

# branding / rebranding

credentials presentation

# content

**Brandscape**

**Brand Naming**

**Rebranding**

**Branding**

**Marketing Collateral/Books/Magazines**

**Advertising Campaigns**

**Videos**

**Shopping Bags/Packaging**

**Stationery Design**

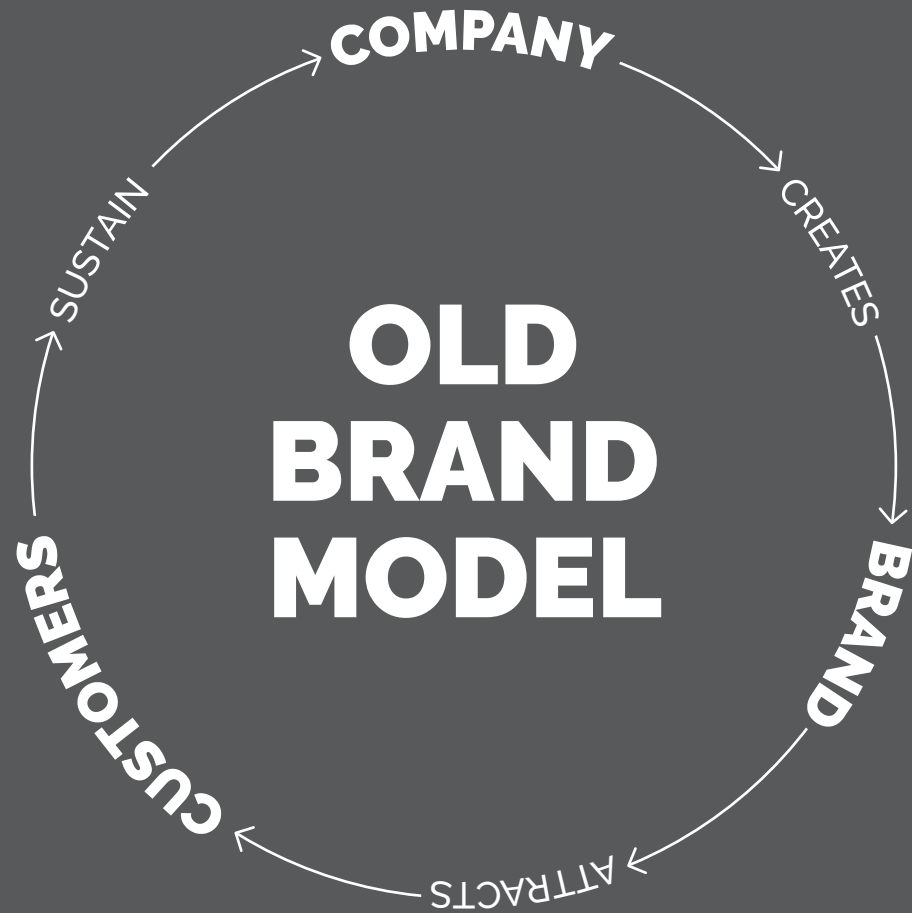
**Website Design**

**Calendars**

**Vehicle Livery**

**Special Projects**





# Our Pool of Satisfied Clients



SIEMENS

poggen  
pohl



Dior



Fender

NEC



Fitnize

Ghost Arm

RHINO



LONG JOHN  
SILVER'S



nolte  
KÜCHEN



FLASH



aktinia



BOSE



elmnet  
علم نت

تمدين  
TAMDEEN  
GROUP

BOMART

عرفان  
Irfan



UPd UNION  
PROPERTY  
DEVELOPMENT




Afandim.



mazoon



“



































































**A confident client will  
see your confidence as  
strength, not arrogance**

Diti Katona




















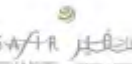














































”







**our  
relevant  
work  
experience**

**our  
relevant  
work  
experience  
brand  
naming**

# juman

## About the project

Juman as a district is being developed with privacy, exclusivity, security and high end design being the key characteristics. This luxury destination provides a modern lifestyle for families, Omani or foreign, while still being rooted to its place and tradition.

Located on the edge of the harbourside promenade, Juman features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.

## About the name

Juman is pearls in Arabic (phonetic)

Oman's history has always been linked to the sea. Since the earliest days, fishermen ventured along its coasts in search of food. Traders sailed farther out into the Indian Ocean carrying goods and ideologies. Navies fought battles and established empires far from its coasts. Migrants washed up on its shores, intermingling with one another in Oman and settling along its coastline. All of this maritime activity from antiquity to present has had a profound influence on Oman, shaping the nation that it is today. Juman is a sophisticated modern evolution of the architectural style which has attracted people throughout the ages.

# ghadeer

## About the project

Providing contemporary designs with uncompromising quality and location, Ghadeer Parks is located on the western entry of Al Mouj Muscat and will feature a community centre, international school, a range of landscaped parks, water feature and Ghadeer Community swimming pool.

Combining unrivalled build quality with open plan living spaces and attached courtyards the Ghadeer Parks villas are surrounded by landscaping and open parkland with pedestrian connectivity via a series of walkways and green spaces.

## About the name

In Arabic Ghadeer means 'stream'.

The selling point of the precinct is the central flowing creek. Therefore this name was presented as an approach on the water stream or creek as their attraction.

# acacia heights

## About the project

Located in New Cairo, Egypt,

- Unique premium location
- On an elevated land
- Family relatively compound
- Unique lifestyle
- Mid to high-level Egyptian families

## About the name

One approach taken was 'heights' as the development is on an elevated land. Another approach taken was 'tree' as nature was one of the selling points. On the 'tree' approach one name was Acacia;

- Derived from the Greek word 'akis' meaning 'point.'
- Greek name meaning 'honorable'.
- the largest genus of vascular plants in the plant kingdom.
- A tree that looks great no matter where you put it.

**our  
relevant  
work  
experience  
rebranding**

# Al Mouj Muscat

## Waterfront Community

Rebranding and collaterals by  
Paragon International



BEFORE



AFTER



Al Mouj Muscat

Zunairah - Luxury villas

Rebranding and collaterals  
by Paragon International



ROYALTY FREE CLIP ART

BEFORE



AFTER

# GumisEmber Hungary

## Vehicle Services

Rebranding and collaterals by  
Paragon International



BEFORE



AFTER

## Boraq Al Saad - Oman

### Cleaning Chemicals

Rebranding and collaterals by  
Paragon International



BEFORE



AFTER

# ASAAS

Muscat National Development  
and Investment S.A.O.C

Rebranding and collaterals  
by Paragon International



BEFORE



AFTER

# Donairo's Pizza

USA

Branding and collaterals  
by Paragon International



BEFORE



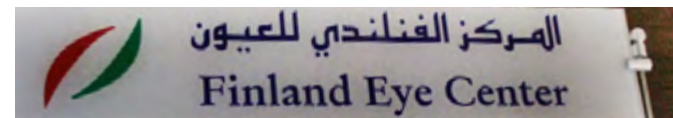
AFTER



# Finland Eye Center

Eye clinic and opticians -  
Oman

Branding and collaterals  
by Paragon International



BEFORE



AFTER



United Real Estate Co.  
Kuwait

United International Project  
Management Co. (UIPM)

Rebranding and collaterals  
by Paragon International



— K.U.C.M. —

KUWAIT UNITED CONSTRUCTION MANAGEMENT

BEFORE



UNITED

INTERNATIONAL PROJECT MANAGEMENT CO.

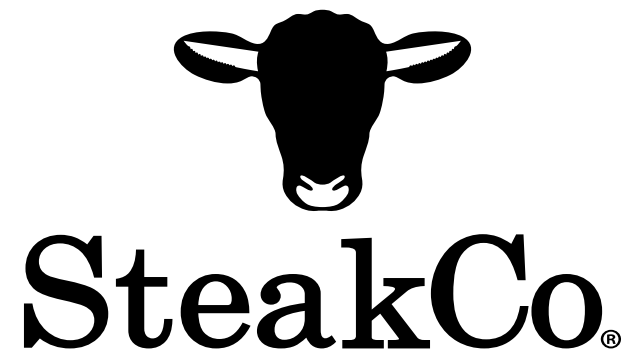
AFTER

Steak Co.  
Restaurant - Oman

Rebranding by Paragon International



BEFORE



AFTER





# Translate Zone

## Online Service - Bulgaria

Rebranding by Paragon International



ttranslate.zone

BEFORE



AFTER



# LaBaguette

## Bakery - Kuwait

Rebranding and collaterals  
by Paragon International



BEFORE



لابجيت  
LaBäguette  
Since 1983

AFTER

# Munich Motor Works

Oman

Rebranding and Stationery by  
Paragon International



MUNICH MOTOR WORKS  
ميونخ لصيانة السيارات

BEFORE



**MUNICH**  
**MOTOR WORKS**

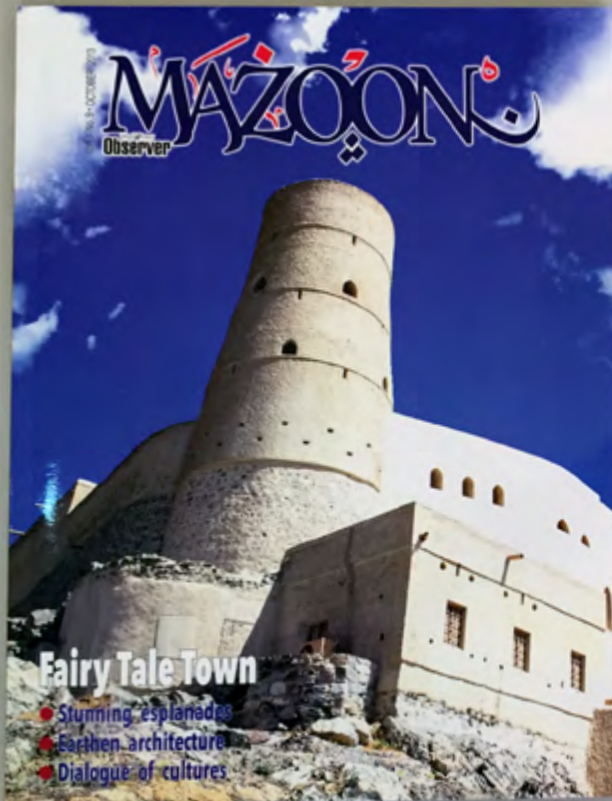
AFTER



# Mazoon Magazine

Oman

Rebranding by Paragon International



BEFORE



AFTER



MAS International Co.

Investment - Kuwait

Rebranding and collaterals by  
Paragon International



BEFORE



AFTER

**our  
relevant  
work  
experience  
branding**



Shaksy Group Oman

Irfan HQ

Branding and collaterals  
by Paragon International



## Tuhul Trucking Inc. - USA

### Transport Services

Branding and collaterals  
by Paragon International





# Coconut Security - USA

## Branding

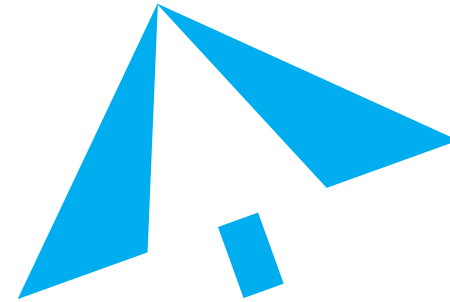
Branding and collaterals  
by Paragon International



## Blue Triangle - Oman

### Branding

Branding and collaterals  
by Paragon International



# Blue Triangle

# Crowd Media - Oman

## Branding

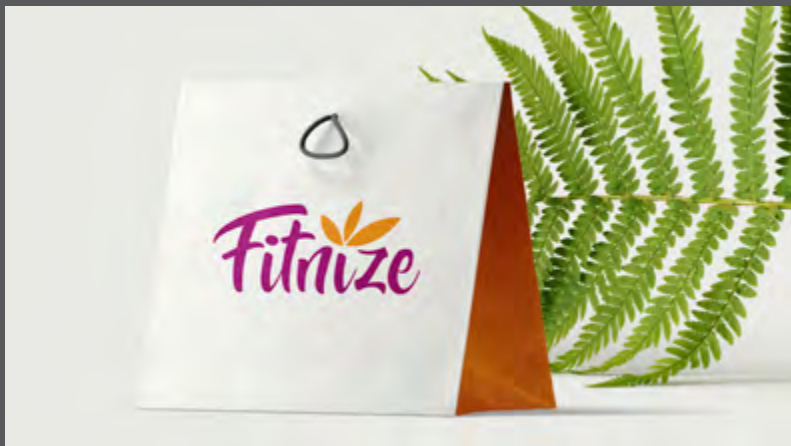
Branding and collaterals  
by Paragon International



# Fitnize - Bulgaria

## Branding

Branding and collaterals  
by Paragon International



# Fitnize

# GhostArm - Kuwait

## Branding

Branding and collaterals  
by Paragon International



***GhostArm***

Ajwad - Oman

Branding

Branding and collaterals  
by Paragon International





Sound Wave - Bulgaria

Pro Sound Systems

Branding and collaterals  
by Paragon International





United Real Estate Co.

Acacia Heights  
Gated compound - New Cairo

Branding and collaterals  
by Paragon International



Featured in the book  
LogoLounge Volume 10



# Magma Lounge

Cafe and Bar  
Bulgaria

Branding and collaterals  
by Paragon International



MAGMA  
LOUNGE



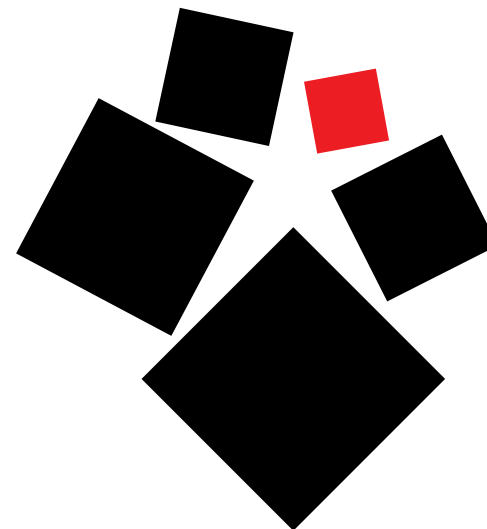


## Beyout Investment Group (BIG Holding) - Kuwait

Branding and collaterals  
by Paragon International



Silver Winner in Summit International Awards  
and Featured in 3 International Books

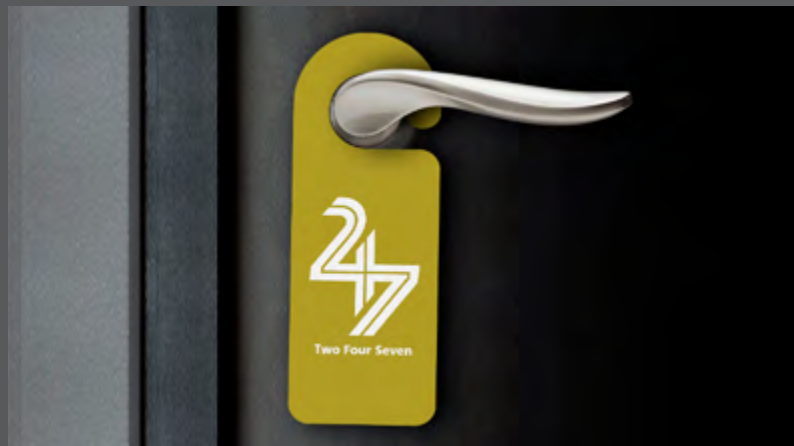


مجموعة البيوت الإستثمارية (قابضة)  
**Beyout Investment Group (BIG Holding)**

## 247 Real Estate - Kuwait

Branding and collaterals  
by Paragon International

Featured in 3 International Books



**Two Four Seven**



## The Barber - Kuwait

Branding and collaterals  
by Paragon International



Received a Merit Award  
from Hiiibrand



Featured in an  
International  
Book



The Barber

## Dajko - Kuwait

Branding and collaterals  
by Paragon International

Received Bronze Award - Summit International  
Awards 2008

Featured in Crack Design Book (P 319)



داجكو  
DAJKO

# Orient Investment Co. - Kuwait

Branding and collaterals  
by Paragon International



Received Silver Award - Summit  
International Awards 2006

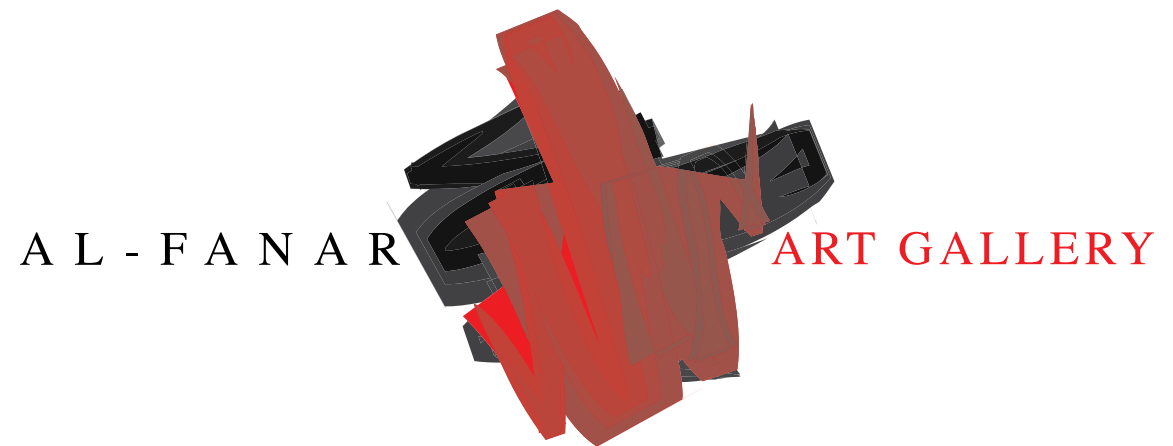


# Al Fanar Art Gallery - Kuwait

Branding and collaterals  
by Paragon International



Received Gold Award - Summit  
International Awards



## Synergy Solutions - Kuwait

Branding and collaterals  
by Paragon International

Received Silver Award - Summit  
International Awards 2008

Books Featured:  
Crack Design (P 319)





Wafra Real Estate - Kuwait

Carnelian Tower

Branding and collaterals  
by Paragon International



كرنيليان  
CARNELIAN

Orange Crew

Information Technology  
solutions - California

Branding and collaterals  
by Paragon International



CERTIFICATE N°: 37261  
DATE: 20/12/2016

Delivered to  
Paragon Marketing Communications / Paragon  
Marketing Communications  
Country: Oman  
Email: info@paragonmc.com

DESIGN AND DESIGN

International Design  
Award Winner



Marc Praquin and the Design and Design Team  
are happy to deliver the Design and Design Award  
of 20/12/2016 to Paragon Marketing Communications  
/ Paragon Marketing Communications for the design:  
Orange Crew



# Wardat Riyam

## Branding

Branding and collaterals  
by Paragon International



Alargan Towel Investment Co.

Al Waha

Branding and collaterals  
by Paragon International



# Kei Oceanfront Resort

## Naming & Branding

Branding and collaterals  
by Paragon International



Kei آوشن فرنٹ  
OCEANFRONT



## Al Mouj Muscat

Juman - High-end waterfront  
apartments

Branding and collaterals  
by Paragon International



  
JUMAN

  
جuman

Al Mouj Muscat  
Jinan - Luxury villas

Branding by  
Paragon International



DESIGN AND DESIGN  
International Design Awards by Marc Praquin

CERTIFICATE N°: 35336  
DATE: 23/05/2016

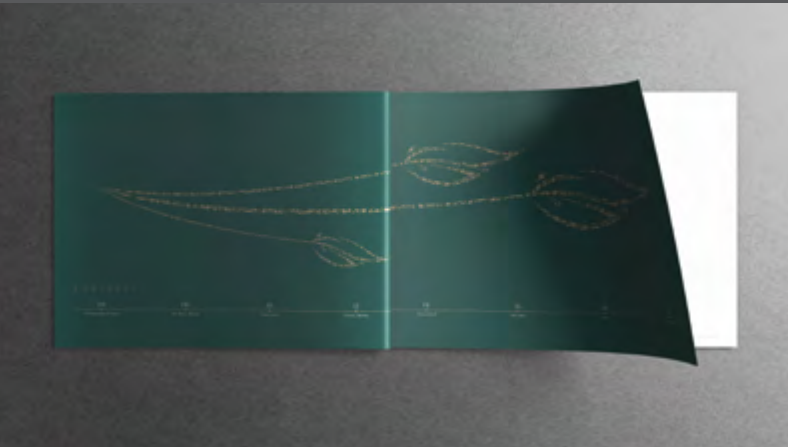
Delivered to	
Paragon Marketing Communications / Paragon Marketing Communications	
Country:	Oman
Email:	info@paragonmc.com

DESIGN AND DESIGN

International Design  
Award Winner



Marc Praquin and the Design and Design Team are happy to deliver the Design and Design Award of 23/05/2016 to Paragon Marketing Communications / Paragon Marketing Communications for the design: Jinan logo



Galactic Group

Holding and investment  
company - Oman

Branding and collaterals  
by Paragon International



CERTIFICATE N°: 37257  
DATE: 28/03/2017

DESIGN AND DESIGN

Delivered to	Paragon Marketing Communications / Paragon Marketing Communications
Country:	Oman
Email:	info@paragonmc.com

International Design  
Award Winner



Marc Praquin and the Design and Design Team are happy to deliver the Design and Design Award of 28/03/2017 to Paragon Marketing Communications / Paragon Marketing Communications for the design: Galactic group.



