ابتداءً من ثالث أيام عيد الفطر السعيد
من الساعة ١٠ صباحاً إلى الساعة ١٠ مساءً

سنوات
من التميز

أحد مشاريع
شركة العقارات
Tamdeen Real Estate Company
www.tamdeenrealestate.com

٢٤ ٨ ٨ ٢ ٢ ٣ ٣

PARAGON

Tamdeen Group - Kuwait Al Fanar Mall

Ramadan campaign
by Paragon International



**our
relevant
work
experience
videos**



URC's mission is to deliver creative solutions and opportunities for our stakeholders through an integrated real estate services approach with development capabilities across the MENA region and a diverse international investment portfolio.

URC Corporate Video • 54 secs

https://www.youtube.com/watch?v=jryR4KUhO_Y



URC Residential & Hospitality Video • 1min 20secs

https://www.youtube.com/watch?v=_4IivG_ed8E



Al Mouj Muscat Rebranding Video • 50 secs

https://www.youtube.com/watch?v=XhQ_P06SN8Y



Al Mouj Muscat Launch Video • 23 secs

<https://www.youtube.com/watch?v=ALxHzBAQdIc>



Corporate Video 2019 - Al Mouj Muscat • 12 mins

<https://youtu.be/VVXXXybhpsc>



Al Mouj Golf Video • 7 mins

<https://youtu.be/vblvrrvNVpA>



Al Mouj Marina Video • 7 mins

https://youtu.be/pT2P_ewW_rY



The Walk Video • 7 mins

<https://youtu.be/z6ti8N9PUpA>



Layers of Oman Video Trailer • 60 secs

<https://www.youtube.com/watch?v=oT5MGuB9u54>



Layers of Oman Video • 12 mins

<https://www.youtube.com/watch?v=v9YgE00d6D0>



Bold - HR Videos • 1min 35secs

<https://www.youtube.com/watch?v=l3bIwnPsZg8>

An Al Mouj Consultant noticed her



Passionate - HR Videos • 1min 10secs

<https://www.youtube.com/watch?v=dHhaAI4GE0E>



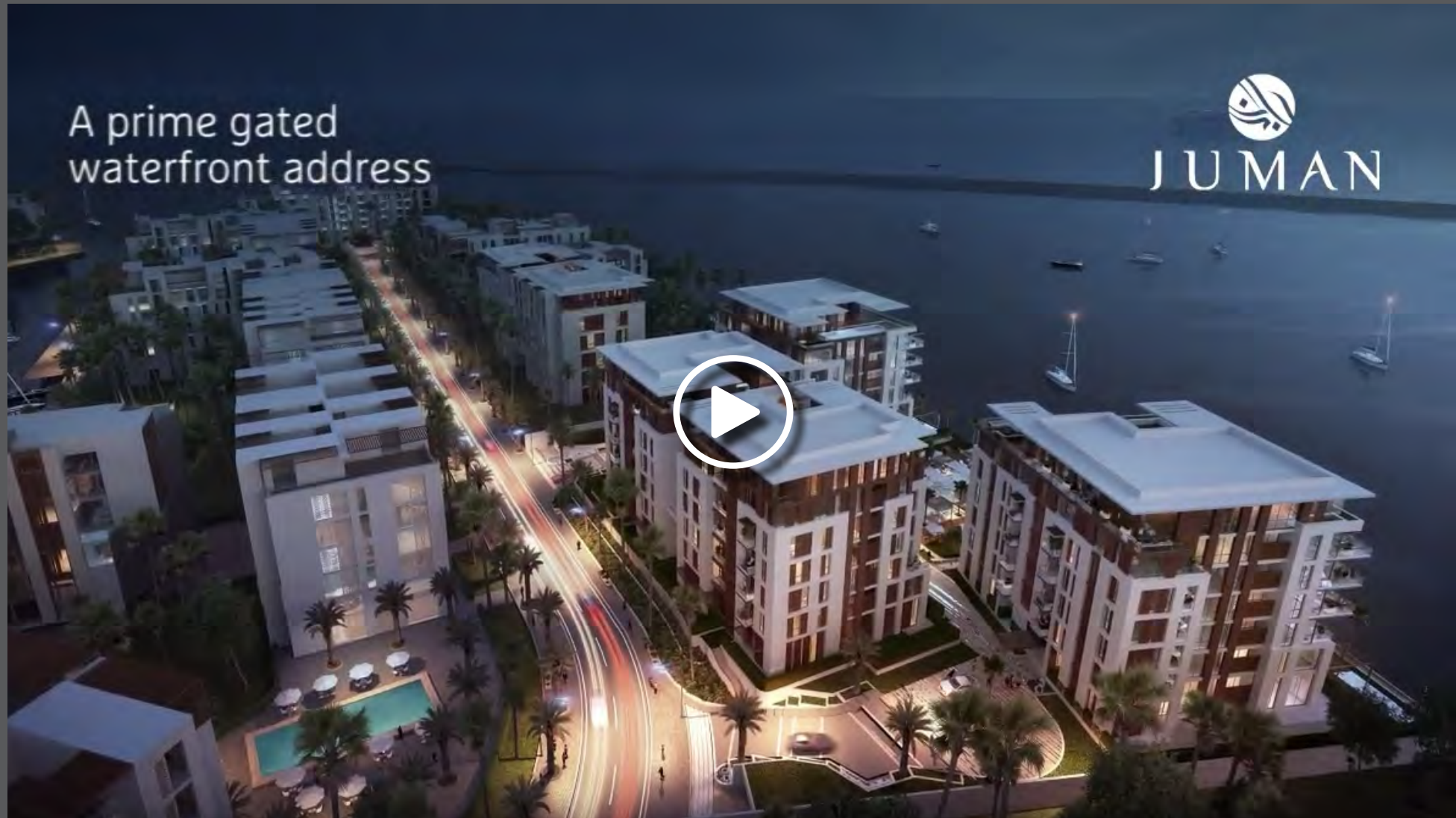
Together - HR Videos • 1min 10secs

<https://www.youtube.com/watch?v=aNqfrdKkTy8>



Zunairah TVC - Al Mouj Muscat • 60 secs

<https://www.youtube.com/watch?v=z85Ydh95wAI>



Juman TVC - Al Mouj Muscat • 1min 30secs

<https://www.youtube.com/watch?v=yFnNYc88Ofo>



Ramadan Greeting - Al Mouj Muscat • 15 secs

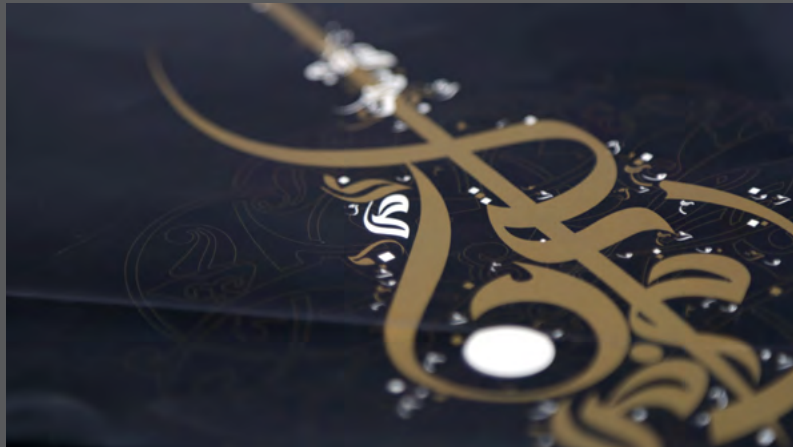
<https://www.youtube.com/watch?v=A3hm5w-xhgc>