CERTIFICATE N°: 37259  
DATE: 17/03/2017

DESIGN AND DESIGN

Delivered to	Paragon Marketing Communications / Paragon Marketing Communications
Country:	Oman
Email:	info@paragonmc.com

International Design  
Award Winner



Marc Praquin and the Design and Design Team are happy to deliver the Design and Design Award of 17/03/2017 to Paragon Marketing Communications / Paragon Marketing Communications for the design: Galactic group.



Al Mouj Muscat

Ghadeer Parks -  
Gated Compound

Branding and collaterals  
by Paragon International



CERTIFICATE N°: 36247  
DATE: 08/09/2016

DESIGN AND DESIGN

Delivered to	Paragon Marketing Communications
Country:	Oman
Email:	info@paragonmc.com

International Design  
Award Winner



Marc Praquin and the Design and Design Team  
are happy to deliver the Design and Design Award  
of 08/09/2016 to Paragon Marketing Communicat  
for the design: Ghadeer Parks logo



  
GHADEER  
P A R K S

  
غدير  
حدائق

Al Mouj Muscat  
Reehan Residences

Branding and collaterals  
by Paragon International



  
منازل الريكان  
فلل قريبة من البحر

  
REEHAN RESIDENCES  
BEACH LINK VILLAS



Takkween Excellence  
Holding Company - Oman

Branding and collaterals  
by Paragon International



## Takkween Excellence Subsidiaries

Travel and Tourism and  
Information Technology

Branding and collaterals  
by Paragon International



Al Mouj Muscat

The Gardens

Branding and collaterals  
by Paragon International



الجنائن



THE GARDENS

# Atyab Investments and Atyab Grains International

Investment company -  
Kuwait

Branding and collaterals  
by Paragon International



**ATYAB**  
INVESTMENTS



**أطيباب**  
للإستثمار



**ATYAB**  
GRAINS INTERNATIONAL



**أطيباب**  
الدولية للحبوب

# Al Mouj Muscat Marsa Gardens

Branding and collaterals  
by Paragon International





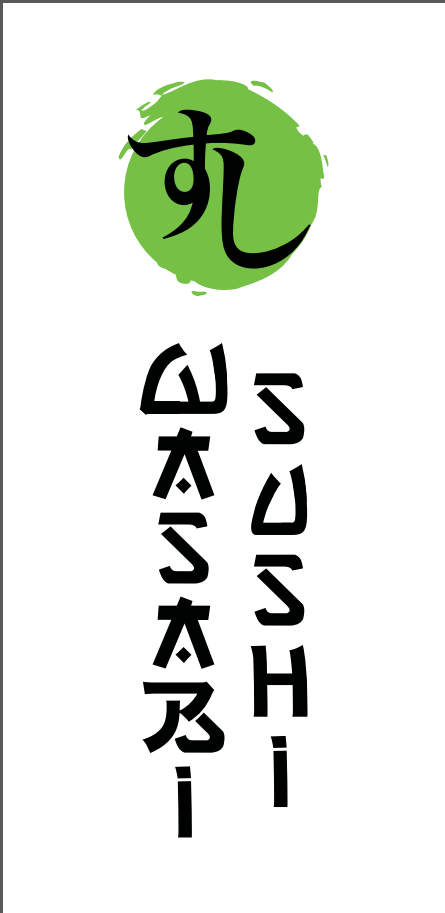
Wasabi Sushi

Japanese Restaurant

Oman

Rebranding, collaterals and photography

by Paragon International



	
<b>SASHIMI</b> 6 slices	
Maguro Slices of fresh tuna	4.200
Shaki Slices of fresh salmon	4.200
Ama Ebi Sweet Prawns	3.900
Unagi Slices of Roasted Eel	4.600
Ika Slices of fresh squid	3.900
	
<b>TEMAMI</b> 2pcs.	
Hand Roll Coned Shaped Sushi (Fresh slices of salmon, tuna, crab, carrots, cucumbers and asparagus)	3.800
Crispy Temaki 2 pcs (Hand coned) Temaki with tempura prawns and vegetables	3.900
	
<b>SUSHI PLATTERS</b> 26pcs.	
Sushi Platter for Two 1 mix hosomaki roll, 6 pcs sashimi, 4 pcs nigiri, 1 California roll	14.900
	
<b>DRINKS</b>	
Water	0.600
Perrier	1.100
Soft Drinks	0.700
Jasmine Tea	1.100
Lipton flavored ice tea	0.900



Al Qabida

Oman

Branding and collaterals by  
Paragon International





Sachi Group

Oman

Branding and collaterals by  
Paragon International



## Sachi Group Sub Brands

Oman

Branding and collaterals by  
Paragon International



# Sachi Group Sub Brands

Oman

Branding and collaterals by  
Paragon International





# Sachi Group Sub Brands

Oman

Branding and collaterals by  
Paragon International



# Oman Aluminum Rolling Company (OARC)

Branding and collaterals  
by Paragon International





F3

Fashion brand - Kuwait

Branding and collaterals  
by Paragon International

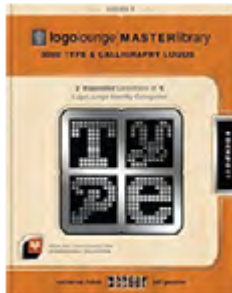


Shams - Kuwait

Singer

Branding and collaterals by  
Paragon International

Featured in 2 International Books





Blink

Online Solutions - Kuwait

Branding and collaterals  
by Paragon International





Epost

Oman

Branding by Paragon International



epost®

بريدي®

Maria Vezenkova  
Beautician - Bulgaria

Branding and collaterals  
by Paragon International





# Shuwa Diners

Traditional restaurant - Oman

Branding and collaterals  
by Paragon International



شُوا داینرز  
SHUWA DINERS



شُوا داینرز  
SHUWA DINERS





# Plaza Athenee Hotel - Kuwait

Branding and collaterals  
by Paragon International



Featured and  
Published on  
International  
Design Book



# Solara Air

## Cooling and Heating installation - Bulgaria

Branding and collaterals  
by Paragon International

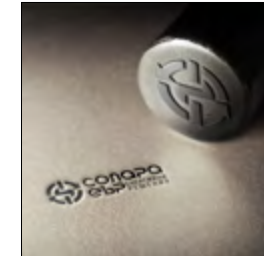


CERTIFICATE N°: 36424  
DATE: 07/08/2016

DESIGN AND DESIGN

Delivered to:	Paragon INTERNATIONAL / PARAGON INTERNATIONAL
Country:	Oman
Email:	info@paragonmc.com

International Design  
Award Winner



Marc Praquin and the Design and Design Team  
are happy to deliver the Design and Design Award  
of 07/08/2016 to Paragon INTERNATIONAL /  
PARAGON INTERNATIONAL for the design: solara  
Air Bulgaria





# Mazah, Taste of Lebanon

## Restaurant - Spain

Branding and collaterals  
by Paragon International



## Capital Private School - Oman

Rebranding and collaterals  
by Paragon International





Hanhum

Traditional Restaurant - Kuwait

Branding and collaterals  
by Paragon International



H A N H U M

هـنـهـم ... وآنـتـمـنـهـم



Lateen

Eastern sweets - Kuwait

Branding and collaterals  
by Paragon International

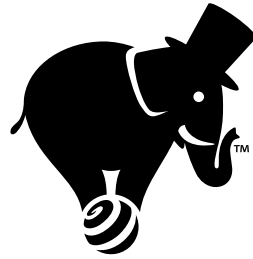




Circus Maximos

Fashion online store - Kuwait

Branding and collaterals  
by Paragon International



**Circus Maximos®**

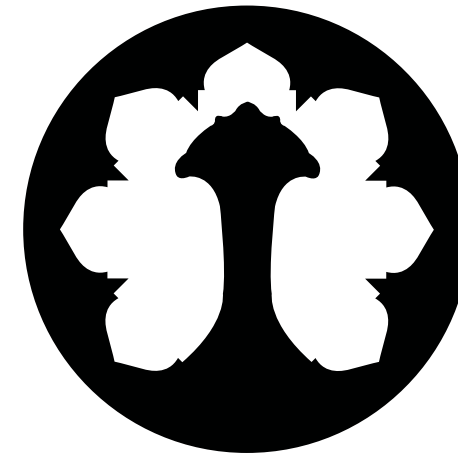




# Creative Craftsman

Oman

Branding and collaterals  
by Paragon International



الحرفي المبدع  
Creative Craftsman

Fashcode

Fashion brand - Kuwait

Branding and collaterals  
by Paragon International



فانسكرود

fashcode

# Fashcode

## Website Design

Website Design and Simulations  
by Paragon International



Rasha Sawas

Fashion designer - Oman

Branding and collaterals  
by Paragon International



**R**<sup>®</sup>  
Rasha Sawas

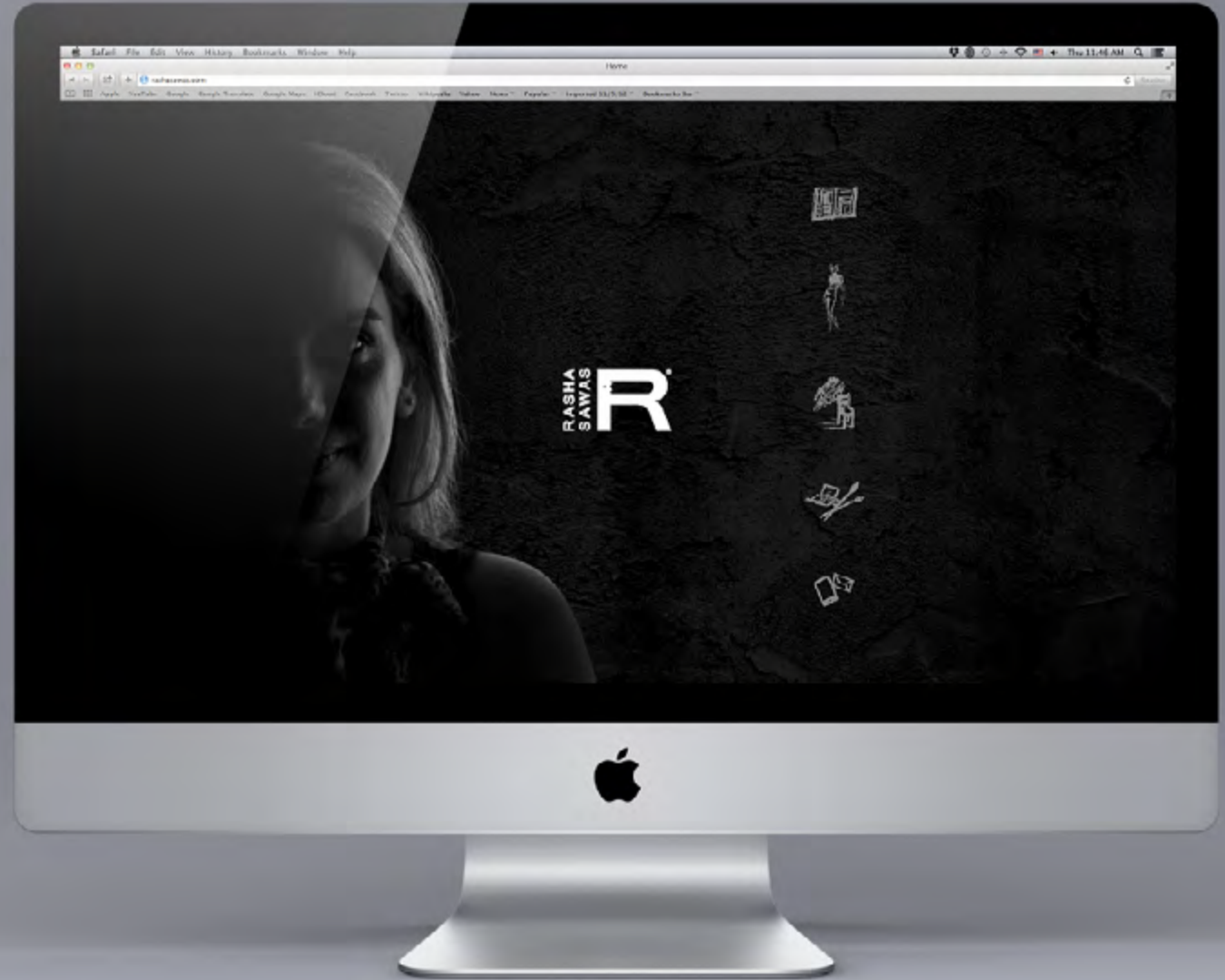




# Rasha Sawas

## Website Design

Website Design and Simulations  
by Paragon International





# Fúcheetah

Vienna, Austria

Branding and Collaterals by  
Paragon International



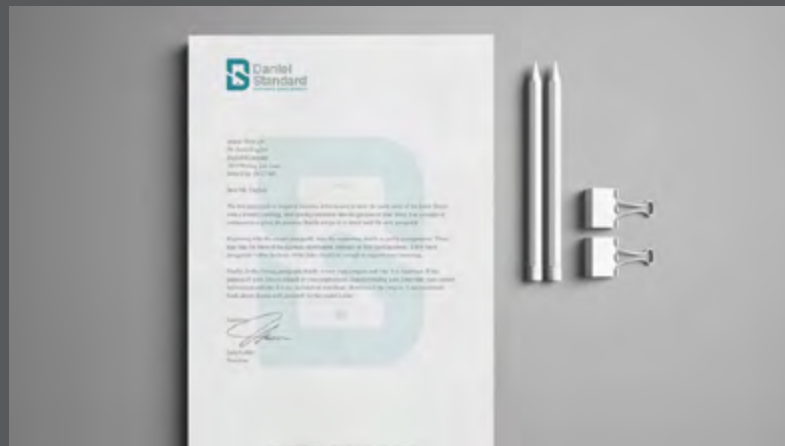
# MAS Travel and Tourism Kuwait

Branding and collaterals by  
Paragon International



# Daniel Standard Software Development Bulgaria

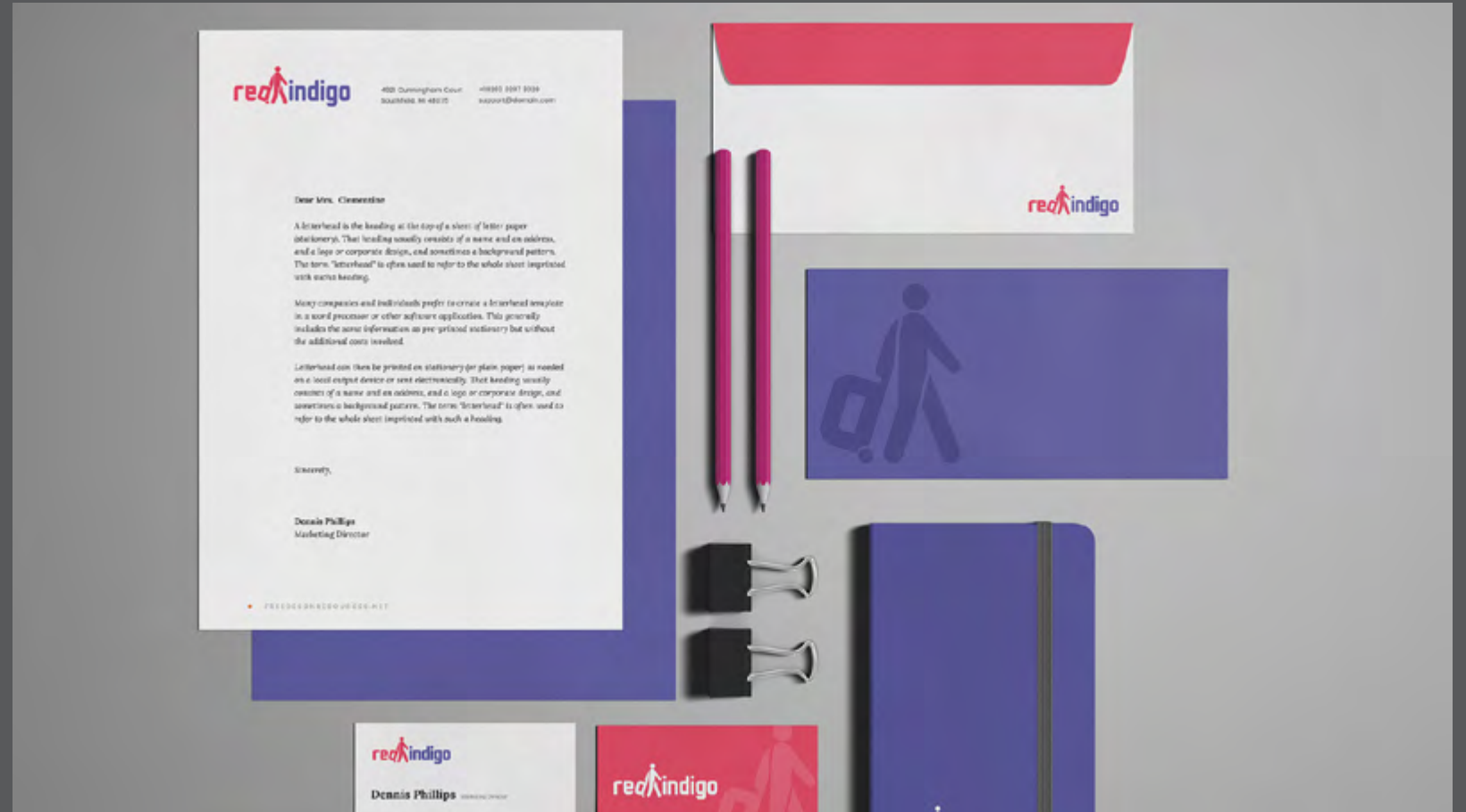
Branding and Collaterals by  
Paragon International





# Red Indigo Bulgaria

Branding and Collaterals by  
Paragon International





TS Multimedia

Bulgaria

Branding and Collaterals by  
Paragon International

ТС  МУЛТИМЕДИЯ

TS  MULTIMEDIA



# Qatar Cigar Bands

Qatar

Design and Production by  
Paragon International



**our  
relevant  
work  
experience  
marketing  
collateral/  
books/  
magazines**



## iCity Invitation - Kuwait

Branding and collaterals  
by Paragon International

Received Silver Award - Summit International Awards 2008

Books Featured:  
Celebration Graphics Sourcebook (P 155)  
Crack Design (P 319)  
Big Book of Self Promotion (P 280)





# Al Mouj Muscat

## Juman - High-end waterfront apartments

Marketing collaterals  
by Paragon International





# Al Mouj Muscat Ghadeer Parks - Gated Compound

Marketing collaterals  
by Paragon International



# Al Mouj Muscat Reehan Residences

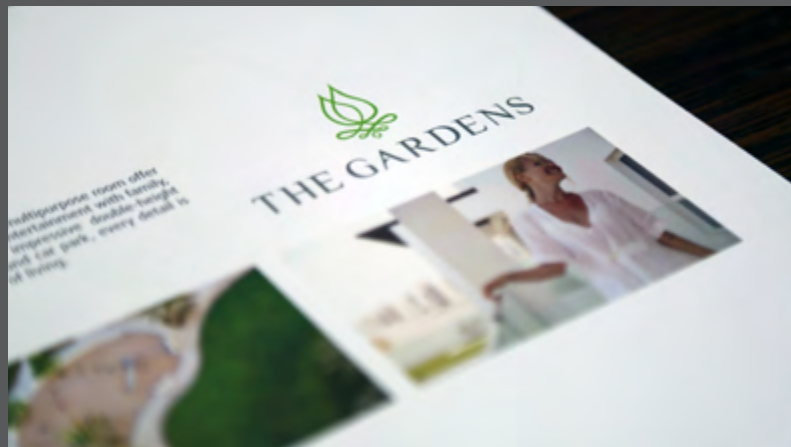
Marketing collaterals  
by Paragon International





Al Mouj Muscat  
The Gardens

Marketing collaterals  
by Paragon International





# Al Mouj Muscat Marsa Gardens

Branding and collaterals  
by Paragon International



# Beyout Investment Group (BIG Holding) - Kuwait

Marketing collaterals  
by Paragon International

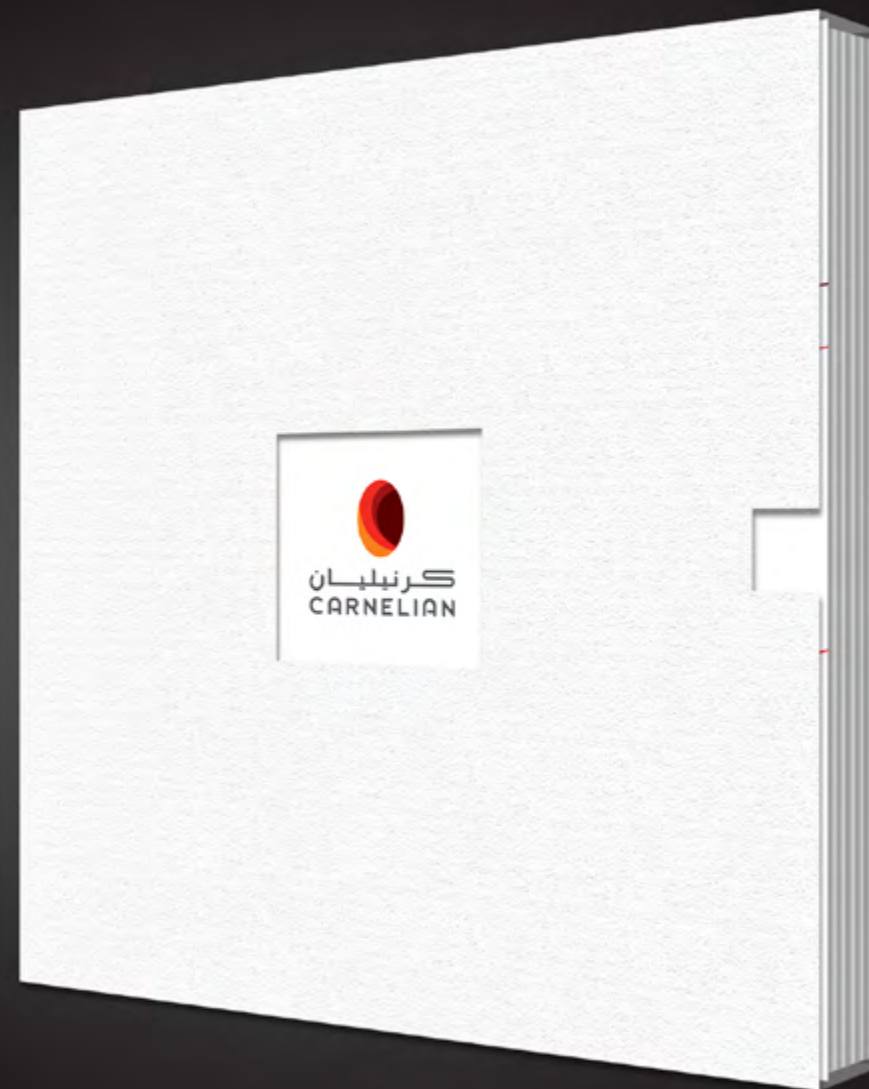




# Wafra Real Estate - Kuwait

## Carnelian Tower

Branding and collaterals  
by Paragon International



Wardat Riyam

Marketing Collateral

Branding and collaterals  
by Paragon International





**our  
relevant  
work  
experience  
advertising  
campaigns**

# National Bank of Oman Corporate Campaign

Banking & Finance

Design and Concepts  
by Paragon International



Shortlisted  
in Dubai Lynx



# National Bank of Oman Corporate Campaign

Banking & Finance

Design and Concepts  
by Paragon International



Shortlisted  
in Dubai Lynx



# National Bank of Oman Corporate Campaign

Banking & Finance

Design and Concepts  
by Paragon International



Shortlisted  
in Dubai Lynx





# Smile Now, Cry Later

## Public Services Print Ad

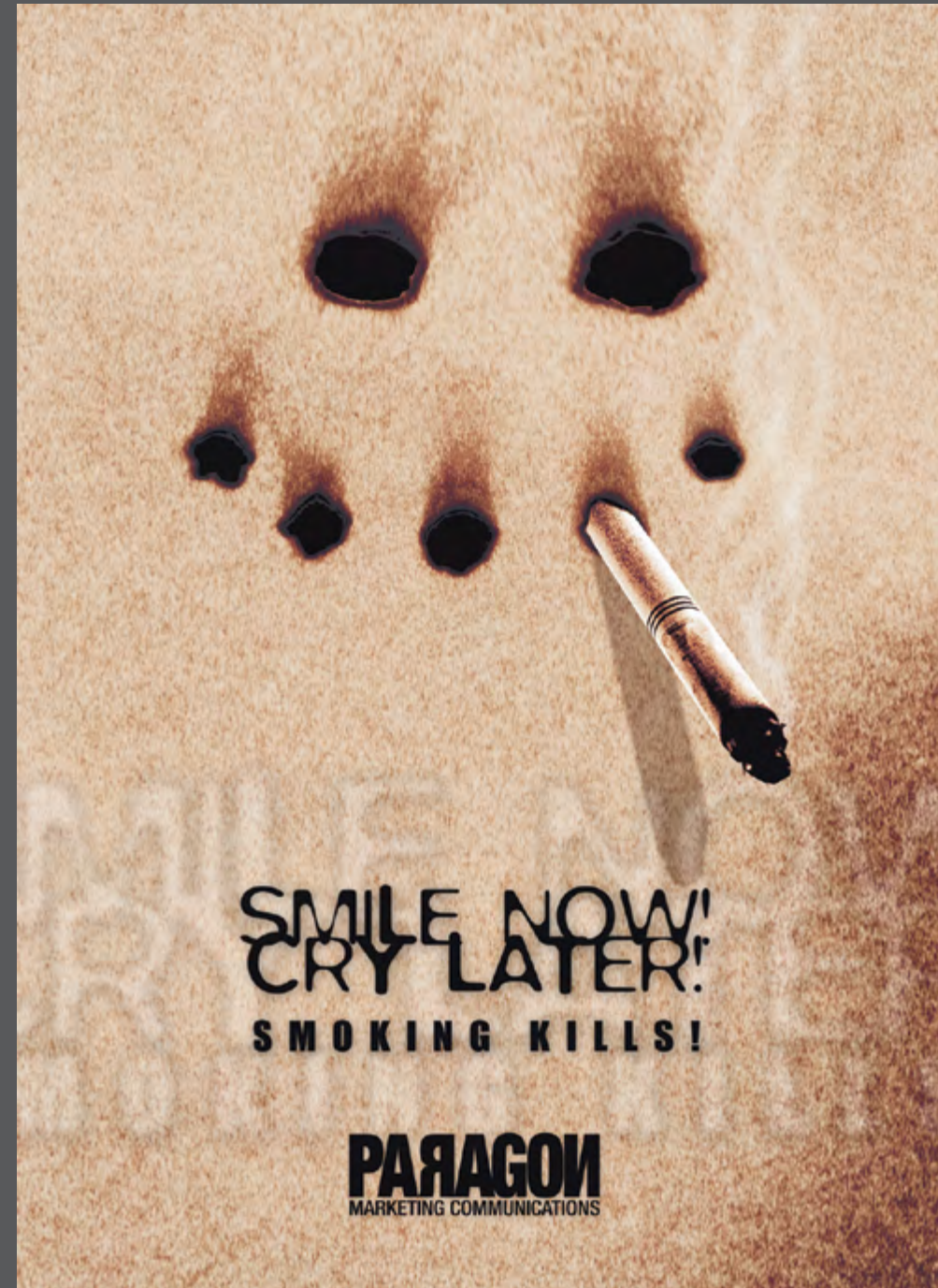
Design and Concepts  
by Paragon International

### Awards:

Silver Award - Kuwait Rewards Excellence in Advertising 2006  
Bronze Award - Kuwait Advertising Arab Awards 2005

### Books Featured:

Stop, Think, Go, Do (P 111)  
Crack Design (P 318)  
Kuwait Arabic Advertising Awards (P 99)



# Drugs Drag You Down

## Public Services Print Ad

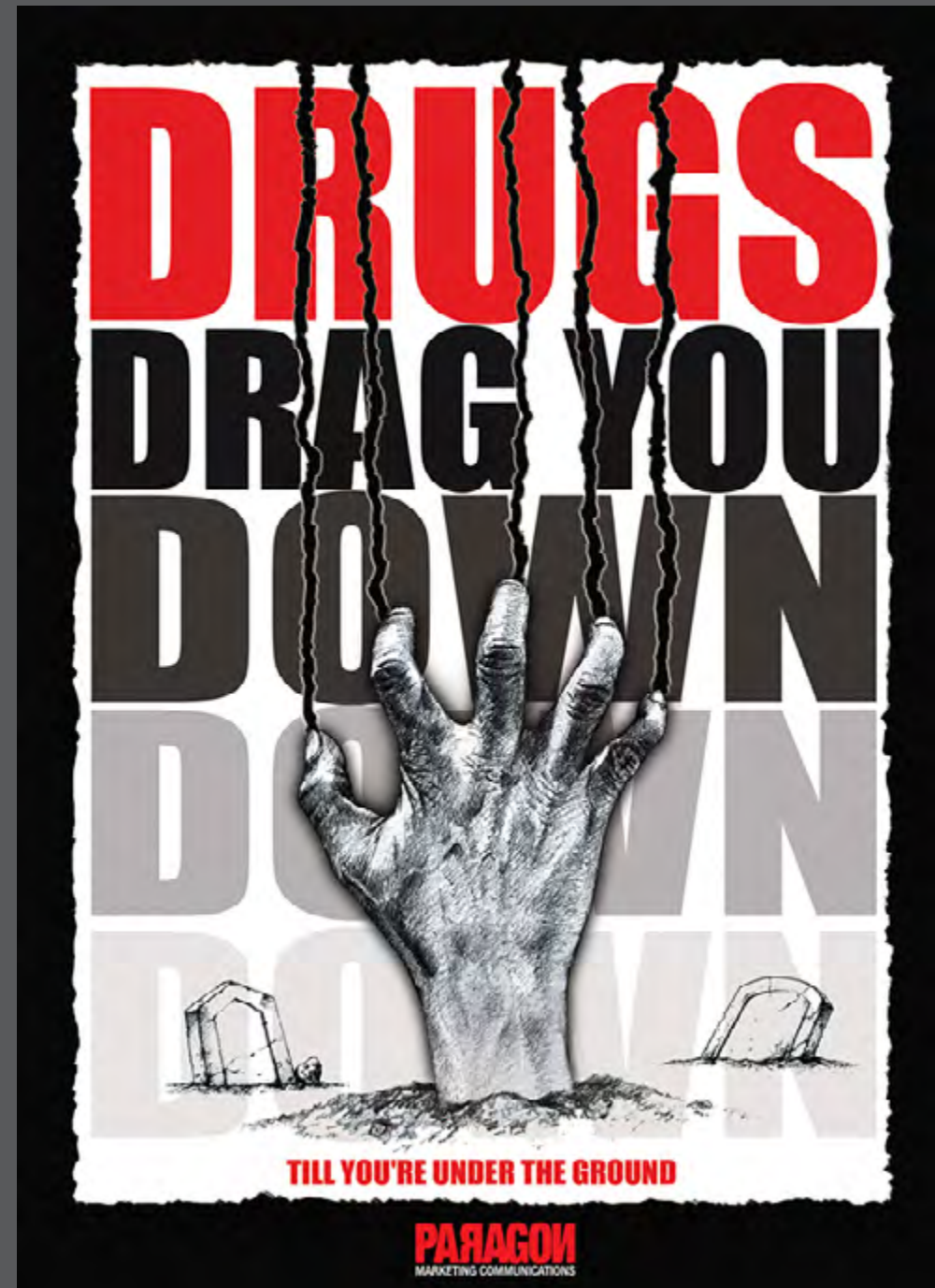
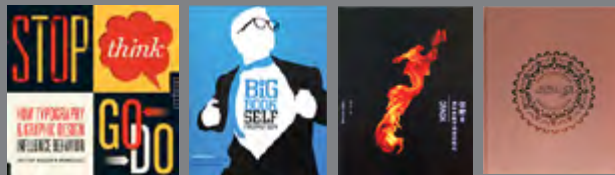
Design and Concepts  
by Paragon International

### Awards:

Gold Award - Kuwait Advertising Arab Awards 2005  
Gold Award - Kuwait Rewards Excellence in Advertising 2006  
General Department of Criminal Evidence Award

### Books Featured:

Stop, Think, Go, Do (P 111)  
Big Book of Self Promotion (P 373)  
Crack Design (P 319)  
Kuwait Arabic Advertising Awards (P 98)





# Save Water - Lock

## Public Services Print Ad

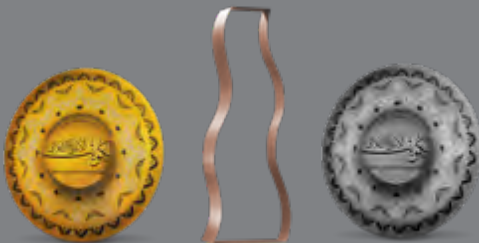
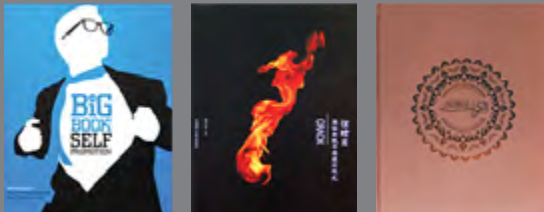
Design and Concepts  
by Paragon International

### Awards:

Gold Award - Kuwait Advertising Arab Awards 2005  
Silver Award - Kuwait Advertising Arab Awards 2006  
Bronze Award - Summit International Awards 2007

### Books Featured:

Crack Design (P 318)  
Big Book of Self Promotion (P 359)  
Kuwait Arabic Advertising Awards (P 30)



# Save Water - Fish

## Public Services Print Ad

Design and Concepts  
by Paragon International

### Awards:

Silver Award - Kuwait Advertising Arab Awards 2005

### Books Featured:

The Bite (P 50)

Crack Design (P 318)

Kuwait Arabic Advertising Awards (P 99)





# Save Water - Map

## Public Services Print Ad

Design and Concepts  
by Paragon International



Bronze Award - Summit  
International Awards 2007





# Cutting Edge Creative

## Self Promotion Media Print Ad

Design and Concepts  
by Paragon International

### Awards:

Gold Award - Kuwait Advertising Arab Awards 2005

### Books Featured:

Kuwait Arabic Advertising Awards (P 112)



# Challenges

## Self Promotion Print Advertising

Design and Concepts  
by Paragon International

### Awards:

Bronze Award - Summit International Awards

### Books Featured:

The Bite (P 47)



We are not looking for clients we are looking for clients with

Marketing Communication  
Corporate Identity  
Copy Writing  
Market Analysis  
Calligraphy  
2D & 3D Animation  
Packaging  
PR  
Media  
Web Design  
Photography  
Digital Illustration  
Conventional Illustration



**Challenges**

28 International Summit Creative Awards 2008-2009  
14 Annual Arabic Advertising Awards 2008-2009  
9 Asia Bronze Excellence in Advertising 2008-2009

Tel.: +965 5716063 | 5716068 | 5716039 | Fax: +965 5715985  
info@paragonmc.com | www.paragonmc.com

# Infinite Cre8tivity

## Self Promotion Print Advertising

Design and Concepts  
by Paragon International

### Awards:

Bronze Award - Kuwait Advertising Arab Awards 2005

### Books Featured:

Kuwait Arabic Advertising Awards (P 113)



8  
awards

∞  
cre8ivity

**PARAGON**  
MARKETING COMMUNICATIONS



8 International Summit Creative Awards 2004-2005

Tel: +965 5716063 / 5716068 / 5716039 - Fax: +965 5715985  
info@paragonmc.com - www.paragonmc.com



# NBO Golf Classic Ad Campaign

Design and Concepts  
by Paragon International

National Bank of Oman  
GOLF CLASSIC  
2013

WHERE LEGENDS ARE MADE



EUROPEAN  
CHALLENGE TOUR

24<sup>th</sup> - 27<sup>th</sup> October 2013

This year the National Bank of Oman Golf Classic 2013 will be the first European Challenge Tour golf event in the GCC.

Almouj Golf, The Wave Muscat - Entrance is Free

The National Bank of Oman Golf Classic 2013. Brought to Oman for the people of Oman.



Official Partner



Premium Sponsor



Official Carrier



Premium Sponsor



Premium Sponsor



Premium Sponsor



Official Partner



Premium Sponsor



Official Carrier



Premium Sponsor



Premium Sponsor



Premium Sponsor

For more information please contact E-mail: [golfinfo@nbo.com](mailto:golfinfo@nbo.com)

[www.nbogolf.com](http://www.nbogolf.com)

PARAGON  
INTERNATIONAL

# NBO Golf Classic Ad Campaign

Design and Concepts  
by Paragon International

National Bank of Oman  
GOLF CLASSIC  
— 2013 —

WHERE LEGENDS ARE MADE



The Trophy for the National Bank of Oman Golf Classic

EUROPEAN  
24<sup>th</sup> - 27<sup>th</sup> October 2013  
Ajlun Golf, The Wave Muscat - Entrance is free

This year the National Bank of Oman Golf Classic will be the first European Challenge Tour golf event in the GCC.

البنك الوطني العُماني  
National Bank of Oman

Official Sponsor: OMAN AIR  
Official Partner: Oman Golf  
Official Partner: CON POLAR  
Official Partner: WICKED TENTS

For more information please contact: E-mail: golf@nbo.om www.nbo.om

# NBO Golf Classic Ad Campaign

Design and Concepts  
by Paragon International

National Bank of Oman  
GOLF CLASSIC  
2013

INSPIRING GENERATIONS TO COME



EUROPEAN  
24<sup>th</sup> - 27<sup>th</sup> October 2013  
This year the National Bank of Oman Golf Classic will be the first European Challenge Tour golf event in the GCC.  
Almoudi Golf, The Jumeirah Muscat - Entrance is Free

بنك عمان الوطني  
National Bank of Oman

ساحل عمان  
OMAN COAST  
WICKED  
TENTS

For more information please contact: Oman Golf@nbo.com.oman www.nbogolf.com

# NBO Golf Classic Ad Campaign

Design and Concepts  
by Paragon International

National Bank of Oman  
GOLF CLASSIC  
2013

WHERE LEGENDS ARE MADE



EUROPEAN  
CHALLENGE TOUR

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The National Bank of Oman Golf Classic 2013. Brought to Oman for the people of Oman.

Official Partner National Bank of Oman بنك عمان الوطني	Official Partner Oman Air الخطوط الجوية العمانية	Official Partner Oman Post البريد العُماني	Official Partner Oman Telecom الاتصالات العمانية	Official Partner Oman Insurance التأمين العُماني	Official Partner Oman Bank البنك العُماني
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For more information please contact E-mail: [golfinfo@nbo.om](mailto:golfinfo@nbo.om) [www.nbogolf.com](http://www.nbogolf.com)



# NBO Golf Classic Ad Campaign

Design and Concepts  
by Paragon International

National Bank of Oman  
GOLF CLASSIC  
2013

MASTERS IN THE MAKING



EUROPEAN  
CHALLENGE TOUR

24<sup>th</sup> - 27<sup>th</sup> October 2013

This year the National Bank of Oman Golf Classic 2013 will be the first European Challenge Tour golf event in the GCC.

Almouj Golf, The Wave Muscat - Entrance is Free

The National Bank of Oman Golf Classic 2013. Brought to Oman for the people of Oman.