**our
relevant
work
experience**
**shopping bags/
packaging**

Tamdeen Group - Kuwait

360 Mall

Designed by Paragon International



Wafra Real Estate - Kuwait

Al Muhalab Mall

Designed by Paragon International



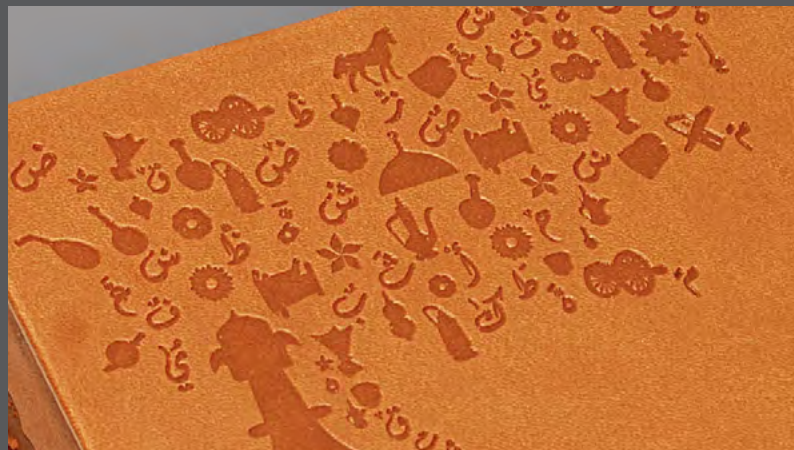
Featured in
Creative Bags



Wafra Real Estate - Kuwait

Al Muhalab Mall

Designed by Paragon International



Wafra Real Estate - Kuwait

Al Muhalab Mall

Designed by Paragon International



**our
relevant
work
experience
environmental
branding**

Tamdeen Group - Kuwait

360 Mall

Ramadan environmental branding
by Paragon International



Wafra Real Estate - Kuwait

Al Muhalab Mall

Ramadan environmental branding
by Paragon International

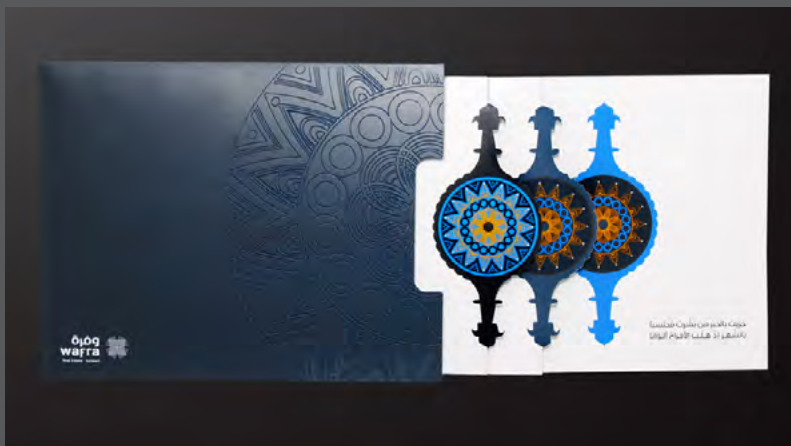


**our
relevant
work
experience
cards**

Wafra Real Estate - Kuwait

Al Muhalab Mall

Designed by Paragon International



Wafra Real Estate - Kuwait

Al Muhalab Mall

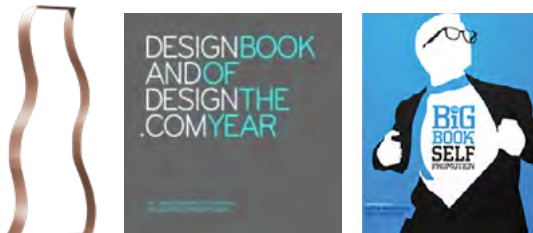
Designed by Paragon International



Salhia Real Estate - Kuwait

Salhia Complex

Designed by Paragon International



Bronze Winner at Summit
International Awards and Featured
in 2 International Books