Official Partner National Bank of Oman	Official Partner Almouj Golf	Official Partner The Wave Muscat	Official Partner Sultan Qaboos Golf Club	Official Partner Sultan Qaboos Golf Club	Official Partner Sultan Qaboos Golf Club
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For more information please contact E-mail: [golfinfo@nbo.om](mailto:golfinfo@nbo.om) [www.nbogolf.com](http://www.nbogolf.com)

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

Not just hearts,  
Lets also make it about flavor!  
**Happy Valentine's Day**

 **ORANGE  
CREW**

[theorangecrew.net](http://theorangecrew.net)



Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

Hope your days'  
wrapped up with fun  
**Happy Halloween**



**ORANGE  
CREW**

[theorangecrew.net](http://theorangecrew.net)

paragonintl.com

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

One word describes my mom  
Happy Mother's Day



 **ORANGE  
CREW**

[theorangecrew.net](http://theorangecrew.net)

Paragon International



Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

Relax, we're keeping  
your backups afloat  
**Enjoy your summer!**



**ORANGE  
CREW**  
Fruitful IT Solutions

[theorangecrew.net](http://theorangecrew.net)

paragon.com

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

I want to grow up  
just like you  
**Happy Father's Day**



**ORANGE  
CREW**  
Fruitful IT Solutions

theorangecrew.net

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

Today, let's shape an  
IT problem-free America  
**Happy 4th of July!**



**ORANGE  
CREW**  
Fruitful IT Solutions

[theorangecrew.net](http://theorangecrew.net)

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

Today is far from  
an ordinary day.  
Cheers to all!  
**Happy St. Patrick's Day**

[theorangecrew.net](http://theorangecrew.net)





Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

We keep all your data  
safe and secured

For your security audit,  
Call Now! **888-670-5066**



**ORANGE  
CREW**  
Fruitful IT Solutions  
theorangecrew.net

Orange Crew - USA  
Greetings Campaign  
Information Technology

Design and Concepts  
by Paragon International

If the cloud falls apart  
We got you covered

For your security audit,  
Call Now! **888-670-5066**

 **ORANGE  
CREW**

Fruitful IT Solutions

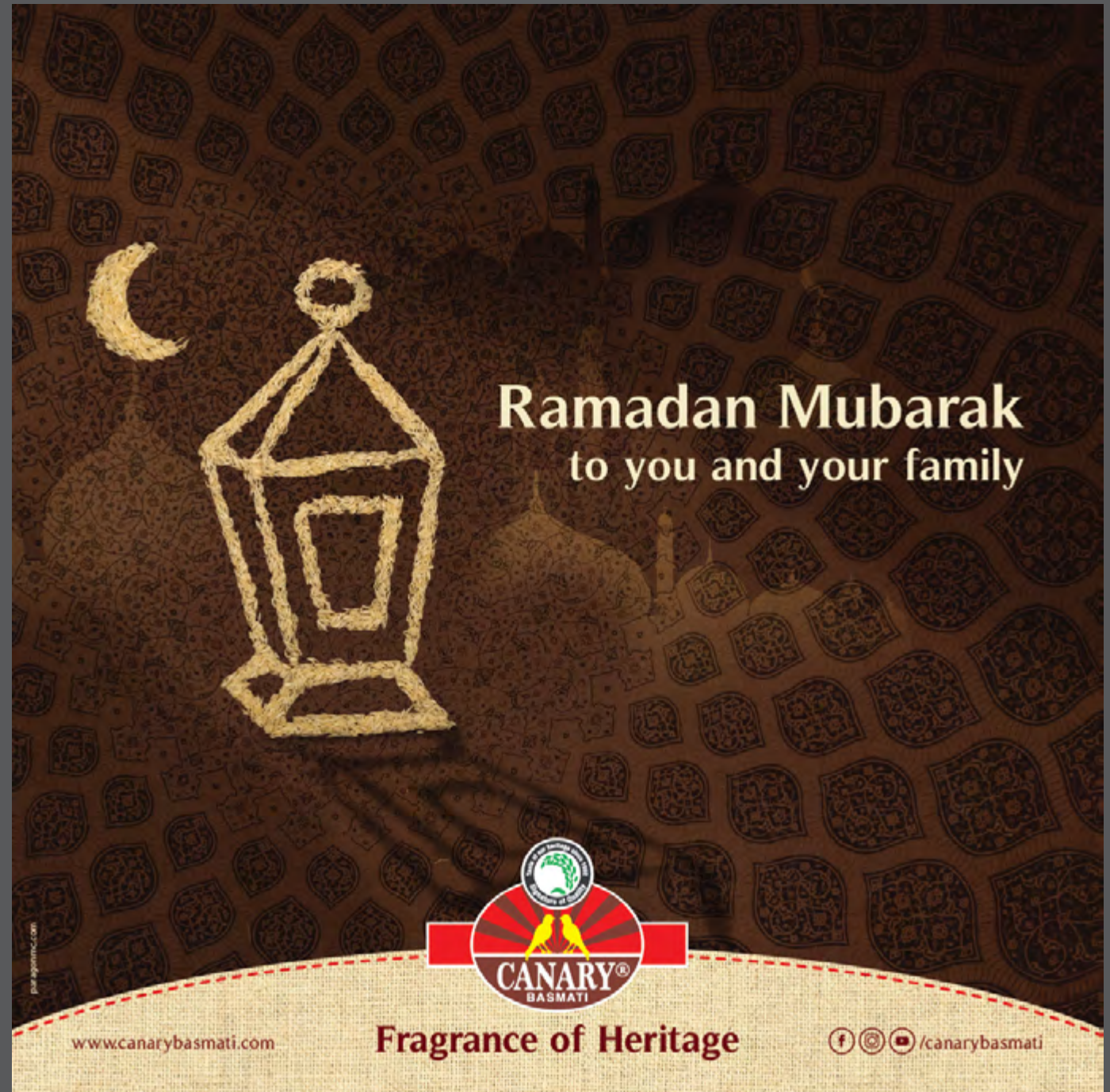
[theorangecrew.net](http://theorangecrew.net)



paragon.com

# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International





# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International

نتمنى لكم عيد فطر شهى



www.canarybasmati.com

نكهة الأصالة

كنارى بسمتى

Facebook Instagram YouTube /canarybasmati



# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International



Let us all turn off the lights from  
8:30PM-9:30PM on 30<sup>th</sup> of March  
2019 to show our care for the earth

  
**FRAGRANCE OF HERITAGE**

[www.canarybasmati.com](http://www.canarybasmati.com)    /canarybasmati

# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International





# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International



# Canary Rice - Oman Greetings Campaign F&B

Design and Concepts  
by Paragon International





Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International

Discover new horizons



الموج  
al mouj  
مسقط muscat

[www.almouj.com](http://www.almouj.com)

ZUNAIRAH  
THE ESSENCE OF PARADISE

Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International



Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International

Discover new horizons



الموج  
al mouj  
مسقط muscat

[www.almouj.com](http://www.almouj.com)

JUMAN



Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International

Discover new horizons



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[www.almouj.com](http://www.almouj.com)

ZUNAIRAH  
THE ESSENCE OF PARADISE



Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International



Discover new horizons

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مسقط muscat

[www.almouj.com](http://www.almouj.com)

مرفأ الموج  
AL MOUJ MARINA  
MUSCAT • OMAN

Al Mouj Muscat  
Corporate Campaign  
Waterfront community

Design and Concepts  
by Paragon International



Discover new horizons

الموج  
al mouj  
مسقط muscat

[www.almouj.com](http://www.almouj.com)

الممشى  
The Walk



# Al Mouj Muscat Corporate Campaign Waterfront community

Design and Concepts  
by Paragon International



Al Mouj Muscat

Juman - High-end waterfront  
apartments

Concept and Design  
by Paragon International





## Al Mouj Muscat

### Juman - High-end waterfront apartments

Concept and Design  
by Paragon International



#### EXPLORE EXCLUSIVE MARINA FRONT LIVING TODAY

Juman is a new premium gated waterfront address in Al Mouj Muscat.

Located on the edge of the harbourside promenade, Juman One features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free 80077776  
email [juman@almouj.com](mailto:juman@almouj.com)  
or visit our Sales Centre at Al Mouj, Muscat

الموج  
muscat  
al mouj

Al Mouj Muscat

## Juman - High-end waterfront apartments

Concept and Design  
by Paragon International



  
**JUMAN**  
ONE

### EXPLORE EXCLUSIVE MARINA FRONT LIVING TODAY

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or visit our Sales Centre at Al Mouj, Muscat

  
الموج  
muscat  
al mouj



Al Mouj Muscat

## Juman - High-end waterfront apartments

Concept and Design  
by Paragon International



  
**JUMAN**  
ONE

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email [juman@almouj.com](mailto:juman@almouj.com)  
or visit our Sales Centre at Al Mouj, Muscat

الموج  
muscat  
al mouj



## Al Mouj Muscat

### Juman - High-end waterfront apartments

Concept and Design  
by Paragon International



#### JUMAN OMAN'S LUXURY OCEANFRONT ADDRESS

Located on the edge of the harbourside promenade, Juman features porte cochere entry, resort style swimming pool, gymnasium and owners lounge and offers a selection of luxury apartments and skyhomes.



Call toll free +968 2453 4649  
email [juman@almouj.com](mailto:juman@almouj.com)  
or visit our Sales Centre at Al Mouj Muscat  
for details: [facebook](#) /almoujmuscat [instagram](#) almouj.com



الموج  
al mouj  
oman عمان

MAJID AL FUTTAIM

TANMIA

# Al Mouj Muscat

## Juman - High-end waterfront apartments

Concept and Design  
by Paragon International





# Al Mouj Muscat Zunairah

Concept and Design  
by Paragon International

THE SULTANATE OF OMAN'S  
FINEST BEACH VILLAS



VISION



  
**ZUNAIRAH**  
THE ESSENCE OF PARADISE  
A SENSUOUS HAVEN  
OF UNEQUALLED LUXURY

The Wave, Muscat is proud to introduce Zunairah: The Essence of Paradise,  
a collection of the most enviable villas ever released in Oman.

Only a limited number of these villas will be released and you are invited to be one of the select  
few to own one or to choose a cluster of villas for your whole family. Designed to evoke a sense  
of paradise, Zunairah will offer unparalleled elegance and exclusivity.

For further information or to book an appointment to learn more about Zunairah, please email [zunairah@thewavemuscat.com](mailto:zunairah@thewavemuscat.com)  
[www.thewavemuscat.com](http://www.thewavemuscat.com)



# Al Mouj Muscat The Gardens

Concept and Design  
by Paragon International



## Experience the colors of nature

The Gardens are the first apartments at Al Mouj Muscat to offer a dedicated concierge and feature a state of the art gym, outdoor lap pool, kid's pool and play area. It is unique because of its green surroundings and its close proximity to the upcoming Kempinski and Shaza hotel, marina, golf course, shopping and dining outlets.

Al Mouj Muscat has been awarded in 2015

**Best Landmark/Distinguished Project Award\***  
At Oman Real Estate Awards

**Residential Project Award (Future)\***  
At the Cityscape Emerging Markets Awards

**Best Project Developer\***  
At the Dossier Construction Awards & Summit



Starting from  
**OMR 97,000**

Call 800 77776  
Email: [sales@almouj.com](mailto:sales@almouj.com)  
Visit our Sales Centre at Al Mouj Muscat

الموج  
**al mouj**  
موسقط  
MUSCAT

\*For information, drawings and material used in this advertisement, see the illustrative program only. The Developer reserves the right to make amendments. Plans, location, drawings, materials and images are not to be used for advertising, promotional and community without notice.

 [facebook](#) [almouj.com](#)

# Al Mouj Muscat The Gardens

Concept and Design  
by Paragon International





# Al Mouj Muscat

## Waterfront Community

Launch Campaign by Paragon International





## Muscat Hills Phase 2 Launch

Concept and Design  
by Paragon International

**Now Launched**

### Muscat Hills Phase 2 The Greener Side of Life



Set in a picturesque hillside location with spectacular panoramic mountain and sea views over the Gulf of Oman, Muscat Hills is a unique ITC (Integrated Tourism Complex) development comprising of an 18-hole PGA-certified green golf course and high quality residential properties in the prime location, Airport Heights, of Muscat.

  
**MUSCAT HILLS**  
RESIDENCES. PHASE 2.

Muscat Hills Residences LLC: PO Box 1040, PC 112, Ruwi, Sultanate of Oman - Mobile: + 968 0805 0530 - E: [sales@muscathills.com](mailto:sales@muscathills.com) - [www.muscathills.com](http://www.muscathills.com)

paragonintl.com

United Real Estate Co.  
Kuwait

United International Project  
Management Co. (UIPM)

Rebranding Ad  
by Paragon International

**WE'RE  
EVOLVING  
FOR A BRIGHTER  
TOMORROW**

**UNITED**  
INTERNATIONAL PROJECT MANAGEMENT CO.

**Kuwait United Construction Management (KUCM)  
is now United International Project Management Co. (UIPM)**

Kuwait United Construction Management (KUCM) is making big changes as it undergoes a transformation to United International Project Management Co. (UIPM). We will continue to develop and create specific project related strategies that interface with the design and construction stages.

[www.uipm.com.kw](http://www.uipm.com.kw)

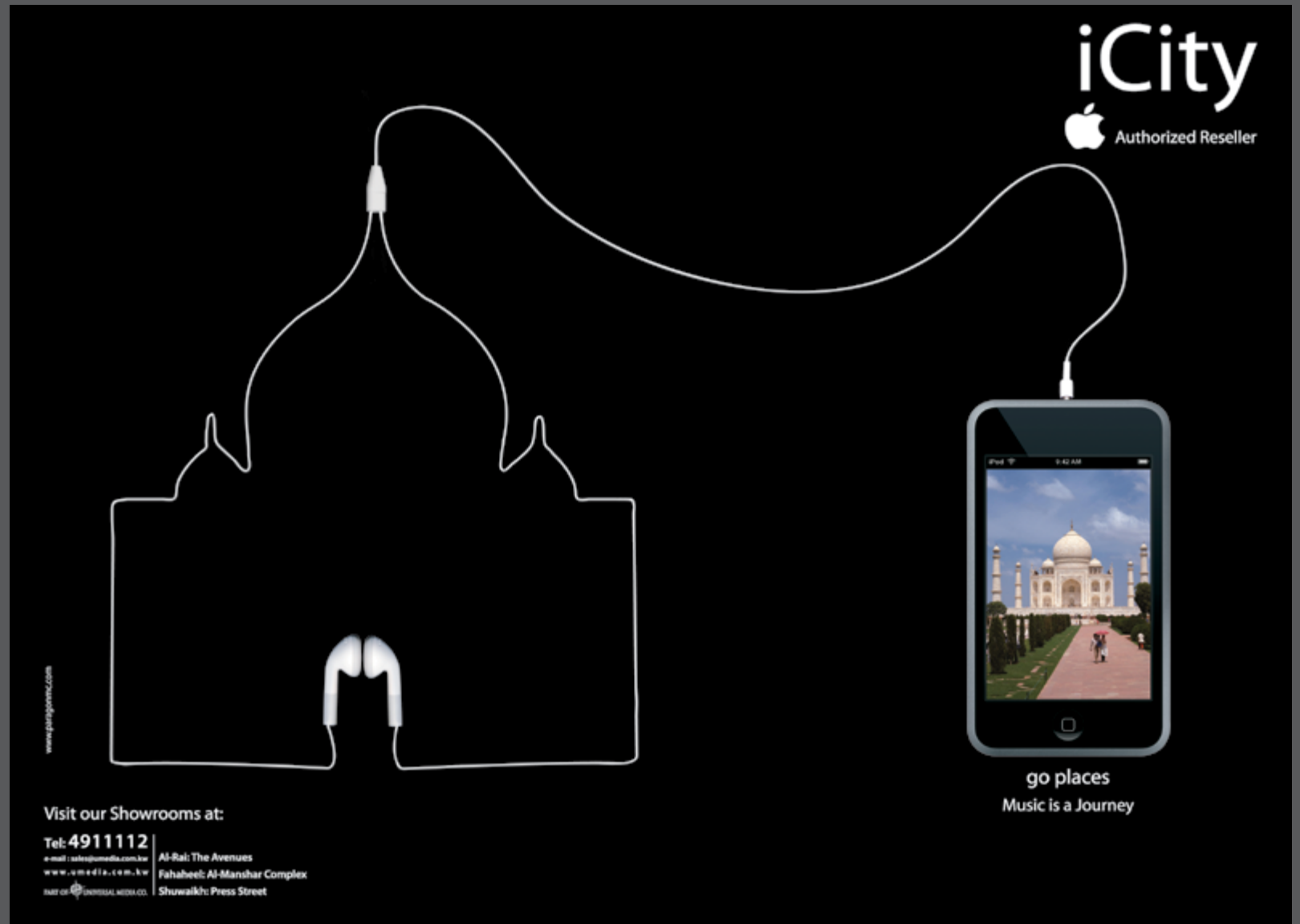
paragonintl.com

## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book



**iCity**  
Authorized Reseller

www.paragonint.com

Visit our Showrooms at:

**Tel: 4911112**  
e-mail: sales@paragonint.com.kw  
www.paragonint.com.kw

Al-Rai: The Avenues  
Fahaheel: Al-Manshar Complex  
Shuwaikh: Press Street

go places  
Music is a Journey



## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book

The advertisement features a black background. A white Apple cable is used to create the outline of the Kuwait Tower. The cable starts at the top, forms the tower's structure, and ends in two earbuds at the base. To the right, a white iPod is shown with a picture of the Eiffel Tower on its screen. A white cable connects the iPod to the top of the tower outline. In the top right corner, the iCity logo is displayed with the text 'Authorized Reseller' below it. At the bottom left, there is a vertical URL 'www.paragonint.com'. The bottom section contains contact information for showrooms in Kuwait.

iCity  
Authorized Reseller

go places  
Always in Style

Visit our Showrooms at:

Tel: 4911112  
e-mail: sales@umedia.com.kw  
www.umedia.com.kw

Al-Rai The Avenues  
Fahaheel: Al-Manshar Complex  
Shurwaikh: Press Street

www.paragonint.com


## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book

**iCity**  
Authorized Reseller



go places  
Begin a Musical Journey

Visit our Showrooms at:

**Tel: 4911112**  
e-mail: [sales@umedia.com.kw](mailto:sales@umedia.com.kw)  
[www.umedia.com.kw](http://www.umedia.com.kw)

Al-Rai: The Avenues  
Fahaheel: Al-Manshar Complex  
Shurwaikh: Press Street

www.paragonint.com

## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book

iCity  
Authorized Reseller

go places  
Feel the Moment

Visit our Showrooms at:

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e-mail: sales@paragonmedia.com.kw  
www.paragonmedia.com.kw

Al-Rai: The Avenues  
Fahaheel: Al-Manshar Complex  
Shuwaikh: Press Street

www.paragonmedia.com



## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book

**iCity**  
Authorized Reseller

Visit our Showrooms at:

**Tel: 4911112**  
e-mail: [sales@umedia.com.kw](mailto:sales@umedia.com.kw)  
[www.umedia.com.kw](http://www.umedia.com.kw)  
PART OF INTERNATIONAL MEDIA CO.

Al-Rai The Avenues  
Fahaheel: Al-Manshar Complex  
Shuwaikh: Press Street

go places  
Move with the Groove

## iCity - Kuwait Ad Campaign

Concept and Design  
by Paragon International



Featured in an  
International Book



**iCity**  
Authorized Reseller

Visit our Showrooms at:

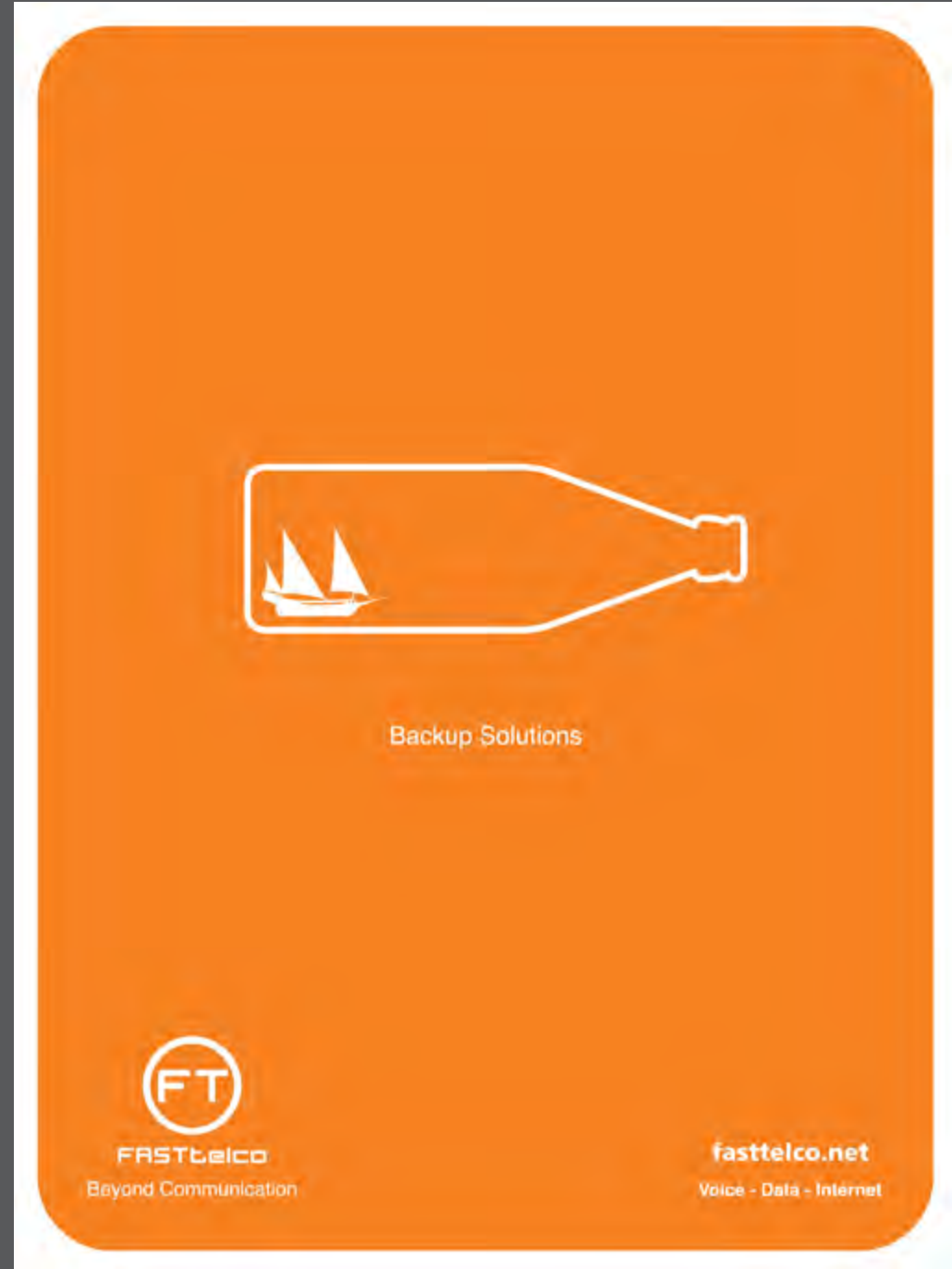
**Tel: 4911112**  
e-mail: [sales@umedia.com.kw](mailto:sales@umedia.com.kw)  
[www.icityqatar.com](http://www.icityqatar.com)  
PART OF CENTRAL MEDIA CO.

Al-Rai: The Avenues  
Fahaheel: Al-Manshar Complex  
Shuwaikh: Press Street

رمضان كريم

# FASTtelco - Kuwait Ad Campaign

Concept and Design  
by Paragon International





# FASTtelco - Kuwait Ad Campaign

Concept and Design  
by Paragon International



**Unified Threat Management**

FASTtelco provides comprehensive Firewall, Antivirus, Anti-spam, Anti-phishing, Intrusion Prevention and Web Content Filtering capabilities to enable protection against blended threats.

Contact our Support Team to learn about how to make your own customized service bundle.