The Wave Muscat Greeting Cards

Designed and produced by
Paragon International



The Wave Muscat Greeting Cards

Designed and produced by
Paragon International



Tamdeen Group - Kuwait

Al Fanar Mall

Designed and produced by
Paragon International



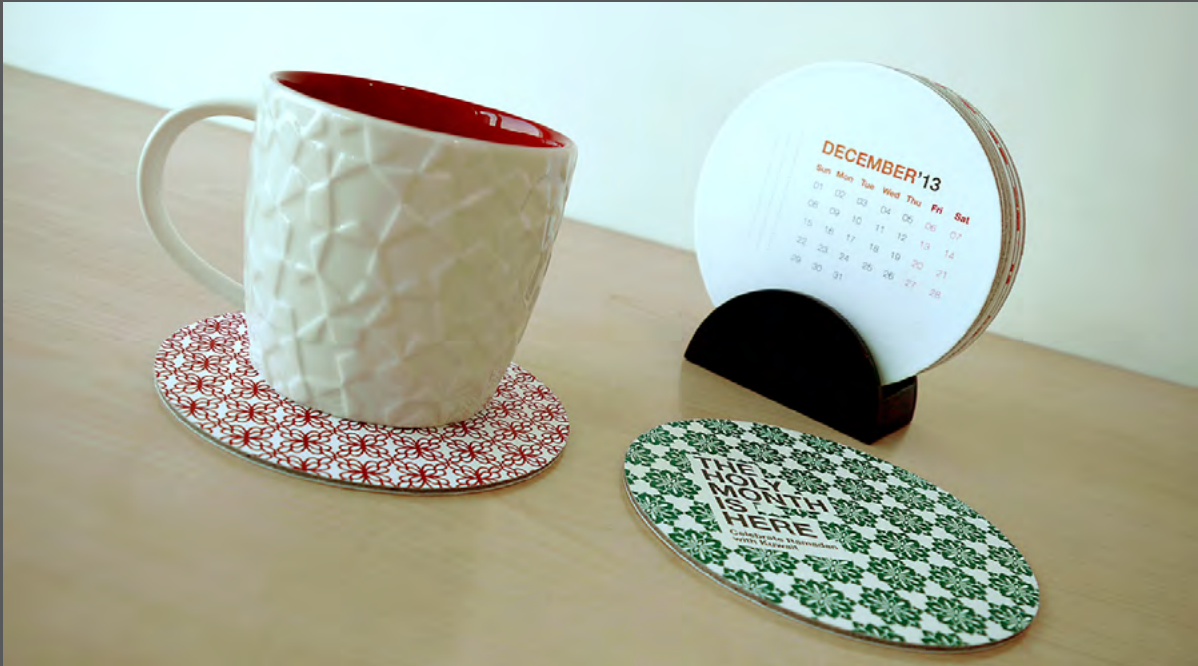
**our
relevant
work
experience
calendars**

Swiss-Belhotel
Coaster calendar

Shortlisted



Design and production
by Paragon International



Al Mouj Muscat Desktop Calendar

Design and Photography
by Paragon International



**our
relevant
work
experience
exhibition
stands**

MAS International - Kuwait

Real estate
marketing services

Exhibition setup
by Paragon International



**our
relevant
work
experience
special
projects**

Al Mouj Muscat Jewel of Muscat Monument

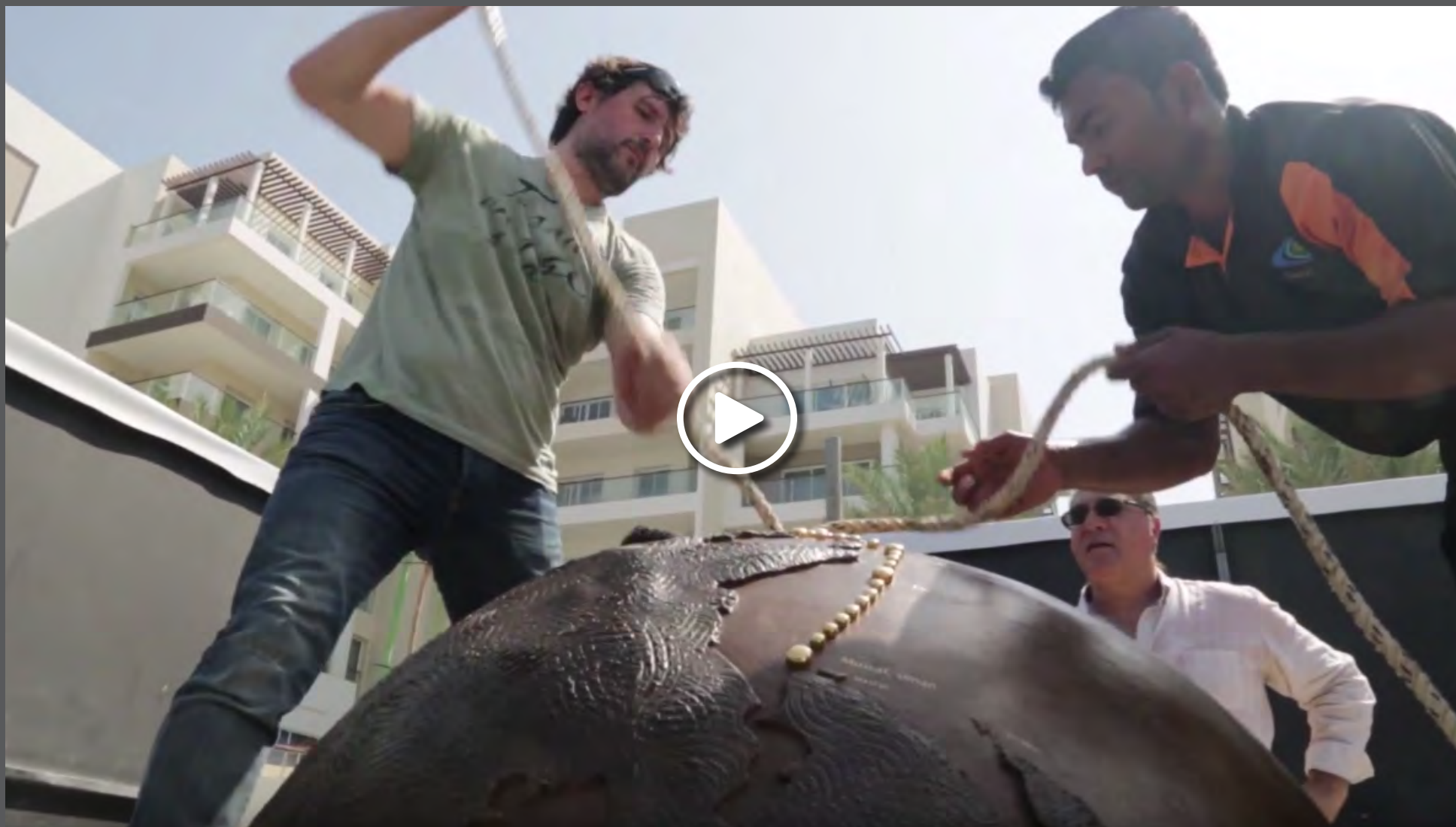
Designed and Produced by
Paragon International