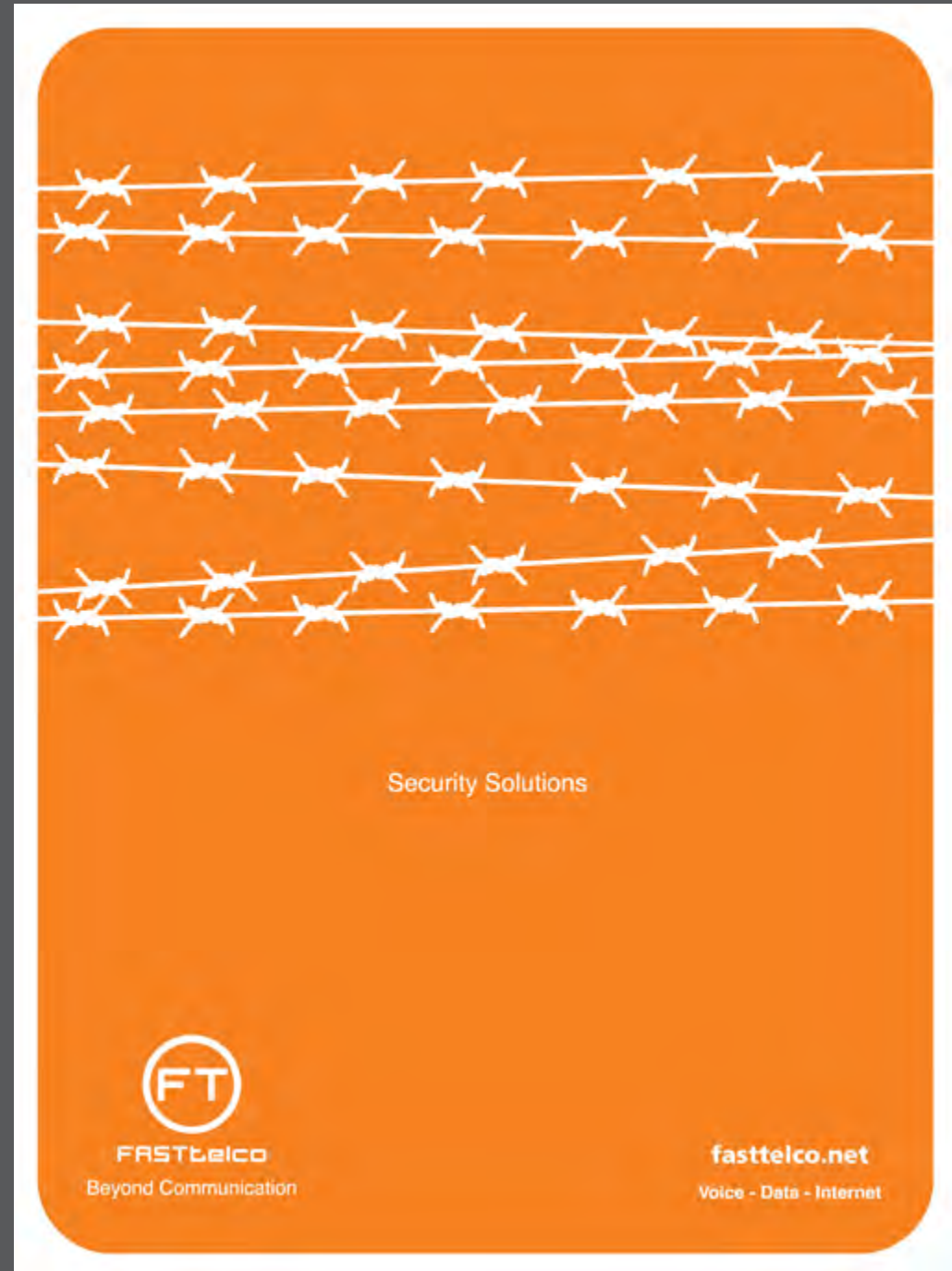
**FT**

**FASTtelco**  
Beyond Communication

**fasttelco.net**  
Voice - Data - Internet

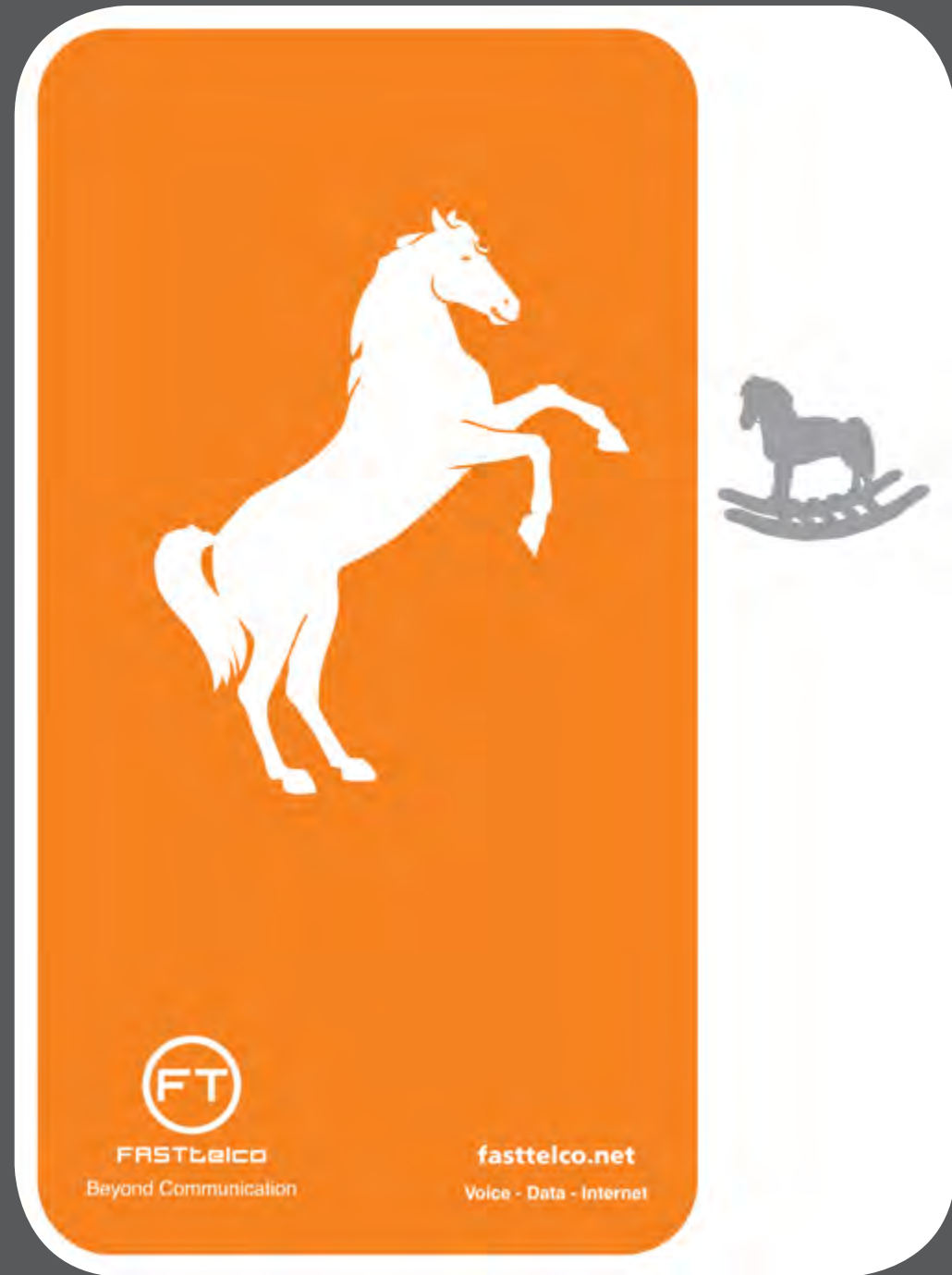
# FASTtelco - Kuwait Ad Campaign

Concept and Design  
by Paragon International



# FASTtelco - Kuwait Ad Campaign

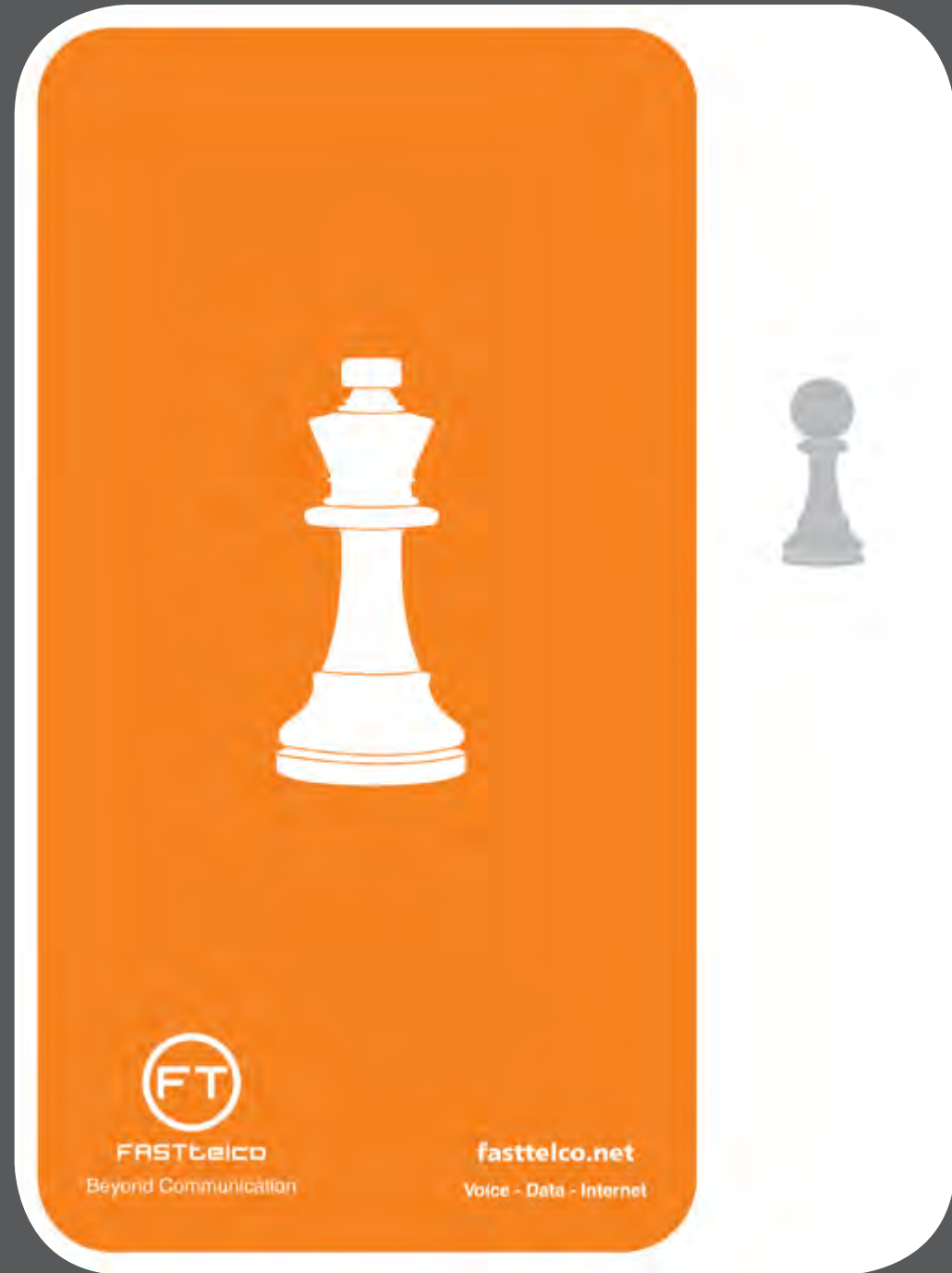
Concept and Design  
by Paragon International





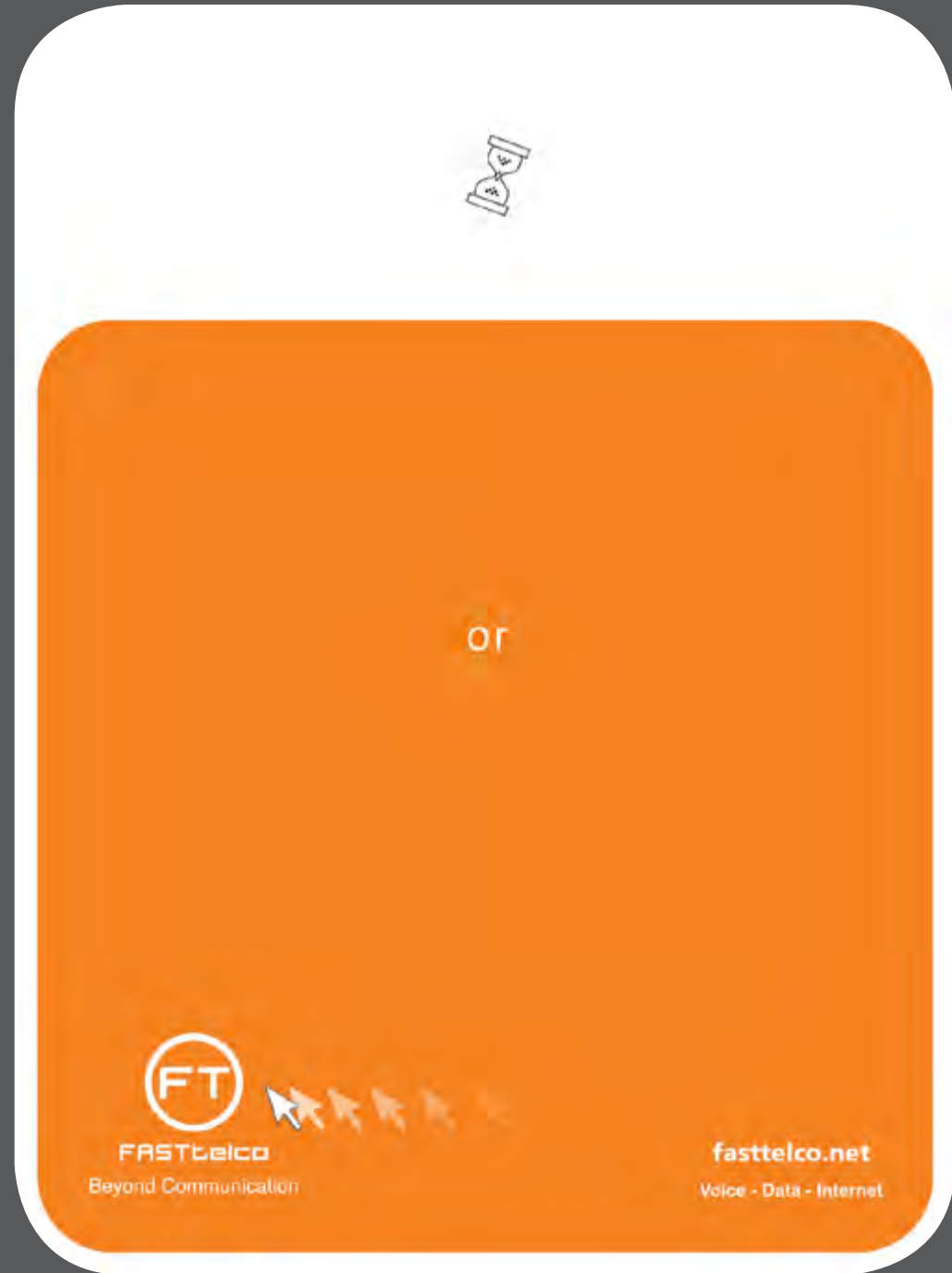
# FASTtelco - Kuwait Ad Campaign

Concept and Design  
by Paragon International



# FASTtelco - Kuwait Ad Campaign

Concept and Design  
by Paragon International



## Tamdeen Group - Kuwait

### Al Fanar Mall

Ramadan campaign  
by Paragon International



A Project of  
شركة التمدن العقارية  
Tamdeen Real Estate Company  
www.tamdeenrealestate.com

Design by **PARAGON** Marketing Communications

True Color of Shopping



الشار  
AL FANAR

Saleiya - Salem Al Maharak St. - Tel. 5712284



## Tamdeen Group - Kuwait Al Fanar Mall

Ramadan campaign  
by Paragon International

انعكاس لفن الضيافة

ندعوكم لإستراحة شاي بعد الإفطار

عرق سوس

تمر

قرصمان

قهوة عربية

الفيجار  
AL FANAR  
الساحة - شارع الملك فهد  
كويت

أحد مشاريع  
شركة العقارات المتحدة  
Tamdeen Real Estate Company  
www.tamdeenrealestate.com

سنوات  
من التميز

Tamdeen Group - Kuwait

Al Fanar Mall

Ramadan campaign  
by Paragon International

فطرنا... عساكم تعودونه

ندعوكم لتذوق الفرق

وستقبلكم ابتداءً من ثالث أيام عيد الفطر السعيد  
من الساعة ١٠ صباحاً إلى الساعة ١٠ مساءً

٥ سنوات  
من التميز

الفيجار  
AL FANAR  
المساحات - مشاريع - خدمات  
www.alfanar.com

أحد مشاريع  
شركة التمويل العقاري  
Tamdeen Real Estate Company  
www.tamdeenrealestate.com

٥ ٨ ٨ ٢ ٢ ٣ ٣

# Tamdeen Group - Kuwait Al Fanar Mall

Ramadan campaign  
by Paragon International





**our  
relevant  
work  
experience  
videos**



## Munich Motor Works Corporate Video • 4 min 25 secs

<https://www.youtube.com/watch?v=iJLJAHkmpak>



Munich Motor Works - Spare Parts Video • 42 secs

<https://www.youtube.com/watch?v=aAd4W1-JM0g>





Munich Motor Works - Multimedia Video • 37 secs

<https://www.youtube.com/watch?v=eRFmBAoJDmM>



Munich Motor Works - Mechanical Video • 42 secs

<https://www.youtube.com/watch?v=9298QKPrevI>



Munich Motor Works - Wheel Alignment Video • 42 secs

<https://www.youtube.com/watch?v=nlUXxOw14pU>





Munich Motor Works - Electrical Video • 42 secs

<https://www.youtube.com/watch?v=oDRZokF2Ohg>



Canary Basmati Rice - Brand Story • 2 mins 39 secs

<https://www.youtube.com/watch?v=cHpJWIF1a9g>





Canary - How to Cook Canary Rice to Perfection • 1 min 14 secs

<https://www.youtube.com/watch?v=LBtRv3QZ35s>





Canary - Ramadan Video • 32 secs

<https://www.youtube.com/watch?v=ilg-2DmWJok>



Time Saving



Cost Saving



Friendly



Professional

Orange Crew USA - Corporate Video • 1 min 22 secs

<https://www.youtube.com/watch?v=IqDkLNZoYNQ>



Al Mouj Muscat Rebranding Video • 50 secs

[https://www.youtube.com/watch?v=XhQ\\_P06SN8Y](https://www.youtube.com/watch?v=XhQ_P06SN8Y)





Al Mouj Muscat Launch Video • 23 secs

<https://www.youtube.com/watch?v=ALxHzBAQdIc>



Corporate Video 2019 - Al Mouj Muscat • 12 mins

<https://youtu.be/VVXXXybbfsc>



Al Mouj Golf Video • 7 mins

<https://youtu.be/vblvrvNVpA>





Al Mouj Marina Video • 7 mins

[https://youtu.be/pT2P\\_cwW\\_cY](https://youtu.be/pT2P_cwW_cY)



The Walk Video • 7 mins

<https://youtu.be/z6G8N9PUa>





## Layers of Oman Video Trailer • 60 secs

<https://www.youtube.com/watch?v=oT5MGuB9u54>





Layers of Oman Video • 12 mins

<https://www.youtube.com/watch?v=v9YgE00d6D0>



Bold - HR Videos • 1min 35secs

<https://www.youtube.com/watch?v=l3bIwnPsZg8>



Passionate - HR Videos • 1min 10secs

<https://www.youtube.com/watch?v=dHhaAI4GE0E>





Together - HR Videos • 1min 10secs

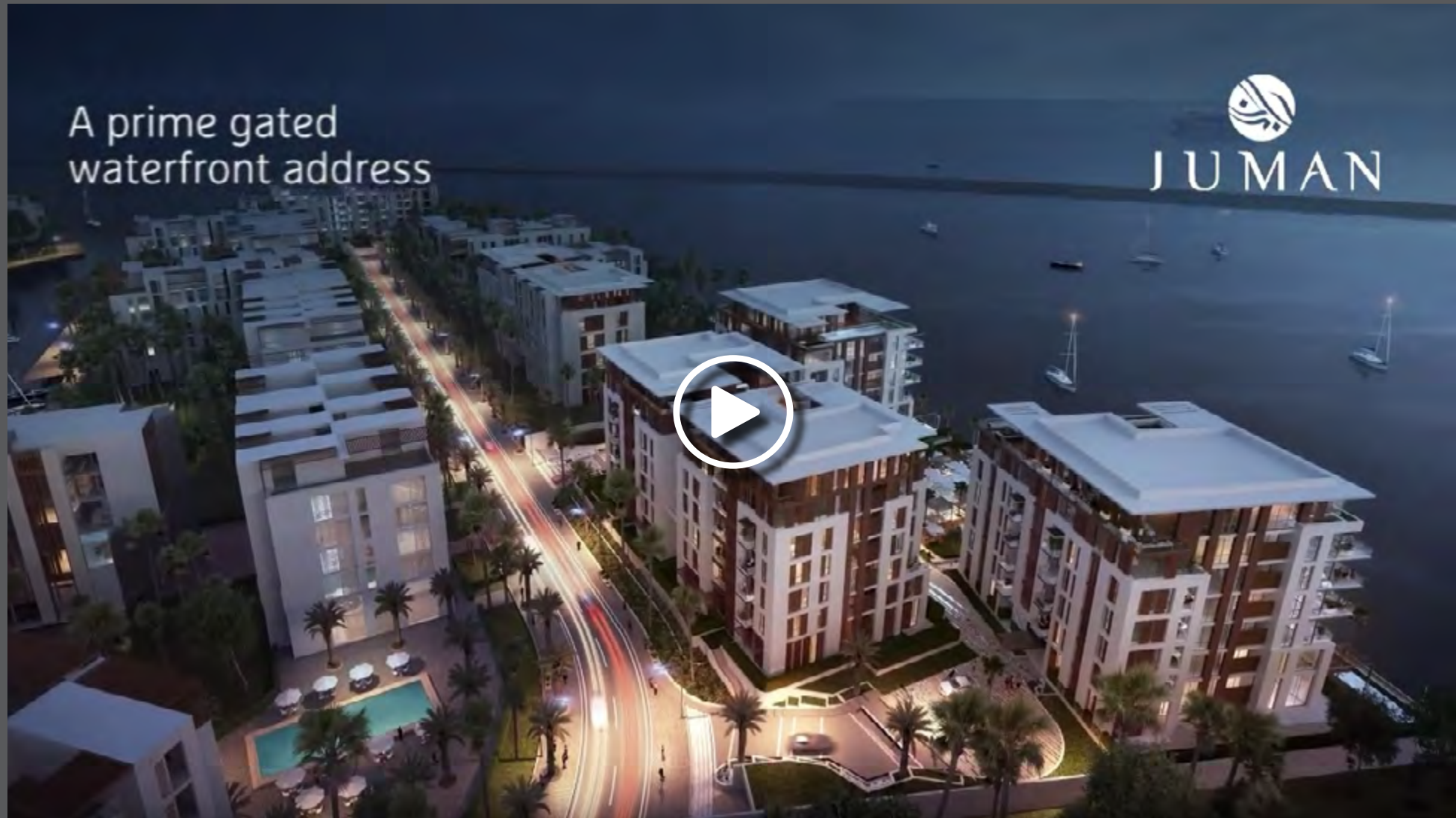
<https://www.youtube.com/watch?v=aNqfrdKkTy8>



Zunairah TVC - Al Mouj Muscat • 60 secs

<https://www.youtube.com/watch?v=z85Ydh95wAI>





Juman TVC - Al Mouj Muscat • 1min 30secs

<https://www.youtube.com/watch?v=yFnNYc88Ofo>





Ramadan Greeting - Al Mouj Muscat • 15 secs

<https://www.youtube.com/watch?v=A3hm5w-xhgc>



Finland Eye Center Client Testimonial • 2 mins 36 secs

<https://www.youtube.com/watch?v=v1b7dpc2KTg>



ZAFAP Magazine Video Profile • 2 mins 39 secs

<https://www.youtube.com/watch?v=9WdmiJpsaLE>





ZAFAP Magazine Video Profile • 2 mins 39 secs

<https://www.youtube.com/watch?v=dgjtYS78fd8>

**our  
relevant  
work  
experience**

**bags/  
packaging design**

# Orange Crew Packaging Design

California, USA

Branding and Packaging Design  
by Paragon International





# Boraq Al Saad - Oman Cleaning Chemicals

Branding and Packaging Design  
by Paragon International



Ajwad

Pulses - Oman

Packaging Design  
by Paragon International

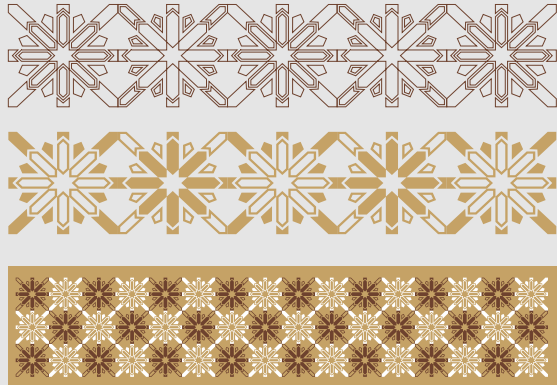




# Bin Shekhan

## Glass Bottles Design

Packaging, Pattern and Logo Design  
by Paragon International





# Bin Shekhan

## Metal Bottles Design

Packaging, Pattern and Logo Design  
by Paragon International



# Hanhum

## Traditional restaurant - Kuwait

Packaging Design  
by Paragon International









Blink

Online Solutions - Kuwait

Packaging Design  
by Paragon International

CERTIFICATE N°: 13167  
DATE: 23/09/2010

DESIGN AND DESIGN

Delivered to	Loual Alasfahani / Paragon Marketing Communications
Country:	Oman
Email:	info@paragonmc.com

International Design  
Award Winner



Marc Praquin and the Design and Design Team  
are happy to deliver the Design and Design Award  
of 23/09/2010 to Loual Alasfahani / Paragon  
Marketing Communications for the design: BLINK  
BAGS



# LaBaguette

## Bakery - Kuwait

Packaging Design  
by Paragon International



Tamdeen Group - Kuwait

360 Mall

Designed by Paragon International





# Wafra Real Estate - Kuwait

## Al Muhalab Mall

Designed by Paragon International



Featured in  
Creative Bags





Wafra Real Estate - Kuwait

Al Muhalab Mall

Designed by Paragon International





# Wafra Real Estate - Kuwait

## Al Muhalab Mall

Designed by Paragon International





# Oman Exclusivo Cigars

## Cigar Band Design

Design and Simulations  
by Paragon International



# Donairo's Pizza USA

Packaging Design  
by Paragon International





Lateen  
Eastern sweets - Kuwait

Packaging Design  
by Paragon International





# Creative Craftsman Oman

Packaging Design  
by Paragon International



Fashcode

Fashion brand - Kuwait

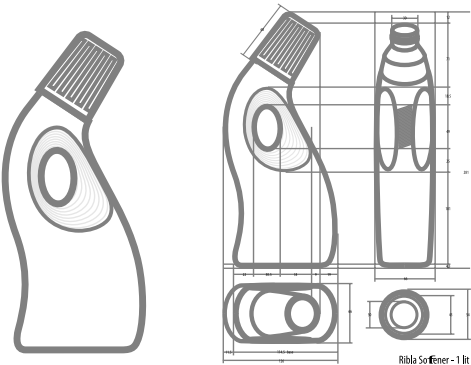
Packaging Design  
by Paragon International



# Al Sanea Chemicals

## Ribla Softeners

Sketch, Design and Simulations  
by Paragon International

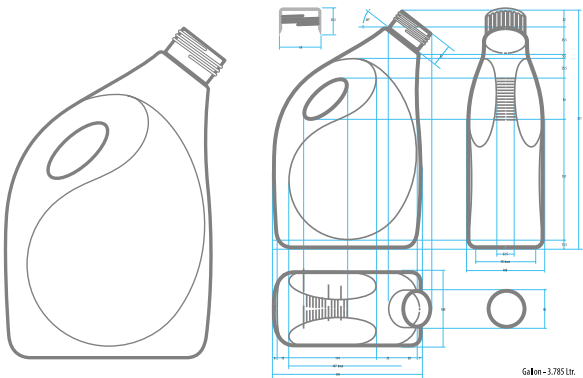
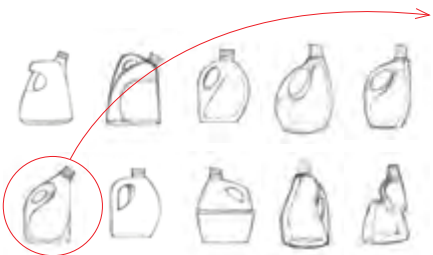




# Al Sanea Chemicals

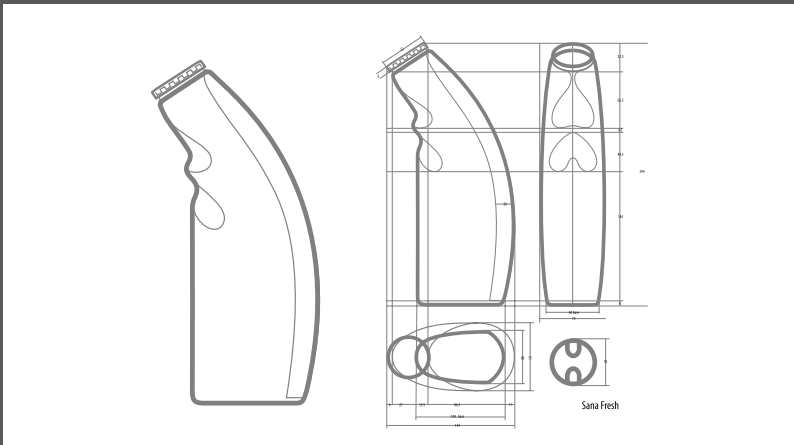
## Ribla Softeners (Gallons)

Sketch, Design and Simulations  
by Paragon International



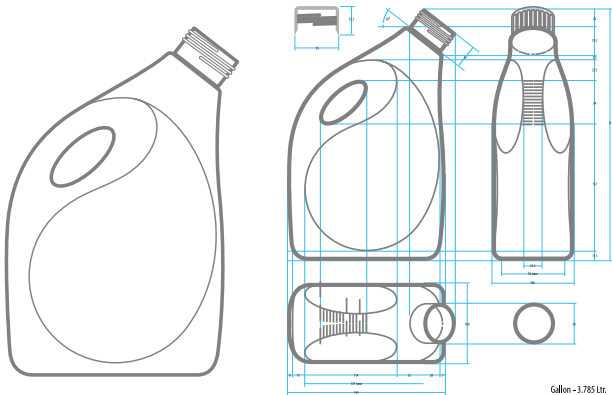
Al Sanea Chemicals  
Sana Fresh 500gms

Sketch, Design and Simulations  
by Paragon International



Al Sanea Chemicals  
Sana Fresh (Gallons)

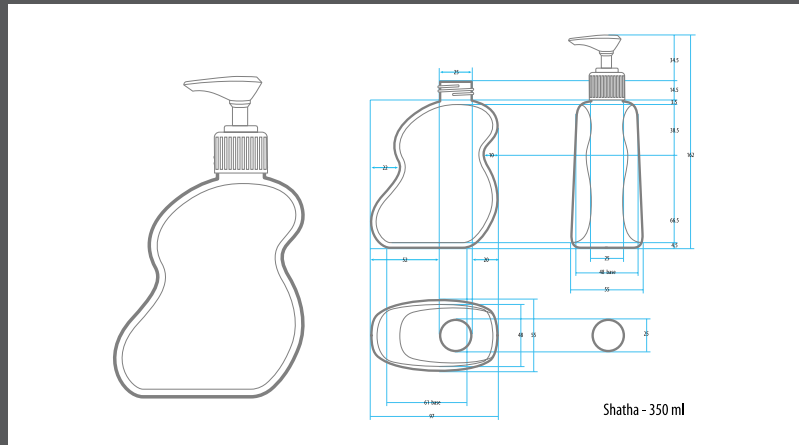
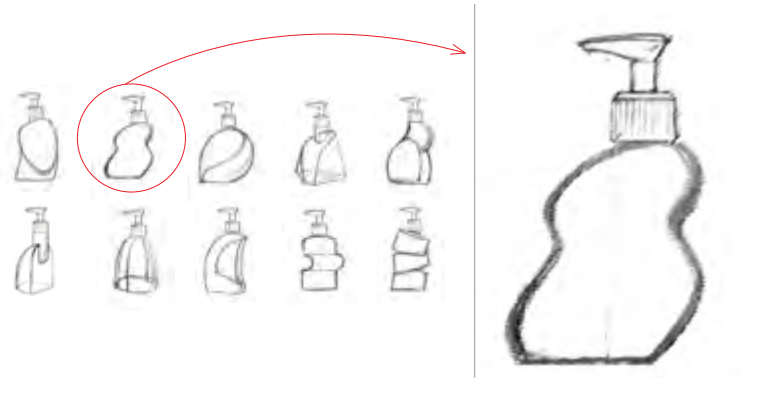
Sketch, Design and Simulations  
by Paragon International





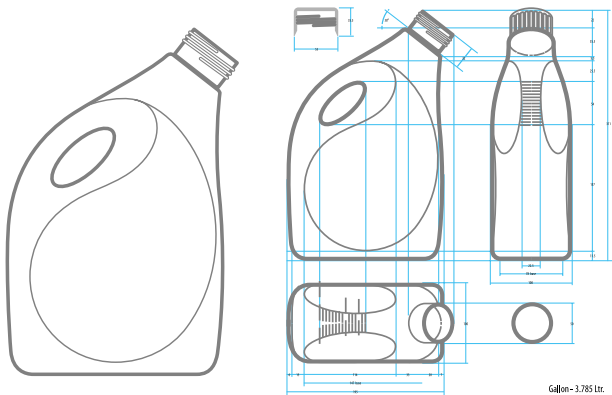
Al Sanea Chemicals  
Shatha Hand Soap 350ml

Sketch, Design and Simulations  
by Paragon International



Al Sanea Chemicals  
Shatha Hand Gallons

Sketch, Design and Simulations  
by Paragon International



# Al Sanea Chemicals

## Range Design of Al Sanea Sanitizer

Sketch, Design and Simulations  
by Paragon International





# Al Sanea Chemicals

## Range Design of Al Sanea Sanitizer

Sketch, Design and Simulations  
by Paragon International



# Fresh Productions Packaging Design

Packaging and Logo Design  
by Paragon International



Packaging and Logo Design  
by Paragon International



## ثوم مقشر

### المحتويات

ثوم مقشر طازج

### القيمة الغذائية

لكل 100 غم

#### الكميات لكل 100 غم

الطاقة 149 سعرة حرارية من الدهون 4 سعرة حرارية  
% القيمة اليومية

1%	الدهون الكلية	1 غرام
1%	الدهون المشبعة	1 غرام
0%	الدهون غير المشبعة	0 غرام
0%	كوليسترول	0 ملغرام
1%	صوديوم	17 ملغرام
11%	الكربوهيدرات الكلية	33 غرام
8%	الألياف	2 غرام
1%	السكر	1 غرام
6%	بروتين	6 غرام
0%	فيتامين C	52%
9%	فيتامين A	52%
18%	كالكسيوم	18%
9%	حديد	9%

\* نسبة القيمة اليومية معتمدة على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل معتمداً على  
المنتجات من الطاق

يحفظ مبردًا "0-4 درجة مئوية  
مغسول جاهز للإستعمال

نصيحة الحساسية: تم التصنيع في  
ظروف ختوي على منتجات البان  
خالٍ من المواد الحافظة والمضافات الصناعية

Production Date:

تاريخ الإنتاج:

Best Before:

يفضل الاستهلاك قبل:

Batch No.:

رقم التشغيلة:

إنتاج بواسطة شركة الحمضي للمواد الغذائية  
ص ب 26671 الصفاة 13127، الكويت  
الوزن الصافي 175 غم

منتجات طازجة  
FRESH PRODUCTIONS

Peeled Garlic  
غني بفيتامين C ومصدر جيد للكالسيوم  
Rich in Vitamin C and Good Source of Calcium  
ثوم مقشر  
الوزن الصافي  
175g e

## Peeled Garlic

### INGREDIENTS

Fresh Peeled Garlic

### Nutritional Facts

Based on 100 grams Serving

#### Amount Per Serving

Calories 149 KCAL Calories from Fat 4  
%Daily Value

Total Fat	1g	1%
Saturated Fat	1g	1%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	17mg	1%
Total Carbohydrate	33g	11%
Dietary Fiber	2g	8%
Sugars	1g	
Protein	6g	
Vitamin A	0%	Vitamin C 52%
Calcium 18%		Iron 9%

\*Percent Daily Values are based on a 2,000  
calorie diet. Your daily values may be higher  
or lower depending on your calorie needs

Store Refrigerated 0-4 °C  
Washed Ready to Use

Allergy Advice : Manufactured in an  
environment that handles Dairy Products  
Free from Artificial Preservatives and  
Additives.

Contents May Settle in Transit

Manufactured by: Al-Homaizi Food Stuff Co  
P.O.Box 26671 Safat-13127, Kuwait  
Net Weight 175g e



# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### قرنبيط مخلوط

الاحتويات  
قرنبيط، قرنبيط أخضر

### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 32 سعرة حرارية من الدهون 3 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	0 غرام	0%
الدهون المشبعة	0 غرام	0%
الدهون غير المشبعة	0 غرام	0%
كوليسترول	0 ملغرام	0%
صوديوم	27 ملغرام	1%
الكربوهيدرات الكلية	6 غرام	2%
الألياف	3 غرام	12%
السكر	3 غرام	
بروتين	3 غرام	
فيتامين C	148%	
فيتامين A	7%	
كالسيوم	4%	
حديد	4%	

\*نسبة القيمة اليومية معتمدة على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل اعتماداً على احتياجاتك من العناصر

يحفظ صبراً 4-40 درجة مئوية  
مغسول جاهز للاستعمال  
نصحة المستهلك: لا تضع في  
طرف خدوي على منتجات الثاين  
ماني من المواد الحافظة والملونات الصناعية

تاريخ الإنتاج: \_\_\_\_\_  
تاريخ الانتهاء: \_\_\_\_\_  
رقم التتبع: \_\_\_\_\_

إنتاج بواسطة شركة الخبيزي للتجارة الغذائية  
ص ب 28871 الصف 13167 الكويت  
الوزن الصافي 700 غم

### منتجات طازجة

FRESH PRODUCTIONS

Washed Ready to Use

### Cauliflower & Broccoli Mix

غني بفيتامين C ومصدر جيد لفيتامين A  
Rich in Vitamin C and Good Source of Vitamin A

الوزن الصافي 700g e

قرنبيط مخلوط

### Cauliflower & Broccoli Mix

INGREDIENTS  
Cauliflower, Broccoli

### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving  
Calories 32KCAL Calories from Fat 3  
%Daily Value\*

Total Fat	0g	0%
Saturated Fat	0g	0%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	27mg	1%
Total Carbohydrate	6g	2%
Dietary Fiber	3g	12%
Sugars	3g	
Protein	3g	
Vitamin A	7%	
Vitamin C	148%	
Calcium	4%	
Iron	4%	

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Store Refrigerated 0-4°C  
Washed Ready to Use

**allergy Advice :** Manufactured in an environment that handles Dairy Products Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Homazi Food Stuff Co  
P.O.Box 28871 Safat-13167, Kuwait  
Net Weight 700g e

# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### سلطة البسترو

الاحتويات  
خس أوكليف، خس فرايبسي، خس ايسبرج  
جزر، شمندر، خس

### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 21 سعرة حرارية من الدهون 1 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	0 غرام	0%
الدهون المشبعة	0 غرام	0%
الدهون غير المشبعة	0 ملغرام	0%
كوليسترول	0 ملغرام	0%
صوديوم	28 ملغرام	1%
الكربوهيدرات الكلية	5 غرام	2%
الألياف	1 غرام	3%
السكر	3 غرام	
بروتين	1 غرام	
فيتامين C	20%	95%
فيتامين A	4%	5%

النسبة القيمة اليومية مبنية على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل اعتماداً على  
احتياجاتك من الطاقة

يحفظ مبرداً 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
نصحة المستهلك: م التمتع في  
طرف ختوي على منتجات البان  
على من الجود المصنعة والمخاطبات المستهلكة

Manufacturer:	صانع المنتج
Distributor:	ممثل المستهلك
Barcode:	رقم المنتج

إنتاج بواسطة شركة الخبيصي للمواد الغذائية  
ص ب 26671 الشفاة 13127 الكويت  
الوزن الصافي 375 غم

### منتجات طازجة

FRESH PRODUCTIONS

Washed Ready To Use  
No Use of Artificial Flavors

### Bistro Salad

غني بفيتامين A ومصدر جيد لفيتامين C  
Rich in Vitamin A and Good Source of Vitamin C

الوزن الصافي  
375ge

سلطة البسترو

### Bistro Salad

INGREDIENTS  
Oakleaf Lettuce,  
Frisee Lettuce, Iceberg Lettuce  
Carrots, Beetroot, Redichio

### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving

Calories 21KCAL Calories from Fat 1

%Daily Value\*

Total Fat	0g	0%
Saturated Fat	0g	0%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	28mg	1%
Total Carbohydrate	5g	2%
Dietary Fiber	1g	3%
Sugars	3g	
Protein	1g	
Vitamin A	95%	Vitamin C 20%
Calcium	4%	Iron 5%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Store Refrigerated 0-4 °C  
Washed Ready to Use

Allergy Advice - Manufactured in an environment that handles Dairy Products Free from Artificial Preservatives and Additives Contents May Settle in Transit

Manufactured by: Al-Homazi Food Stuff Co.  
P.O. Box 26671 Safat-13127, Kuwait  
Net Weight 375g e

# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### سلطة الملفوف

**المحتويات**  
ملفوف ابيض مقطع، جزر مقطع، خل ابيض  
(اسيتك اسيد، ماء)، مايونيز (ايت سويد، صغار بيض، خل سكر، ماء، ملح، خرد، بوتاسيوم سوربيت، كاتيبوم)،  
بودرة بصل (بصل طبيعي)

### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 170 سعرة حرارية من المكون 142 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	16 غرام	25%
الدهون المشبعة	3 غرام	11%
الدهون غير المشبعة	0 غرام	0%
كوليسترول	0 ملغرام	0%
صوديوم	129 ملغرام	5%
الكربوهيدرات الكلية	6 غرام	2%
الالياف	2 غرام	8%
السكر	3 غرام	
بروتين	1 غرام	
فيتامين C	38%	63%
فيتامين A	4%	3%