Al Mouj Muscat Jewel of Muscat Monument

Designed and Produced by
Paragon International





The Making of Jewel of Muscat • 2 mins

<https://www.youtube.com/watch?v=YqaMLvyciMs>



Al Mouj Muscat

Jewel of Muscat Trophy

Designed and Produced by
Paragon International



SKETCH



3D MODEL



ACTUAL





A Journey of Love - Al Mouj Muscat • 2 hrs

<https://youtu.be/lSzs28gHECw>



Layers of Oman

Photo Book Design

Packaging and Book Design
by Paragon International



Al Mouj Muscat

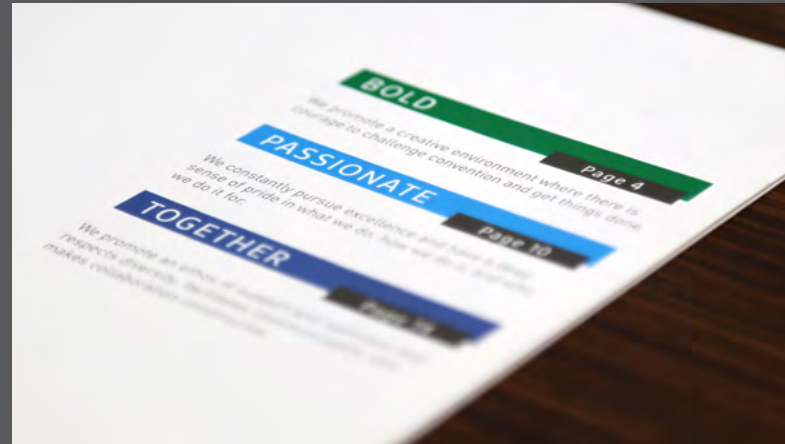
Zunairah - Award Replica

Designed & produced
by Paragon International



Al Mouj Muscat HR Booklet

Photography, Design, Animation, Marketing
collaterals by Paragon International



“

**We are not looking for
clients. We are looking for
clients with challenges**

”

thank you for entrusting us with your interest



Your Competitive Advantage

Louai Alasfahani

Chief Creative Officer
Mobile: +359 876009977
+968 94009977 (Whatsapp Only)
louai@paragonmc.com



Diana Dimitrova

Operations Manager
Mobile: +359 8988 54539
+968 94102102 (Whatsapp Only)
diana@paragonmc.com

Maya Bekic

Business Development Director
Mobile: +965 6511 7232
maya@paragonmc.com

Join our
world



Enter the
discussion



www.paragonmc.com