نسبة القيمة اليومية معتمدة على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل اعتماداً على  
احتياجاتك من الطاقة

يحفظ مبرداً 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
نصيحة الحساسية: هذا المنتج يحتوي على  
صغار البيض  
خالي من المواد الحافظة والملونات الصناعية

تاريخ الإنتاج:	تاريخ التجار:
بمعل التسمية:	بمعل التسمية:
Batch:	رقم التسمية:

الانتاج بواسطة شركة الحميصي للعوام الغذائية  
ص ب 26671 السفلة - 13127 الكويت  
الوزن الصافي 500 غم

### منتجات طازجة

FRESH PRODUCTIONS

مغسول جاهز للاستعمال  
Washed Ready to Use

### Coleslaw Salad

غني بفيتامين A ومصدر جيد لفيتامين C  
Rich in Vitamin A and Good Source of Vitamin C

الوزن الصافي  
500g e

سلطة الملفوف

### Coleslaw Salad

**INGREDIENTS**  
White Cabbage, Carrots, White vinegar  
(Acetic Acid, Water), Mayonnaise (Soybean Oil, Egg Yolk, Vinegar,  
Sugar, Water, Salt, Mustard, Potassium Sorbate, Calcium),  
Onion Powder (Natural Onion)

### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving  
Calories 170KCAL Calories from Fat 142  
%Daily Value\*

Total Fat	16g	25%
Saturated Fat	3g	11%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	129mg	5%
Total Carbohydrate	6g	2%
Dietary Fiber	2g	8%
Sugars	3g	
Protein	1g	
Vitamin A	63%	Vitamin C 38%
Calcium	4%	Iron 3%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs

Store Refrigerated 0-4 °C  
Washed Ready to Use  
Allergy Advice : This Product Contains Egg  
Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Hameizi Food Stuff Co  
P.O.Box 26671 Safat-13127, Kuwait  
Net Weight 500g e



# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### سلطة الخضار العشبية

#### المحتويات

بقونس، خس روماني، جرجير، نعناع، كزبرة، خس هولندي

#### القيمة الغذائية

لكل 100 غم

#### الكميات لكل 100 غم

الطاقة 24 سعرة حرارية من الدهون 4 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	1 غرام	1%
الدهون المشبعة	0 غرام	0%
الدهون غير المشبعة	0 غرام	0%
كوليسترول	0 ملغرام	1%
صوديوم	28 ملغرام	1%
الكربوهيدرات الكلية	4 غرام	1%
الألياف	3 غرام	10%
السكر	2 غرام	
بروتين	2 غرام	
فيتامين C	50%	105%
كالسيوم	10%	16%

نسبة القيمة اليومية معتمدة على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل اعتماداً على احتياجاتك من الطاقة

يحفظ مبرداً 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
نصيحة الحساسية: تم التصنيع في ظروف خالية من مسببات الحساسية  
خالي من المواد الحافظة والملونات الصناعية

اسم المنتج: سلطه الخضار العشبيه

اسم الشركة: شركة الفيشي للوارد الغذائية

رقم المنتج: 26671

الوزن الصافي 155 غم

الوزن الصافي 155g e

### منتجات طازجة

FRESH PRODUCTIONS

### Mixed Herbs Salad

غني بفيتامين A ومصدر جيد لفيتامين C  
Rich in Vitamin A and Good Source of Vitamin C

الوزن الصافي 155g e

سلطة الخضار العشبية

### Mixed Herbs Salad

#### INGREDIENTS

Fresh Parsley, Romanian Lettuce, Rocca, Mint, Cilantro, Frisee Lettuce

#### Nutritional Facts

Based on 100 grams Serving

#### Amount Per Serving

Calories 24KCAL Calories from Fat 4  
%Daily Value\*

Total Fat	1g	1%
Saturated Fat	0g	0%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	28mg	1%
Total Carbohydrate	4g	1%
Dietary Fiber	3g	10%
Sugars	2g	
Protein	2g	
Vitamin A	105%	Vitamin C 50%
Calcium	10%	Iron 16%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs

Store Refrigerated 0-4°C  
Washed Ready to Use

**Allergy Advice** - Manufactured in an environment that handles Dairy Products  
Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Homazi Food Stuff Co  
P.O. Box 26671 Safat-13127, Kuwait  
Net Weight 155g e

# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### سلطة روسية

#### الاحتويات

ملفوف ابيض مقطع، ملفوف أحمر مقطع، خل ابيض (اسيتك اسيد، ماء)، مايونيز ( زيت صويا، صفار بيض، خل، سكر، ماء، ملح، خردل، بوتاسيوم سوربيك، كالتسيوم)، بودرة بصل (بصل طبيعي)

### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 168 سعرة حرارية من الدهون 141 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	16 غرام	25%
الدهون المشبعة	3 غرام	11%
الدهون غير المشبعة		
كوليسترول	0 ملغرام	0%
صوديوم	122 ملغرام	5%
الكربوهيدرات الكلية	5 غرام	2%
الالياف	2 غرام	8%
السكر	3 غرام	
بروتين	1 غرام	
فيتامين C	53%	53%
فيتامين A	5%	
كالتسيوم	4%	3%
حديد		

القيمة الغذائية اليومية مبنية على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل اعتماداً على احتياجاتك من الطاقة

يحتفظ مبرداً 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
نصيحة الحساسية: هذا المنتج يحتوي على صفار البيض

حالي من المواد الحافظة والملونات الصناعية

تاريخ الإنتاج

Best Before

تاريخ الانتهاء

إنتاج بواسطة شركة الخبيصي للمواد الغذائية  
ص ب 26671 Safat-13127، الكويت  
الوزن الصافي 500 غم

### منتجات طازجة

FRESH PRODUCTIONS

مغسول جاهز للاستعمال  
Washed Ready To Use

## Russian Salad

غني بفيتامين C ومصدر جيد لفيتامين A  
Rich in Vitamin C and Good Source of Vitamin A

الوزن الصافي  
500g e

سلطة روسية

### Russian Salad

#### INGREDIENTS

White Cabbage, Red Cabbage, White vinegar (Acetic Acid, Water), Mayonnaise (Soybean Oil, Egg Yolk, Vinegar, Sugar, Water, Salt, Mustard, Potassium Sorbate, Calcium), Onion Powder (Natural Onion)

#### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving  
Calories 168KCAL Calories from Fat 141

		%Daily Value*
Total Fat	16g	25%
Saturated Fat	3g	11%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	122mg	5%
Total Carbohydrate	5g	2%
Dietary Fiber	2g	8%
Sugars	3g	
Protein	1g	
Vitamin A	5%	
Vitamin C	53%	53%
Calcium	4%	3%
Iron		

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs

Store Refrigerated 0-4 °C  
Washed Ready to Use  
Allergy Advice : The Product Contains Egg

Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Homizi Food Stuff Co  
P.O.Box 26671 Safat-13127, Kuwait  
Net Weight 500g e

# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### ملفوف أحمر مقطع

المحتويات  
ملفوف أحمر مقطع طازج

#### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 31 سعرة حرارية من الدهون 1 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	0 غرام	0%
الدهون المشبعة	0 غرام	0%
الدهون غير المشبعة	0 ملغرام	0%
كوليسترول	27 ملغرام	1%
صوديوم	7 غرام	2%
الكربوهيدرات الكلية	2 غرام	8%
الألياف	4 غرام	1%
السكر	1 غرام	22%
بروتين	1 غرام	95%
فيتامين C	4% حديد	4%

مستوى القيمة اليومية مضمون على 2000 سعرة حرارية  
القيمة اليومية قد تكون أكثر أو أقل اعتماداً على  
احتياجاتك من الطاقة

يحتفظ مبردًا 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
تصنيع الحاصلي: تم التصنيع في  
طرق خضراء على منتجات البان  
عالي من المواد الغذائية والمنتجات الطبيعية

Product Date: تاريخ الإنتاج

Best Before: تاريخ الانتهاء قبل

Batch: رقم التغليف

النوع بواسطة شركة الخبيص للوارد الغذائية  
الوزن الصافي 500 غم

منتجات طازجة  
FRESH PRODUCTIONS

مغسول جاهز للاستعمال  
Washed Ready to Use

## Shredded Red Cabbage

غني بفيتامين C ومصدر جيد لفيتامين A  
Rich in Vitamin C and Good Source of Vitamin A

ملفوف أحمر مقطع  
الوزن الصافي  
500g e

### Shredded Red Cabbage

INGREDIENTS  
Fresh Shredded Red Cabbage

#### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving

Calories 31KCAL    Calories from Fat 1

%Daily Value\*

Total Fat	0g	0%
Saturated Fat	0g	0%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	27mg	1%
Total Carbohydrate	7g	2%
Dietary Fiber	2g	8%
Sugars	4g	
Protein	1g	
Vitamin A	22%	Vitamin C 95%
Calcium 4%	Iron 4%	

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Store Refrigerated 0-4 °C  
Washed Ready to Use

**Allergy Advice** : Manufactured in an environment that handles Dairy Products Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Homaidi Food Stuff Co  
P.O. Box: 26671 Safat-3127, Kuwait  
Net Weight 500g e

PARAGON  
INTERNATIONAL



# Fresh Productions

## Packaging Design

Packaging and Logo Design  
by Paragon International



### خس مقطع

المحتويات  
خس مقطع طازج

### القيمة الغذائية

لكل 100 غم

الكميات لكل 100 غم

الطاقة 15 سعرة حرارية من الدهون 1 سعرة حرارية  
% القيمة اليومية

الدهون الكلية	0 غرام	0%
الدهون المشبعة	0 غرام	0%
الدهون غير المشبعة	0 غرام	0%
كوليسترول	0 ملغرام	0%
صوديوم	28 ملغرام	1%
الكربوهيدرات الكلية	3 غرام	1%
الألياف	1 غرام	5%
السكر	1 غرام	
بروتين	1 غرام	
فيتامين C	30%	148%
فيتامين A	4%	5%
كالمسيوم	4%	5%

تمتد القيمة اليومية معتمدة على 2000 سعرة حرارية  
القيمة اليومية قد تكون أعلى أو أقل، معتمدة على  
الاحتياجات من الطاقة

يحفظ مبردًا 4-0 درجة مئوية  
مغسول جاهز للاستعمال  
نصحة الحساسية: تم التصنيع في  
ظروف ختوي على منتجات البان  
على من المواد الحافظة والملونات الصناعية

تاريخ الإنتاج

يصل المستهلك قبل

رقم التغليف

إنتاج بواسطة شركة القيصبي للمواد الغذائية  
ص.ب 26671 الصفد - 13127 الكويت  
الوزن الصافي 375 غم

## منتجات طازجة

FRESH PRODUCTIONS

مغسول جاهز للاستعمال  
Washed Ready to Use

# Shredded Lettuce

ثني فيتامين A ومصدر جيد لفيتامين C  
Rich in Vitamin A and Good Source of Vitamin C

الوزن الصافي  
375g e

خس مقطع

## Shredded Lettuce

INGREDIENTS  
Fresh Shredded Iceberg

### Nutritional Facts

Based on 100 grams Serving

Amount Per Serving  
Calories 15KCAL Calories from Fat 1  
%Daily Value\*

Total Fat	0g	0%
Saturated Fat	0g	0%
Unsaturated Fat		
Cholesterol	0mg	0%
Sodium	28mg	1%
Total Carbohydrate	3g	1%
Dietary Fiber	1g	5%
Sugars	1g	
Protein	1g	
Vitamin A	148%	Vitamin C 30%
Calcium 4%	Iron 5%	

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Store Refrigerated 0-4 °C  
Washed Ready to Use

Allergy Advice: Manufactured in an environment that handles Dairy Products Free from Artificial Preservatives and Additives  
Contents May Settle in Transit

Manufactured by: Al-Homsizi Food Stuff Co  
P.O.Box 26671 Safat-13127, Kuwait  
Net Weight 375g e

PARAGON  
INTERNATIONAL

**our  
relevant  
work  
experience**  
**stationery  
design**

# Coconut Security - USA

## Stationery

Stationery Design  
by Paragon International

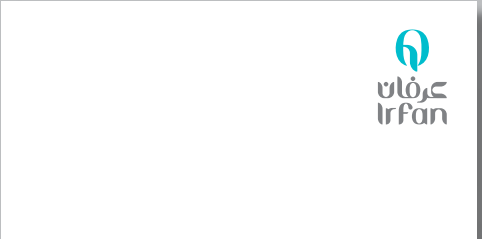




# Shaksy Group Oman

## Irfan HQ

Stationery Design  
by Paragon International



# Orange Crew

## Information Technology solutions - California

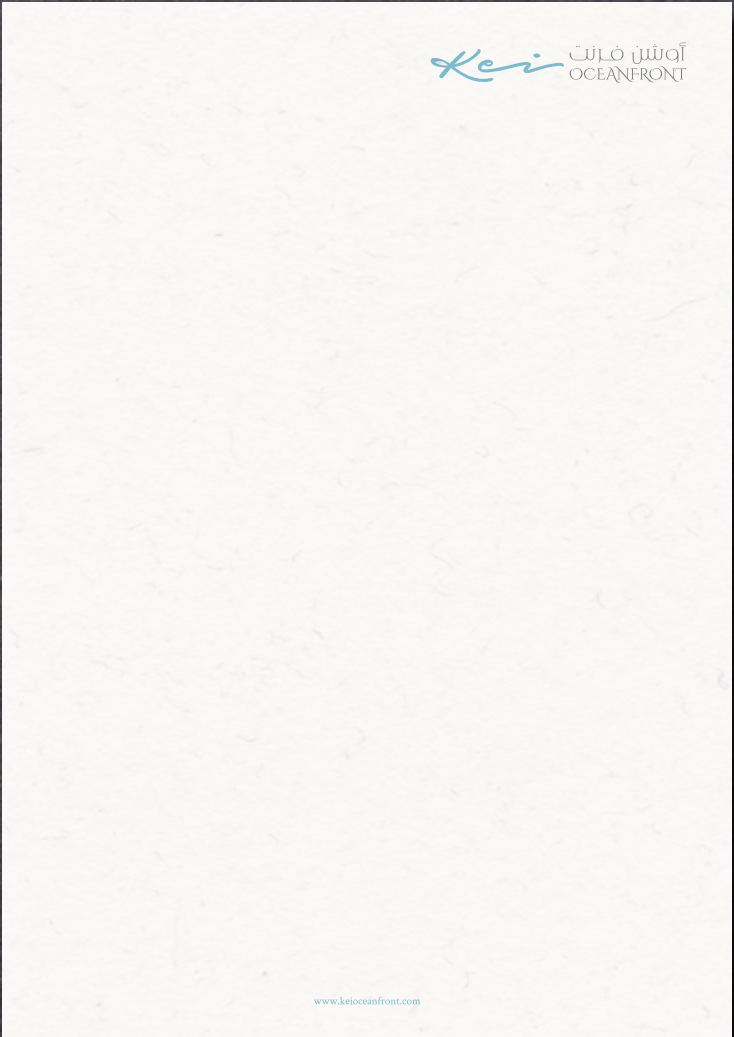
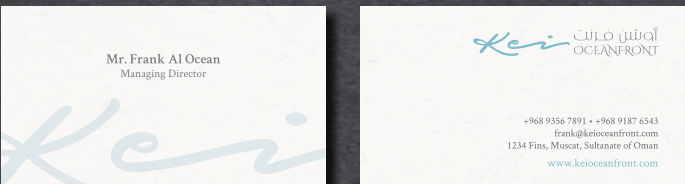
Stationery Design  
by Paragon International



# Kei Oceanfront Resort

## Naming & Branding

Stationery Design  
by Paragon International





# Takkween Excellence

## Holding Company - Oman

Stationery Design  
by Paragon International



# United Real Estate Co. Kuwait

## United International Project Management Co. (UIPM)

Stationery Design  
by Paragon International

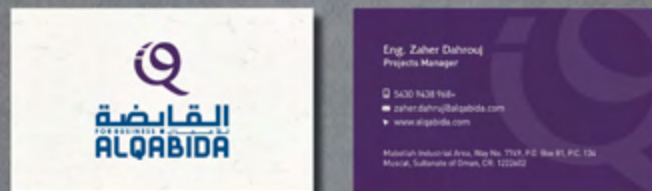




# Al Qabida

## Oman

Stationery Design  
by Paragon International

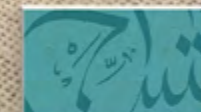




# Lateen

## Eastern sweets - Kuwait

Stationery Design  
by Paragon International



# Circus Maximos

## Fashion online store - Kuwait

Stationery Design by  
Paragon International





Stationery Design by  
Paragon International





# MAS International Co. Investment - Kuwait

Stationery Design by  
Paragon International



# Fashcode

## Fashion brand - Kuwait

Stationery Design by  
Paragon International



# LaBaguette Bakery - Kuwait

Stationery Design  
by Paragon International

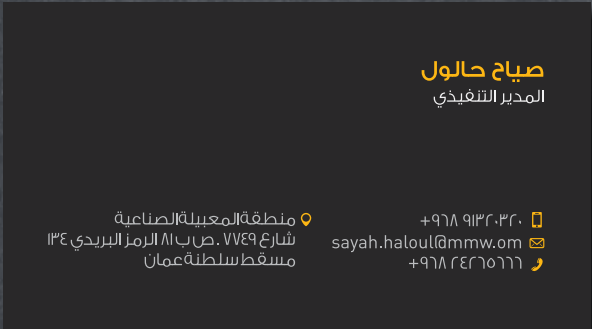
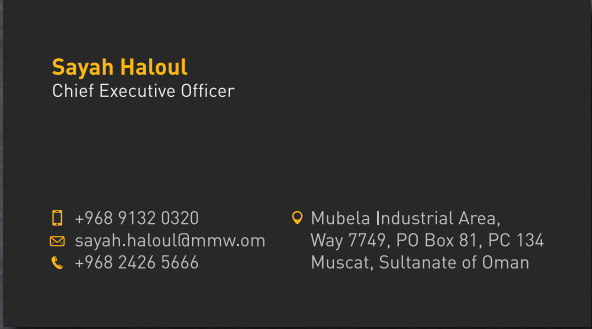




# Munich Motor Works

## Oman

Stationery Design  
by Paragon International



F3

Fashion brand - Kuwait

Stationery Design  
by Paragon International



# Blink

## Online Solutions - Kuwait

Stationery Design  
by Paragon International

CERTIFICATE N°: 13742  
DATE: 23/10/2010

DESIGN AND DESIGN

Delivered to

Louai Alasfahani / Paragon Marketing Communications
Country: Oman
Email: info@paragonmc.com



Marc Praquin and the Design and Design Team are happy to deliver the Design and Design Award of 23/10/2010 to Louai Alasfahani / Paragon Marketing Communications for the design: BLINK STATIONERY.





# Finland Eye Center

## Eye clinic and opticians - Oman

Stationery Design  
by Paragon International



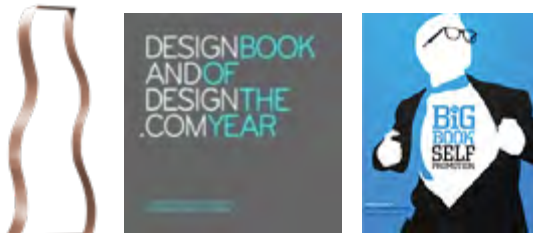
**our  
relevant  
work  
experience  
cards**



# Salhia Real Estate - Kuwait

## Salhia Complex

Designed by Paragon International



Bronze Winner at Summit  
International Awards and Featured  
in 2 International Books

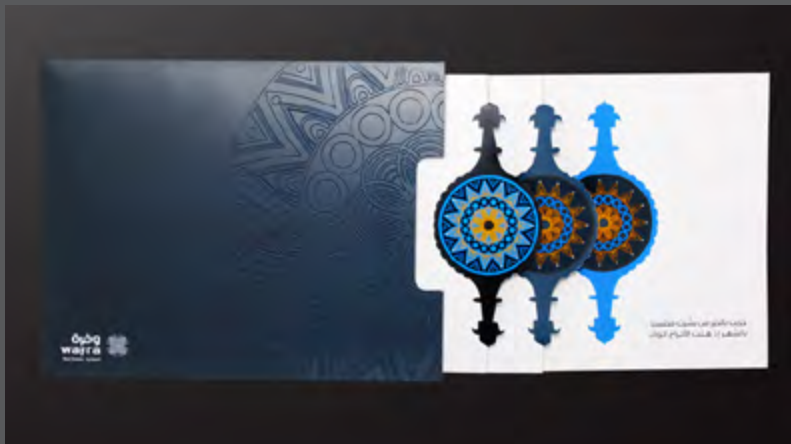




# Wafra Real Estate - Kuwait

## Al Muhalab Mall

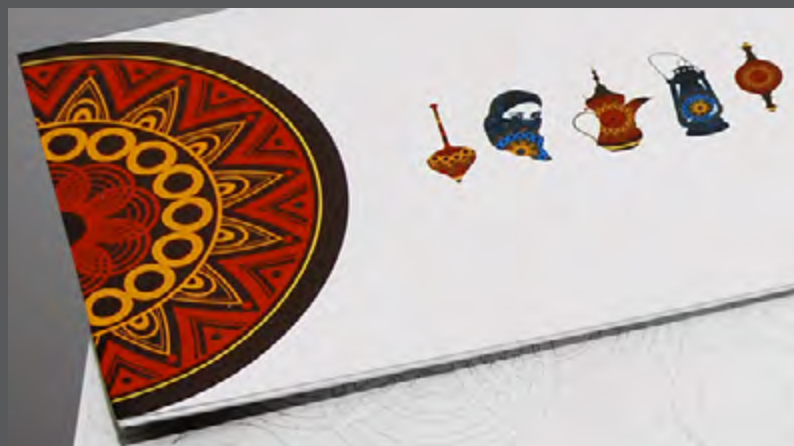
Designed by Paragon International



# Wafra Real Estate - Kuwait

## Al Muhalab Mall

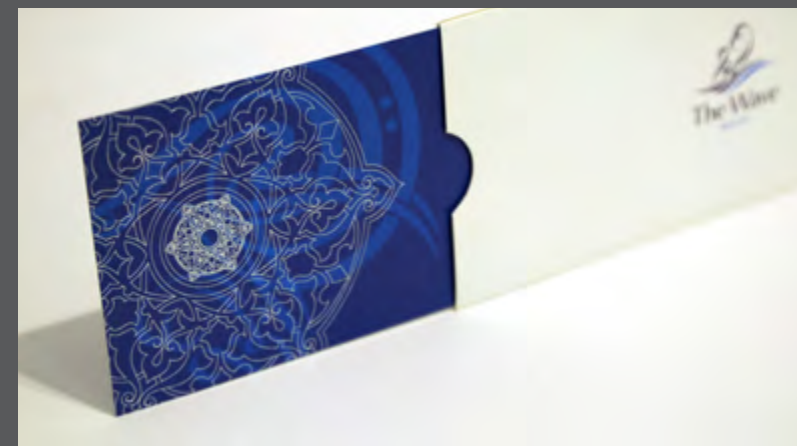
Designed by Paragon International





# The Wave Muscat Greeting Cards

Designed and produced by  
Paragon International





# The Wave Muscat Greeting Cards

Designed and produced by  
Paragon International



# Tamdeen Group - Kuwait

## Al Fanar Mall

Designed and produced by  
Paragon International



# NBO - Oman

## Greeting Cards

Designed and produced by  
Paragon International





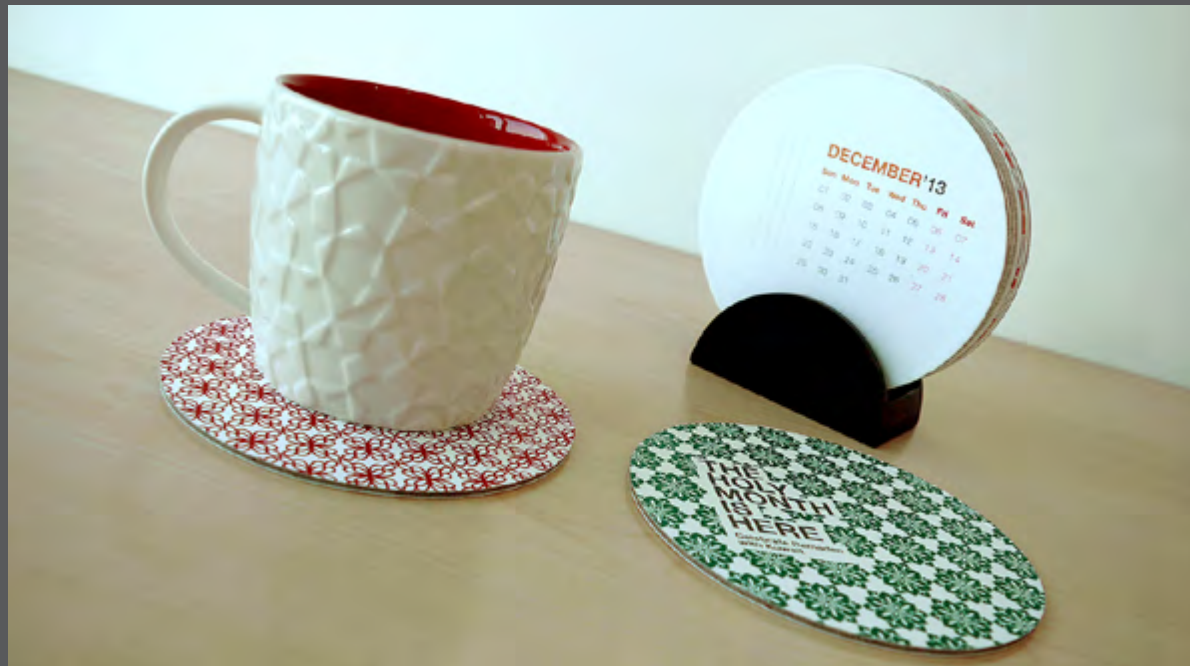
**our  
relevant  
work  
experience  
calendars**

# Swiss-Belhotel Coaster calendar

Shortlisted



Design and production  
by Paragon International





# Al Mouj Muscat Desktop Calendar

Design and Photography  
by Paragon International





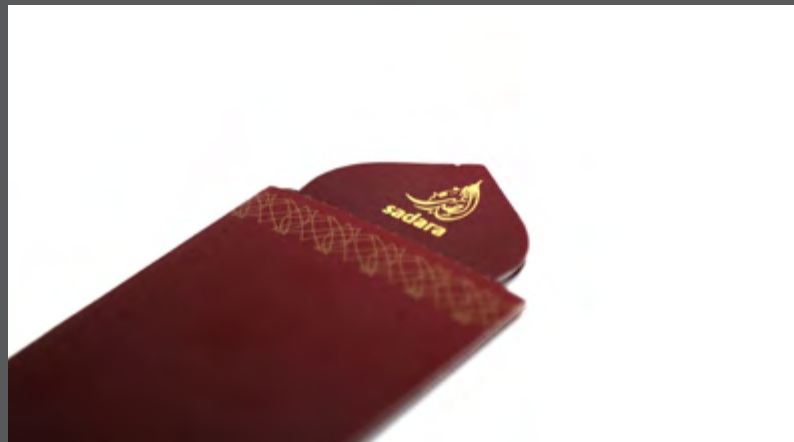
# National Bank of Oman Desktop Calendar

Design and Photography  
by Paragon International



# NBO Sadara Bookmark Calendar

Design and Photography  
by Paragon International



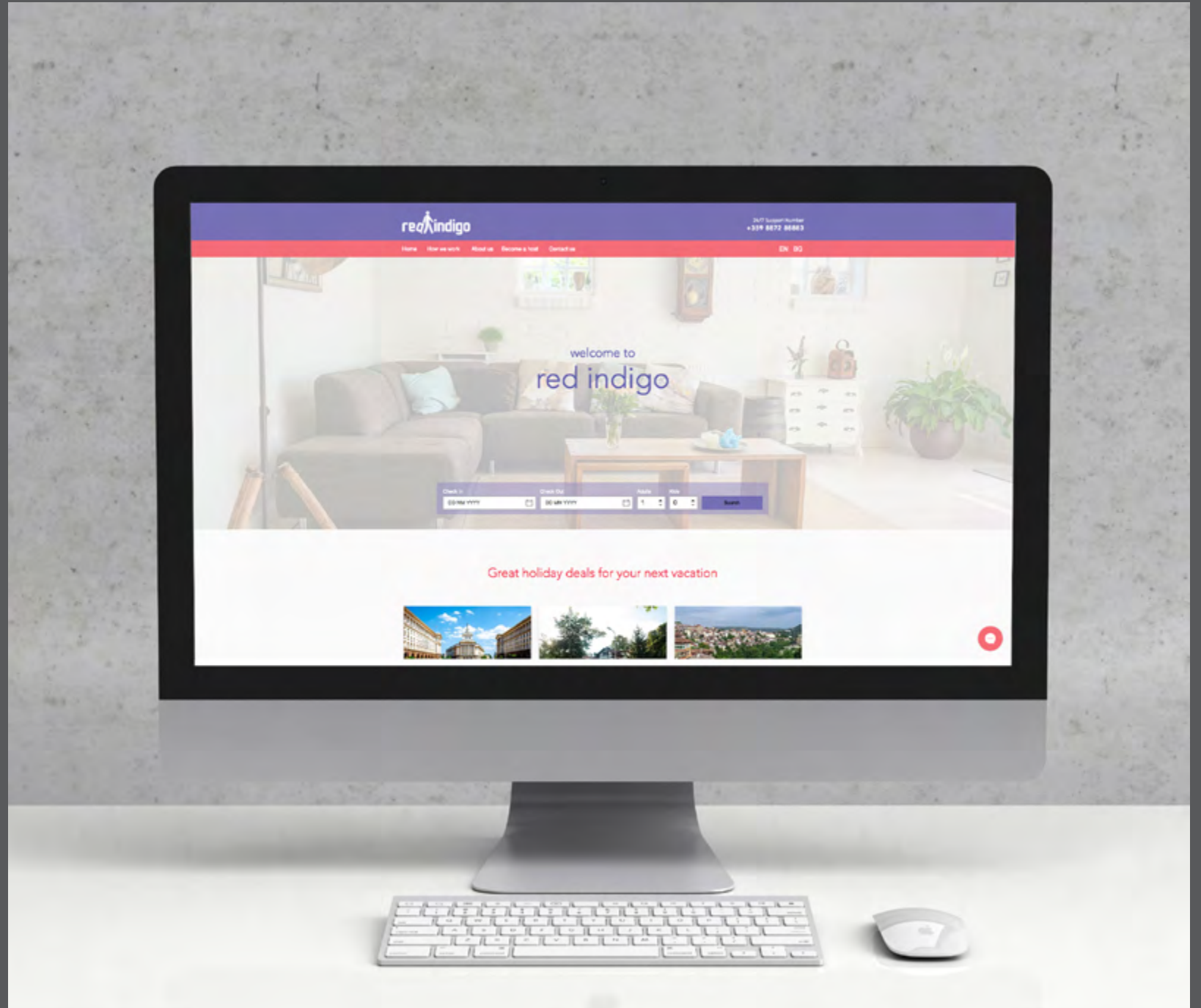
**our  
relevant  
work  
experience**  
**website  
design**



# Red Indigo - Bulgaria

## Website Design

Website Design and Simulations  
by Paragon International



# Orange Crew

## Website Design

Website Design and Simulations  
by Paragon International





# SoundWave Pro Audio Website Design

Website Design and Simulations  
by Paragon International





# Mass Architects

## Website Design

Website Design and Simulations  
by Paragon International



# Fashcode

## Website Design

Website Design and Simulations  
by Paragon International





# Circus Maximos

## Website Design

Website Design and Simulations  
by Paragon International

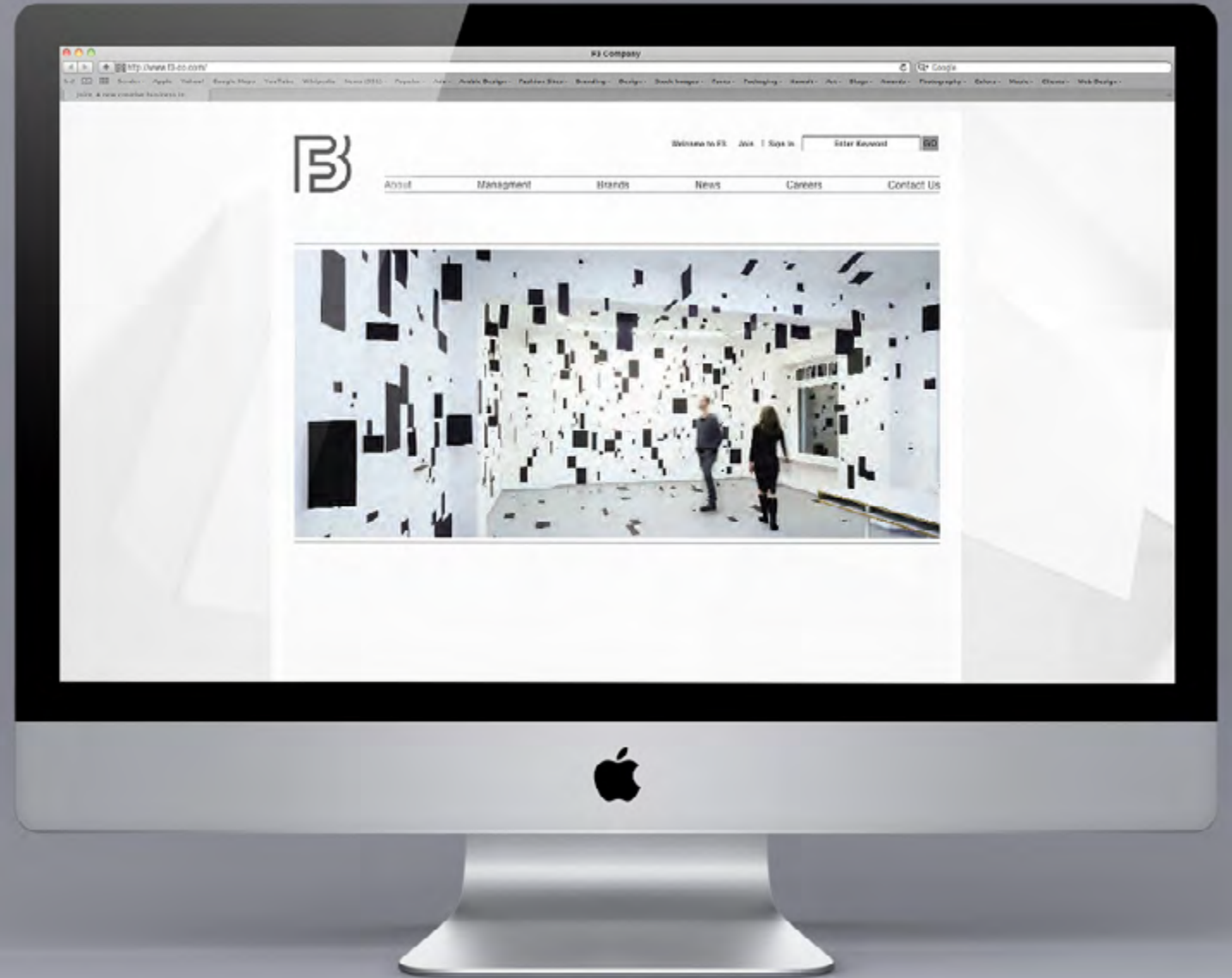
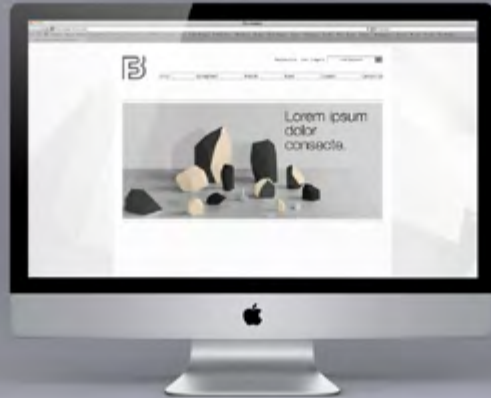




# F3 Company

## Website Design

Website Design and Simulations  
by Paragon International



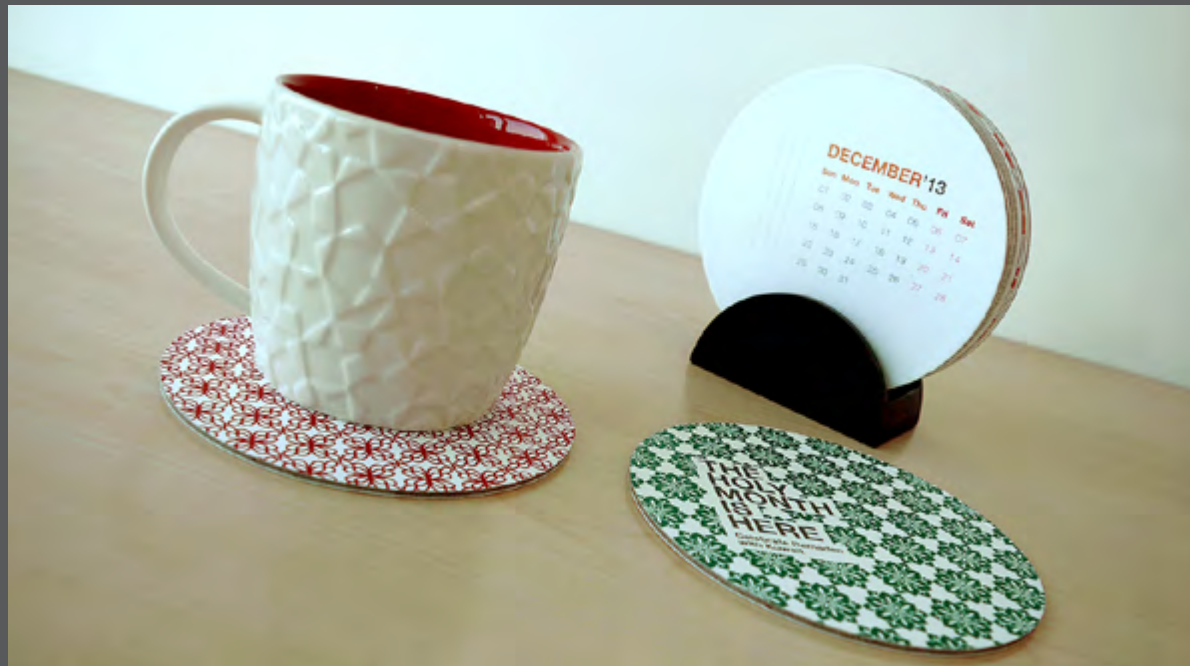
**our  
relevant  
work  
experience  
calendars**

# Swiss-Belhotel Coaster calendar

Shortlisted



Design and production  
by Paragon International





# Al Mouj Muscat Desktop Calendar

Design and Photography  
by Paragon International



**our  
relevant  
work  
experience  
vehicle  
livery**

# Hanhum

## Traditional Restaurant - Kuwait

Vehicle Livery Design  
by Paragon International





# Gumis Ember - Hungary

## Car Repairs

Vehicle Livery Design  
by Paragon International



# Drago - Bulgaria

## Cooling & Heating Systems

Vehicle Livery Design  
by Paragon International



# Tuhul Trucking Inc. - USA

## Transportation Services

Vehicle Livery Design  
by Paragon International





**our  
relevant  
work  
experience  
special  
projects**

# NBO Golf Classic Trophy Design

Design and Production  
by Paragon International



# NBO Golf Classic Trophy Design

Design and Production  
by Paragon International



Sketch



Simulation



Final Output





# NBO Golf Classic Outdoor Branding

Design and Production  
by Paragon International









# NBO Golf Classic Marketing Collaterals

Design and Production  
by Paragon International

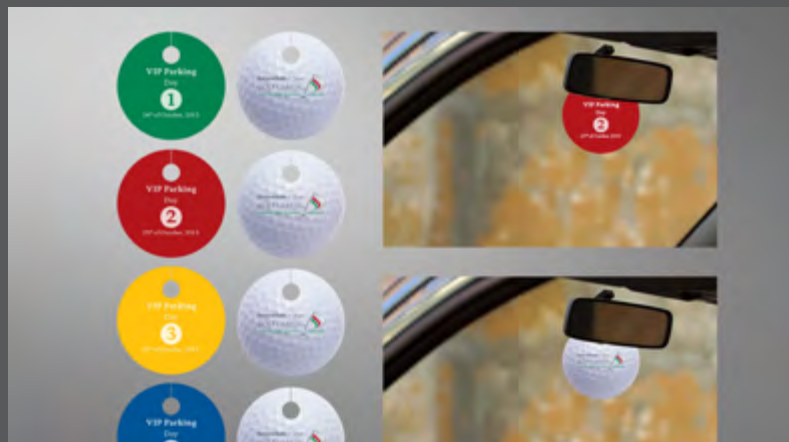




# NBO Golf Classic

## VIP Invitation

Design and Production  
by Paragon International



# Jewel of Muscat Monument Design

Design and Production  
by Paragon International





# Al Mouj Muscat Jewel of Muscat Monument

Designed and Produced by  
Paragon International





# Al Mouj Muscat Jewel of Muscat Monument

Designed and Produced by  
Paragon International





## The Making of Jewel of Muscat • 2 mins

<https://www.youtube.com/watch?v=YqaMLvyciMs>







# Al Mouj Muscat

## Jewel of Muscat Trophy

Designed and Produced by  
Paragon International



SKETCH



3D MODEL



ACTUAL





A Journey of Love - Al Mouj Muscat • 2 hrs

<https://youtu.be/lzZs28gHECw>







# Layers of Oman

## Photo Book Design

Packaging and Book Design  
by Paragon International



# Al Mouj Muscat

## Zunairah - Award Replica

Designed & produced  
by Paragon International





# Al Mouj Muscat HR Booklet

Photography, Design, Animation, Marketing  
collaterals by Paragon International





**Ready to take  
your identity  
to the next level?**

# thank you for entrusting us with your interest



## Your Competitive Advantage

### Louai Alasfahani

Chief Creative Officer  
Mobile: +359 876009977  
+968 94009977 (Whatsapp Only)  
louai@paragonmc.com



### Diana Dimitrova

Operations Manager  
Mobile: +359 8988 54539  
+968 94102102 (Whatsapp Only)  
diana@paragonmc.com

### Maya Bekic

Business Development Director  
Mobile: +965 6511 7232  
maya@paragonmc.com

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world



Enter the  
discussion



[www.paragonmc.com](http://www.paragonmc.com)